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THE FAS LETTER

TO AGRICULTURAL ATTACHES AND OFFICERS

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CHECKING U.S. WHEAT IN CAIRO

Shown examining American wheat at a Cairo shouna (elevator) are (l-r) Art Cummings, Grain-Feed, Attache Frank Ehman, Cairo, and M. C. McCormick, representative of a Colorado wheat group.

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FOREIGN CURRENCY USE INDICATED BY BUDGET

FAS appropriations for the 1960 fiscal year are awaiting action by a conference committee. The Senate restored \$150,000 of the \$750,000 reduction by the House. At the same time it reduced the House foreign currency increase of \$750,000 equivalent by the equivalent of \$150,000. Under either version the sum of dollars and dollar equivalent in foreign currency will be the same and approximately equal to that available in fiscal 1959.

The amount of Section 32 funds authorized is the same as for this year and \$100,000 less than the budget request.

The significant facts are that (1) FAS must use from \$600,000 to \$750,000 in foreign currencies for purposes for which dollars have previously been used, and (2) there is a specific limitation on the amount of foreign currencies which can be used for attache activities and FAS

IT'S MOVING TIME AT SEVERAL ATTACHE POSTS

This summer there will be personnel changes at several attache posts.

Starting the chain reaction is the retirement of Dewey Termohlen, Tokyo. Replacing him will be Charles Elkinton, Rio de Janeiro, who left Brazil in late June for some home leave before moving on to the Far East. Until Chuck's arrival, Don Motz will be acting attache in Japan.

Crossing the Atlantic to take Chuck's place in Rio will be Ford Milam, Monrovia.

The new attache for West Africa at Monrovia will be James Gehr, previously asst at Havana.

Becoming the new asst at Havana will be Lloyd Williams, now asst at Manila. Alvin Gilbert will leave his post as asst at Ciudad Trujillo to become asst at Manila.

Gehr, Williams, and Gilbert are scheduled for home leave before reporting to their new posts.

In another major move, Herbert Ferguson, Lisbon, and Frank Ehman, Cairo, will exchange posts. Neil Witting, Grain-Feed, will go to Cairo as asst.

Bill Lodwick will succeed John Burgess as attache at Madrid. Burgess will return for home leave before proceeding to his new assignment as attache at Santiago. Sam Work will return to Washington for reassignment.

Best of luck to all these men in their new responsibilities!

market development work. The limit does not apply to funds for projects. It will be necessary to utilize foreign currencies wherever possible to meet the essential needs of the service.

U.S. FOOD DISTRIBUTION EXPLAINED BY BATES

In a speech before the Rotary Club of Cebu, The Philippines, Quenton Bates, Manila, traced the history of U. S. global food distribution programs.

Quenton spoke these words, which we believe should be emphasized around the world:

"Strictly speaking, Food for Peace is not a new idea at all. The United States has organized many programs since World War II designed to use food as a weapon for peace to combat starvation and want. These programs originated at a time when the American people had no excess food supplies and were in fact still rationing many foods. Even at the time the European recovery program was being organized, agricultural prices were still very high and supplies of many foods were short. I mention this because the U. S. has too often been accused of using food distribution programs purely as a method of disposing of unwanted surpluses."

FAS ON THE ROAD

Constance Farnworth, Foreign analysis, will spend about 6 weeks in Venezuela studying the overall market potential in that country for the sale of U. S. agricultural products and competition from third countries.

David Hume, Dairy-Poultry Director, will spend about a month in Europe, to investigate a new poultry development program in Portugal, observe a milk recombining exhibit at the Madrid Fair, investigate possibilities for expanding U. S. trade in Italy, participate in the U. S. poultry exhibit at the Lausanne exhibit, participate as official U. S. delegate in the International Dairy Congress in London, and meet with attaches and government and business officials in the Netherlands, Belgium, and West Germany to search for new ways of expanding U. S. dairy and poultry markets.



EDENS, YOUNGMAN STUDY SOUTH AFRICAN SEEDS

Recently Bill Edens, Pretoria, accompanied Bill Youngman, Grain-Feed, on a brief study tour of the South African seed industry.

The two visited the Minister of Agriculture, colleges and experiment stations, seed production and marketing control boards, commercial seed producers, and seed exporters and importers.

Shown in the picture are (l-r) L. J. Grobler, in charge of the seed testing station; J. H. Hofmeyr, crops and pasture director of the Dept of Agriculture; Edens; and Youngman.



THE FAS LETTER

To Agricultural Attaches and Officers

United States Department of Agriculture
Foreign Agricultural Service
Washington 25, D.C.

Send your contributions to:

Alan Clem, Editor
FAS Letter
Washington

SEVEN FAS MEN RECEIVE SUPERIOR SERVICE AWARDS

On Tuesday, May 26, USDA employees were honored for outstanding achievements or long service. Seven FAS men were on the list.

