

TRADE SHOW OPPORTUNITY

HOFEX 2003

H O N G K O N G

The Show:

HOFEX is the only international trade show for the food and hospitality industry in Hong Kong that guarantees visitors from throughout the Asian region. U.S. agricultural exports to Hong Kong reached nearly \$1.3 billion in fiscal 2001; when fish and forest products are added, that figure rises to \$1.4 billion. In either category, Hong Kong was the United States' eighth largest export market. **HOFEX 2003** will also be an excellent opportunity to meet with buyers from all over Asia. Over 28,000 trade visitors attended HOFEX 2001, 7,646 of whom were international visitors, confirming **HOFEX's** position as one of Asia's largest food and beverage shows.

Location:

Hong Kong Convention & Exhibition Centre

Dates:

May 6-9, 2003

Deadline:

Feb.28,2003

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