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USDA

United States
Department of
Agriculture

Farm and Foreign
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Foreign
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Service

1400 Independence
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Stop 1042
Washington, DC
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MAP 05-001

SUBJECT: Expenditures Associated with Coupons or Other Price Discounts

TO: MAP Participants

POLICY: MAP participants are reminded that CCC will not reimburse any cost of coupon redemptions or price discounts (7 CFR 1485.16(d)(9)). This prohibition includes all expenditures associated with the printing, distribution, or promotion of coupons or price discounts. Furthermore, expenditures for activities that would normally be reimbursable, but include coupons or other price discounts (e.g., a print advertisement which contains a clip-out coupon), will not be reimbursed in whole or in part. That is, such expenditures may not be prorated and submitted for reimbursement.

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for FRANKLIN D. LEE
Deputy Administrator
Commodity and Marketing Programs

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