TRADE SHOW OPPORTUNITY

GULF FOOD 2005

DUBAI, U.A.E.

The Show: Dubai, the U.A.E. (United Arab Emirates), is strategically located at the crossroads of Asia and Africa, and serves as a gateway to markets of close to 2 billion people in the Middle East, East Africa and India. Firmly established as the Middle East's business, financial and commercial center, Dubai has a highly developed transportation infrastructure that includes the world's largest manmade port, Jebel Ali, plus global and regional air cargo links. Dubai is situated as the ideal trade and distribution center for the Middle East region, especially to the U.A.E.'s fellow members of the Gulf Cooperative Council (Bahrain, Kuwait, Oman, Qatar and Saudi Arabia).

The U.S. pavilion will consist of 50 booths, including 45 exhibitor booths, a trade lounge and an information center, built around a "Main Street USA" central theme. Gulf Food 2003 attracted over 10,000 registered traders from around the world, the largest number at any Gulf Food show ever, most of whom visited the U.S. pavilion.

Location: The U.S. pavilion at Gulf Food 2005
The World Trade Center, Dubai, U.A.E.

Dates: Feb. 20-23, 2005

Deadline: November 2004 (Tentative)

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