



# THE FAS LETTER

TO AGRICULTURAL ATTACHES AND OFFICERS

Number 142

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## ATTACHE CHANGES -- ALL IN A ROW

When Ed Bell concludes his long USDA and attache service and leaves Pretoria this fall, it will trigger off a chain reaction of other attache changes.

Ed's spot in South Africa will be taken by Harry Varney from Karachi. Elmer Winner will move from the Trade Center in London to replace Harry in Pakistan. Bill Scholz changes Trade Center management roles--from Milan to London--to fill the Winner vacancy.

Ed, who has been in Pretoria since 1964, will have completed more than 35 years of government service, which includes jobs of top responsibility both at home and abroad in USDA and other programs. More later on Ed's plans, but it's no secret he'll retire and devote his time to west coast wheat interests.

Harry will be moving to Pretoria after attache service dating back to 1957 and long-time agricultural service before that as a county agent and experiment station director in his native Vermont, plus college posts in New Mexico and West Virginia.

Elmer came to FAS in 1964 after long Extension service in Missouri as a county agent, poultryman, and information head.

Bill, a Cornell graduate, has handled the price reporting and trade promotion work of the Milan Trade Center since 1965 after service in FAS Dairy and Poultry and Trade Fair Divisions.

Walter Stern, barely back in Washington from the Philippines, will go on TDY to Milan to handle its up-coming processed food show.



Ross Packard, New Delhi Assistant Attache, (right) conferred with officials of Wheat Associates USA and the All India Women's Conference in Calicut, India, recently when the two organizations and the State of Kerala initiated a demonstration project illustrating the effective utilization of wheat.



**GENEVA TEAM  
GETS NEW MEMBER**

Mattie Sharpless (above) has left for an 8-month assignment in Geneva, rounding out the FAS staff assigned there to complete Kennedy Round trade negotiations.

Mattie will serve as secretary to Howard Worthington, FAS Deputy Assistant Administrator, who is quarterbacking the FAS operation and expects to spend much of his time in Geneva in months to come.

Other members of the Geneva team are Jim Birkhead, detailed from the Tobacco Division to serve as acting agricultural attache, and Tony Cruit of Trade Policy

Division, both of whom will be on the job for the rest of the negotiating period. Commodity and other specialists travel to Geneva as their services are needed for particular phases of the negotiations.

**THE FAS LETTER**



To U.S. Agricultural Attache Posts

United States Department of Agriculture  
Foreign Agricultural Service  
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## COMPUTER COURSE

A course in automatic data processing designed by the USDA Graduate School for specific FAS needs is keeping a group of staff members busy throughout October. It's the first in a series of training sessions that will be conducted for those who need more knowledge of computers and ADP esoterica in their work.

In the first group are: Horace Sears, Grain and Feed; Harlan Dirks, Livestock and Meat; Gil Sindelaar, Fruit and Vegetables; Helen Francis, Fats and Oils; Dewey Pritchard, Cotton; Sam Crockett, Dairy and Poultry; Ralph Spencer, General Sales Manager; George White, International Trade; Al Gilbert, Sugar and Tropical Products; Ed Eisenach, Tobacco; Francis Harrell, Trade Projects;

Kathryn Drayton, Program Operations; and Jean Nollmeyer, Barter.

Also in the class are four ERS employees -- Charles Gibbons, Riley Kirby, Betty Case, and Halbert Goolsby.

### HELP! HELP!

The Christmas issue of the FAS Letter is your chance to exchange holiday news with your friends in the attache service and FAS/W. It can be only as good as the contributions the editors receive. Please let us hear from you with news and pictures by Nov. 10 (preferably earlier).



FAS employees -- both Washington and field -- distinguished themselves with a substantial increase in savings bond purchases this year during the Department's 25th anniversary bond drive.

More than 83 percent of FAS staff members now buy bonds through salary deductions -- an all-time high for the agency and well above the USDA average -- a fact recognized in the certificate shown being presented to Keyman Joe Phillips by Under Secretary John Schnittker.

## TWO BUSY MONTHS FOR PROMOTION CREW

August and September were busy months for FAS field and Washington personnel in market promotion, with much trade fair, trade center, in-store and other promotion concentrated in those two months.

Tokyo had two shows -- one on processed food and another on poultry -- the first events for the new team of Attache Elmer Hallowell and Trade Center Manager Bill Schaal. Hong Kong promotion was the first of its kind--a U. S. solo show for the trade only in the ballroom of the Hilton Hotel. Jim Martin and Ray Shegogue handled management, with Wallace Dudney in charge of information and production of a 4-minute color film for U. S. TV use.