Ceremonies were held in the Sylvan Theater on the Washington Monument Grounds. Rep Leslie Arends of Illinois, House Minority Whip, was the speaker.

Those in FAS receiving Superior service Awards were:

Wilhelm Anderson, Dir, Foreign Analysis - "For invaluable contributions to American agriculture through his penetrating analysis and reliable interpretation of events abroad that influence exports of U.S. agricultural products."

Charles Barber, Cotton - "For proficiency and authenticity in analyzing and interpreting world cotton developments, and for continuous contributions as a world authority to factual bases necessary for expanding foreign markets for American cotton."

Harold Koeller, Belgrade - "For exemplary representation of American agricultural interests abroad, excellence of economic reporting, and skillful promotion of U.S. agricultural export programs."

Kenneth Krogh, Trade Fairs - "For effective leadership in promoting the interests of the American farmer through the development of worldwide exhibits featuring demonstrations of the use and quality of U.S. agricultural products."

Donald Rubel, Dir, Fruit-Veg - "For meritorious leadership applied with unusual initiative to increase foreign marketing opportunities for U.S. fruits and vegetables and their products."

Robert Tetro, Asst Adm for Attaches - "For imaginative leadership and skill in planning and directing agricultural attache activities, and effective representation of American agricultural interests at international meetings."

PIKE TAKES PEEK AT THE ANDES

Clarence Pike, Lima, can claim close acquaintance with transportation problems facing farmers in Peru's high Andes.

Clarence planned a survey trip to Peru's mountainous region to coincide with the dry season, which generally begins in April. However, this year the rain continued into May, resulting in landslides in this region of barren mountains.

It took 6 hours to cover one 5-mile stretch. The travelers had to take to foot where the road stretched along the face of a sheer cliff. In all, it required three full days to get from Lima to Huaraz, only 115 air miles apart.

In the rich farming valleys, Clarence found that drought last fall has seriously reduced harvest of potatoes, corn and barley. The wheat crop, however, seems to be excellent.

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GASTINEAU REPORTS PROGRESS ON GATT

Director Bob Gastineau and Earl Fox, Trade Policy, report that important advances toward reducing world trade barriers were made at the 14th GATT session in Geneva May 11-30.

Agreement was reached on German import restrictions, accompanied by a further reduction of trade barriers. Also two new countries became associated with GATT, Israel and Yugoslavia.

A general round of tariff negotiations will begin in September.

Wilbur Youngman, Grain-Feed - "For meritorious leadership in pioneering commercial exports of American agricultural seeds, and for establishing Department pre-eminence and world leadership in seed activities."



COLOMBIA INTERESTED IN U.S. SOYBEAN OIL

Shown discussing the importation of U.S. soybean oil by Colombia are (l-r, facing camera) Alfred S. Kohl, Soybean Council of America; Russell J. Hudson, Fats-Oils; Attache Henry Hopp, Bogota; and Orlando Fals Borda, General Director of the Colombian Ministry of Agriculture.

According to Henry, U.S. proposals for market development "hit pay-dirt," since there is great interest in switching imports from copra to soybean oil in order to increase Colombia's dependence on an oil that might eventually be produced in the country. Colombia sees a partial conversion from copra to U.S. soybean products as an adjunct to its own soybean development program.

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ATTACHE NEWS NOTES

Martin Morgan, Canberra asst, attended a meeting of the Agricultural Bureau of New South Wales, Running Stream branch, where he helped present a program on lot feeding of sheep.

A resolution of the National Bakers Federation of Colombia presented "Its respectful salutation to Dr. Henry Hopp... who has tried at every moment to render his most valuable services of sincere cooperation to the baking industry group of Colombia."

Bill Hatch, Tehran, has sent in a 5-page informal report on his recent trip into the Soviet Union. Bill reports the people well-fed and well-clothed, and

considerable construction, but high prices for basic items and wide variation in incomes between individuals and sections. He also mentions efforts toward developing a perennial wheat, corn hybrids, increased mechanization, and livestock improvement.

Lots of changes are occurring at Bogota. Daisy Jaeckel, bilingual secy, has become Mrs. Daisy Bustillo. The other bilingual secy, Elsa Mendez, will accept a job with WHO in Washington. And Uldarica Diaz, asst, is in the States for a training trip.

"Steve" Stephanides, Leopoldville, returned to his post in the middle of May after a 24-day trip around the Belgian Congo. He made 11 stops, and received fine assistance from technicians and business men everywhere. A field trip to Angola was in Steve's plans on his return.

