



TRADE SHOW OPPORTUNITY

AAHAR 2004

NEW DELHI, INDIA

The Show: **AAHAR 2004** is the premier food and beverage trade show in India. In 2003, more than 180 Indian and foreign exhibitors and about 50,000 visitors participated in **AAHAR**.

Location: Pragati Maidan Fair Grounds,
New Delhi, India

Dates: March 11-15, 2004



Deadline: January 2004

The Booth: A standard booth measures 12 square meters (3 meters x 4 meters) and includes a display board with your firm's name, a display counter with bar stools, floor covering, a round table with chairs, display shelves, two spotlights, one power point, a lockable cabinet and trash cans. Booth charge also includes regular cleaning, maintenance and around-the-clock security. The cost will be determined at a later date.

Support: The FAS Office of Agricultural Affairs, U.S. Embassy, New Delhi, will sponsor a U.S. Pavilion at **AAHAR 2004** and provide U.S. exhibitors with onsite support services during the show. The USDA Trade Show Office in Washington, DC, has endorsed **AAHAR 2004**. More information on booth costs and other items will follow at a later date. If you have any questions, please contact us.



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