



# TRADE SHOW OPPORTUNITY

# PRODEXPO

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## MOSCOW, RUSSIA

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**The Show:** Prodexpo represents an excellent opportunity to promote your products to the largest and most active Russian food importers, distributors, retailers and processors. Prodexpo is the largest trade exhibition of its kind in Russia. In 2003, Prodexpo had about 65,000 visitors and 59 country pavilions with over 2,000 exhibitions.

**Best Products:** Fresh fruits, dried fruits and nuts, exotic juices, wines, wild rice, popcorn, confectionery products, canned foods, microwaveable foods, poultry meat, beef, pork, intermediate products for further processing (soy food products, dried potato products, essential oils, flavorings, beverage bases/preparations and seafood)

**Location:** ExpoCenter (Krasnaya Presnya Exhibition Center)  
Moscow, Russia



**Dates:** Feb. 9-13, 2004

**Cost:** American Café = \$500. Booth price to be determined at a later date

**Support:** For further information on the Russian food market, please contact the FAS Agricultural Trade Office in Moscow. For questions about Prodexpo 2004, or to reserve space in the American Café at the show, please contact:

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