Walter Davis, Kuala Lumpur, has been authorized to travel to Borneo to investigate agricultural conditions and make arrangements for securing needed trade data on a continuing basis.

Bill Edens, Pretoria, recently took part in a discussion of agriculture in the Union of South Africa at the Consulars' conference, and gave a speech on "Farmer Cooperatives in the United States" at the Short Course on Cooperation in Agriculture at Rhodes University.

Chester Davis, Havana, accompanied Ambassador Philip Bonsal to Washington in late May for one week of consultations at USDA and State on problems relating to agrarian reform law in Cuba.

100 Thai and Americans turned out to wish Bhornchai Kunalai, ag specialist at Bangkok, "bon voyage" on his trip to Washington for the FAS training course. The Bangkok office was also happy to be visited by Paul Nyhus, long-time attache at London and now on a round-the-world tour.

Clarence Eskildson, New Delhi, was in Washington for consultation in June.

BELGRADE

The Yugoslav attache staff poses before Kalemegdan, the old fortress guarding Belgrade and overlooking the confluence of the Danube and Sava rivers. (l-r) Dusan Ristic, translator; Harold Koeller, attache; Laura L. Acebo, secy; and Miloslav Samurovic, ag asst.



ATTACHE POSTS



MONROVIA

Briefcase in hand and ready to dash off to the airport for a visit to Ghana is Ford Milam, Monrovia. With him are (l-r) Randolph Perkins, adm asst, Lisa and Jimmy Milam, and Mrs. Milam. Ford is transferring to Rio de Janeiro this summer.



FATS AND OILS DIVISION

WASHINGTON STAFF

Seated (l-r) -- Emily Stieff, stat clerk; Sarah Atchley, clerk-typ; Barbara Cow, secy to Mr. Anderson; Anne Ferko, secy to Mr. Hudson; Dorothy Godkey, secy to the director; Rae Preston, stat clerk; and Helen Francis, ag economist.

Standing (l-r) -- Sidney Gershben, acting chief, Foreign Competition; Catherine Grayson, clerk-typ; Russell Hudson, marketing spec; Francis Thomason, ag economist; Jimmy Minyard, ag economist; Olav Anderson, chief, Commodity Analysis; Eleanor Hlipala, secy to Mr. Hougén; Walter W. Sikes, Director, Volorus Hougén, chief, Foreign Marketing; Calvin Spilsbury, ag economist; Edward Quinones, ag economist; Ruth Blackmer, stat clerk; and Robert Allewelt, ag economist.

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DRISKO WINS MERIT MEDAL FROM INDUSTRY

M. A. "Jack" Drisko, Dir, Livestock, received the National Hide Association's 1959 Medal of Merit at French Lick, Indiana, on June 20.

The NHA awards committee cited Drisko for cooperation with the hide industry in two foreign missions, and for his excellent work as a government official.

Drisko said, "I accept this medal not for myself but on behalf of all the members of the Foreign Agricultural Service."

A NOTE OF THANKS

Typical of many statements that come into Attache HQ from private sources is this excerpt from a letter from John McDonald, farm director at WSM-TV, Nashville, referring to the help he received from attaches on a recent overseas trip:

"Everyone cooperated wonderfully, and I really got together a lot of good information that I can draw on for years. People all the way around the world went beyond the call of duty to help make the trip a success, and I certainly want to say thanks."

PORTER IS GASSED IN ARGENTINA

Hazards of foreign travel were brought home to Horace Porter while making a cotton competition survey in Argentina recently.

Horace got caught in a 3-hour riot of 2,000 workers and, while most innocent bystanders dived into subway stations and restaurants, Horace was actually affected by a tear gas bomb.

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EARL LOVERIDGE DIES MAY 26

We regretfully report the passing of Earl Loveridge, former asst chief of the Forest Service and subsequently attache at Bogota.

Earl had a long and successful government career. He was widely known for his earnest championship of natural resource conservation and for his contributions to the advancement of administrative management techniques.

Earl was born in Oil City, Pa., in 1890. He served in the Forest Service from 1911 to 1955.

After his service at Bogota (1955-57) he went to Belgrade on a 5-month technical assistance assignment.

During his career, he earned both a Superior Service Award and a Distinguished Service Award in recognition of his "original work in forest, range and related wildland conservation fields."

Earl is survived by his wife and a son, Melvin, also a member of the Forest Service, now stationed at the regional office in Denver.



THE HUNTER

Displaying one of the most coveted big game trophies in West Germany, an "Auerhahn" or Great European Grouse, is Phil Eckert, Bonn. Phil shot the bird in the Bavarian Alps while on a brief vacation recently.

