

TRADE SHOW OPPORTUNITY

# EXPO USA 2002

## DOMINICAN REPUBLIC

**The Show:**

**Expo USA 2002** is a unique opportunity to promote U.S. products and services in the Dominican Republic. The Great American Food Pavilion features U.S. food products.

At **Expo USA 2001**, over 3,000 people visited the Great American Food Pavilion, including 1,000 trade visitors (importers, distributors, retailers, etc.). Of the 80 U. S. products test-marketed at the show, 25 were introduced into the Dominican Republic.

**Expo USA 2002** is a joint activity organized and promoted by the Foreign Agricultural Service (FAS) of the U.S. Department of Agriculture (USDA), the Foreign Commercial Service of the U.S. Department of Commerce and the American Chamber of Commerce of the Dominican Republic.

**Location:**

Santo Domingo, Dominican Republic



**Dates:**

Sept. 12-14, 2002 (Thursday-Saturday)

**Deadline:**

July 20, 2002

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