In Europe, events were numerous and varied. The major trade fair exhibits were in Vienna and Munich. The Vienna show was managed by Duane Nelson, aided by a staff composed of Tom Morrow, Norm Paulhus, Hal Taylor and Liz Studebaker, the latter two borrowed from Extension.

Bob Mannion was at the helm in Munich, assisted by Brick Rehling and Mike DeBernard, with an information staff of Harry Henderson and Alice Nelson. Paul Findlen handled industry relations at both shows.

U. S. exhibit in Cremona, Italy, featured a special shipment by air of top-quality, registered Holstein breeding cattle. Tanners' Council staged a professional leather and leather products exhibit at the International Leather show in Paris.

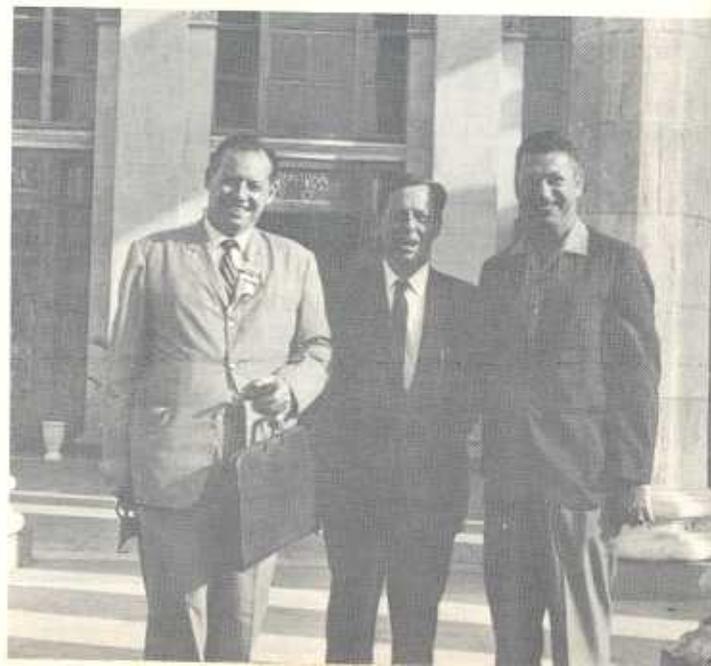
World Poultry Congress was the occasion for a rare U. S. exhibit behind the Iron Curtain--in Kiev, USSR. Cliff Warren of Dairy and Poultry sparkplugged this event.

October brings the London Trade Center's annual fall show, featuring poultry, wine, cheese and nuts, and the biggest yet program of American Weeks in European food stores, starting with Belgium and the Netherlands.

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THE NETHERLANDS: (Left) Assistant Attaches Donna Hersey and Koy Neeley visit in-store promotion at one of 400 Dutch stores of the Albert Heijn food chain.

RUSSIA: (Below) Outside building in Kiev where World Poultry Congress was held are (l to r) Agricultural Attache Brice Meeker; Clif Warren of FAS/W; and Russ Strobel, director of Dairy and Poultry Division.





TOKYO: (Above) During processed food show at Trade Center, Attache Elmer Hallowell is in a jovial mood as he conducts visitors on a tour of Japanese retail food stores. HONG KONG: (Above, right) Assistant Administrator Dave Hume makes a forceful point at press briefing before food show. With him are Vic Pringle, board chairman, Institute of American Poultry Industries; Jim Martin, exhibit manager; John Wenmohs, agricultural officer. MUNICH: (Below, left) Candid shot at IKOFA Trade Fair captures (l to r) Bob Mannion, exhibit manager; Ken Murray, assistant agricultural attache; and Art Mead, deputy assistant secretary, who represented secretary's office. (Below, right) On opening night tour of U.S. exhibit, West German Minister of Agriculture Hermann Hoherl is an appreciative audience for Agricultural Attache Paul Minneman.



Even though the supermarket has successfully invaded the Far East, the mysterious Orient holds onto other of its ancient ways. Two members of the U.S. Attache Staff in Hong Kong--Yueh Tung, agricultural economist, and Mrs. Elizabeth Sparks, FAS secretary--watch a clerk "ring up" their purchase of American products on an abacus in preference to the cash register nearby.



#### MONKEY BUSINESS

A cry for help from Howard Akers in Nairobi gives some insight into attache life in Africa. Writes Howard:

"The information in this office pertaining to sanitary, health and packaging requirements for U. S. imports of plants, animals (including wildlife) and animal by-products is about nil.