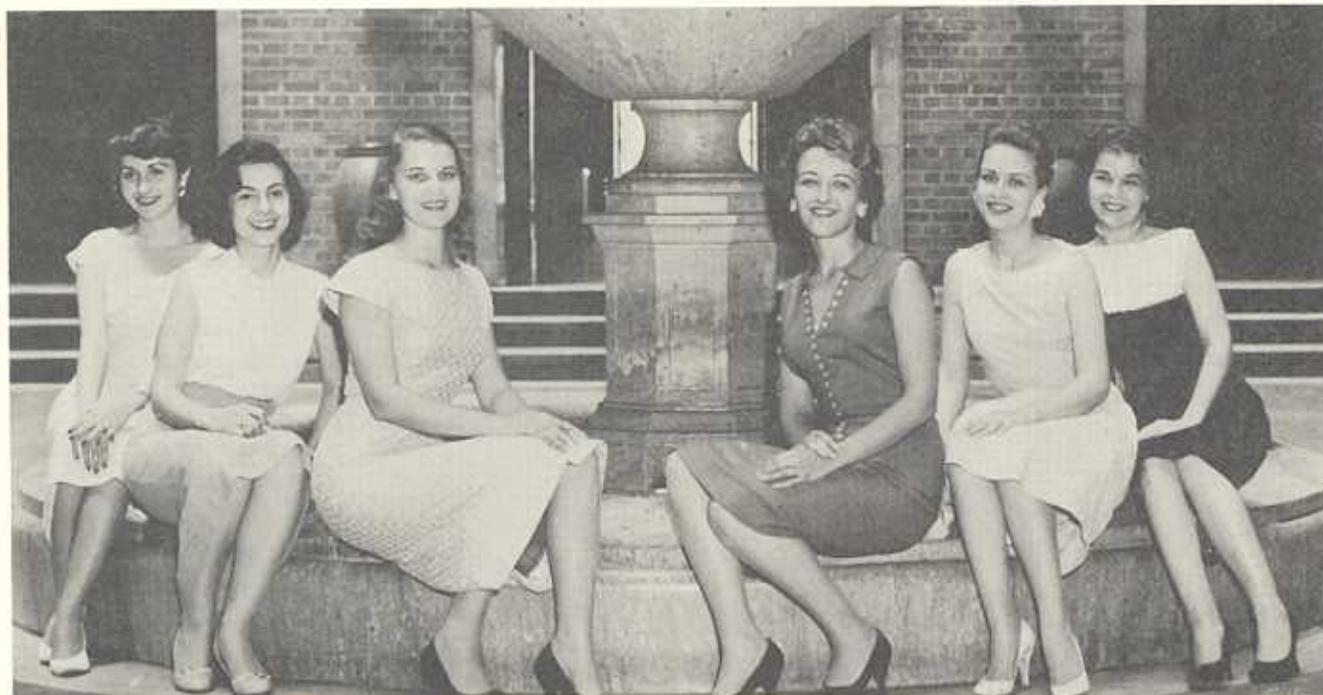
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INTEREST IN MIDDLE EAST KEEPS TANNOUS BUSY

Intensified interest in the Middle East is keeping Afif Tannous, Africa-Mid East Analysis, on the go these days. His branch reports a deluge of inquiries from trade sources and the general public.

Afif represented FAS at the Southern Assembly Conference on Africa at Biloxi, Miss., and at the Middle East Conference in Washington earlier this year. He lectured on the area at Cornell and Michigan Universities and at the interchurch convention in West Virginia.

Late in June, Afif participates in a conference at Harvard on the economic development of Turkey. Early in August he will be the guest speaker of the Annual Conference of IFYE near Philadelphia.



MISS FAS CANDIDATES

Here are the candidates for the title of Miss FAS. (l-r) Diane Murray, Lorraine Gasperini, Sarah Atchley, Sally Williams, Barbara Cox, Barbara Wooten. Miss FAS was chosen at the FAS picnic on June 23, after this issue "went to bed". Watch for the next exciting issue to see if your verdict agrees with that of most of your cohorts in FAS.

GERMAN POULTRY MARKET IS EXPANDING

Increasing exports of frozen U. S. poultry to West Germany are an excellent illustration of what can be accomplished in opening foreign markets by the cooperative efforts of the attache's office, the trade at home, and foreign importer groups, according to A. J. Rehling, Bonn asst.

The German market for U. S. poultry was originally opened under a P. L. 480 agreement in 1956. Late that year a program of market promotion was begun by the Institute of American Poultry Industries in cooperation with German importer groups and FAS.

Since 1956, a total of 41 million Deutschmarks in poultry import tenders have been published.



ECUADORAN REFORESTATION

Examining seeds of 23 species of trees are (l-r) Fabian Jarrin Valdez, Chief of the Ecuadoran Forest Service, and Attache John Montel, Quito. The seeds were received from the U. S. Forest Service.