

TRADE SHOW OPPORTUNITY

SIAL MONTREAL 2005

MONTREAL, CANADA

The Show: SIAL Montreal is a world-class gathering of food and beverage professionals. By exhibiting at SIAL Montreal 2005, you can promote your products to buyers from Canada and 50 other countries. Over 735 exhibitors from 80 countries and 15,000 trade visitors are expected to attend.

The Market: Canada is the top agricultural export market for the United States, with steady growth over the past 10 years. As the biggest foreign buyer of U.S. consumer food products in the world, Canada is the ideal market for developing your export sales.



In fiscal 2004, U.S. agricultural exports to Canada reached a record \$9.5 billion. The U.S. export product mix to Canada is very diverse, demonstrating opportunities in just about every U.S. product category.

Dates: April 13-15, 2005



Best Prospects: Fresh and processed fruits and vegetables, breakfast cereals, fish and seafood products, snack foods, bakery products, mixes and dough, processed beef and pork products, wines and beer, sauces and condiments, bottled water and soft drinks
Excellent opportunities also exist for organic, kosher and Asian foods.

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