"We receive requests for information on imports of every conceivable product. This week the requests have ranged from freshly killed monkey blood to rare plants.

"Could you furnish us a set of the basic regulations? At the moment I have been asked to supply requirements for flamingo feathers."

#### BLESSED EVENT

Mr. and Mrs. Larry Tomasson announce the birth on August 18 of their third daughter, Susan Gray, 8 lb. 6 oz., in Lisbon, where Larry is attache.

#### EVERTS - NIENHAUSER

Franklin S. Everts and Shirley Nienhauser were married September 10 in Bethesda, Maryland.

Frank is chief of the Commodity Analysis Branch, FAS Tobacco Division, and Mrs. Everts is with the National Institutes of Health. She used to be with the Office of Foreign Agricultural Relations, predecessor of FAS.

#### IRISH EMPLOYEE TO U.S.

Marcus MacInerney, assistant to the Agricultural Attache in Dublin and a local employee of the office the past six years, has been awarded an assistantship by Kansas State University in Manhattan to do research in international commodity agreements and last month began graduate work in agricultural economics at KSU. Marcus has been interested in studying in the U. S. since 1962 when he visited the States as a member of an Irish wheat team sponsored by Great Plains Wheat.

## PRIZE WINNERS ABOUND IN FAS GOLF

There were 25 participants in FAS's 2nd Annual Golf Outing in early October and there was a prize for nearly everyone. Here is the list of winners:

Low gross: E. D. Bell, 77 (a repeat champion); Paul Astalos, 82.

Low net: Ivan Johnson, 71; Hartman Steudl, 73; Hugh Kiger, 74; Martin Morgan, 75; Ray Ioanes, Quentin Bates and Ed Bauer, 76.

Fewest putts: Ken McDaniel, 32.

Longest drives: Duane Clark; Ken Howland.

Shots closest to pin: Don Rubel Dick Cannon; Joe Creekmore; Bill Dobbins.

Special prizes: Phil Shapiro (unable to finish because ran out of golf balls); Tilly Bailey (injured in action); George Parks (missed French class to participate).

There was no women's competition this year, but by popular demand that feature will be restored next year, along with a buffet.



Mrs. Maisie B. Olson, resident secretary, Beirut, Lebanon, received a certificate of appreciation for her participation in the "Carnival of Ideas" campaign. She was presented the award by D. L. MacDonald, shortly before he left his attache post in Beirut for reassignment in Washington.

## RESEARCH DIRECTOR

Dale A. Porter, director of the USDA's Regional Laboratory, Agricultural Research Service, Auburn, Alabama, will be working with Attaches in the Far East during his assignment by the Department as director for Agricultural Research at New Delhi, India. Mr. Porter, a graduate of Johns Hopkins University Baltimore, Maryland, became associated with ARS, Auburn, in 1939, and was made laboratory director in 1950.



Bill Bowser, agricultural attache, Quito, represents USDA Yearbooks to Dr. Jorge Sotomayor, Dean of Agriculture and Veterinary Medicine, Central University. Looking on is Dr. Guillermo Merino, assistant dean.

# ROAMING AROUND

Larry Diehl has completed his tour in Kuala Lumpur, Malaysia and will arrive in Washington, D.C., about November 1 to assume new duties with FAS--his first Stateside assignment since 1955. Larry's replacement in Kuala Lumpur is Bob Adcock, who for the past four years has been Agricultural Attache in Bogota.

Lee R. Paramore, Manila, was here for consultation during the visit of President Marcos of the Philippines, and Steve Stephanides, Tehran, was in Washington in connection with the visit of Iran's minister of finance.

Dale Farringer, Latin American area officer, returned in early October from a post inspection trip to Ottawa.

Presently on a post inspection trip to Rabat, Ankara, Tehran, Beirut, and Cairo is Afif Tannous, Near-East

and African area officer.

John S. DeCourcy is serving as Assistant Attache in Cairo, replacing John Parker, who is now with ERS in Washington.

Taking home leave in the States is Volorus H. Hougen, Attache at Tel Aviv.

A brief visit was made to the FAS Washington office by Rado J. Kinzhuber, Attache in Lagos, Nigeria, who was in the U. S. because of his mother's illness.

Alice Clark is scheduled to arrive in Lagos in late October to assume secretarial duties in the Attache office.

Mrs. Margarita Grant, resident secretary in Lima, Peru, is scheduled to arrive in Washington October 31 for a week of specialized training before returning to her post.



Attache Jim Lankford, Stockholm, met with three members of the Swedish 4-H Club before their departure for a six-month visit to the States.