



THE FAS

TO AGRICULTURAL ATTACHES AND OFFICERS



Number 126

ANDREWS STARTS STUDY OF ATTACHE SERVICE

The first study of its kind ever to be made of the Agricultural Attache Service got under way in mid-January when Stanley Andrews, former OFAR administrator and now a prominent consultant in international agricultural affairs, left, after intensive briefing in Washington, for a 50-day tour of 10 posts--Brussels, London, Belgrade, Athens, Cairo, Lagos, New Delhi, Manila, Tokyo, and Mexico City.

Joseph L. Phillips, Director of Personnel, accompanied him.

How the Attache Service can meet its increased and varying responsibilities will be part of the study. An attempt also will be made to project the nature and impact of future developments on the Service and the adjustments they will call for.

All facets of the Service in Washington and the field will be surveyed--recruitment, training, assignment, rotation, supervision, and relationships with both Embassy and foreign contacts.

Andrews and Phillips are due back in Washington March 16.



SECRETARY FREEMAN is welcomed to West Berlin on his arrival for ceremonies opening the U.S. beef promotion exhibit at the Green Week Fair (Jan. 29-Feb. 7). Left to right: Secretary Freeman; John A. Calhoun, ass't chief of U.S. Mission in Berlin; Maj. Gen. John F. Franklin, U.S. Commander of Berlin; Paul G.

Minneman, agricultural attache, Bonn; and Alex Berrnitz, ass't agricultural attache, Bonn. A big feature of the show was "Charger," America's grand champion steer, who was flown to Berlin as an outstanding representative of American agriculture. For his picture, see page 4.

BURTON BAKER DIES

Burton A. Baker, former attache and a staunch member of the FAS family, died on January 27 of heart failure following a long bout with cancer.



BURTON BAKER

A native of Oconomowoc, Wisconsin, Burton was Assistant to the Administrator at the time of his death.

His long and devoted service in the foreign agricultural field included duty tours as agricultural attache in Rabat, 1957-60, and assistant agricultural attache in Paris, 1956.

Earlier, from 1949-54 he served in London as chief of the food and agriculture division of the Economic Cooperation Administration, and from 1947-49 was an agricultural economist with the Foreign Operations Administration in Paris.

He joined the Department in 1939. An authority on dairy marketing, he played a key role in formulating and administering government dairy policies and programs in the World War II period; he was co-author of "The Evaporated Milk Industry under Federal Marketing Agreements."

Burton was a graduate of Stanford University and University of Wisconsin, where he received his PhD in 1939. He is survived by his wife, Margaret, and a son, Philip, of 600 So. Royal Street, Alexandria, Va.

Sympathy is extended to the family of Alice Ingram, who died December 27 after a long illness. She was the wife of Bob Ingram, assistant director of Foreign Market Information Division, and the sister-in-law of Dale Farringer, Latin American area officer.

GEORGE ROWE

Friends of George Rowe, 54, longtime dairy marketing specialist and more recently with FAS's General Sales Manager Office, were saddened at news of his death of a cerebral hemorrhage on January 31.

George was one of the organizers of Dairy Society International and, as its first secretary, pioneered the promotion of progressive dairy technology abroad.

"GET-ACQUAINTED" LUNCHEONS

FAS/IADS weekly get-acquainted luncheons inaugurated last October have proven so successful that they'll be continued through 1965, say FAS Personnel Director Joe Phillips and Gertrude Drinker (IADS), who patterned the project after a similar one launched by Forest Service.

In charge for February are Roy Sellers (Barter & Stockpiling), Mary Thacker (Program Operations), and Shirley Cleaver (Cotton).

In preceding months, committees were C. Milton Anderson (Barter & Stockpiling), Irene Wilhelm (IADS), and Al Mercker (Fruits & Vegetables); Mildred Peitz (Personnel), Bill McLeod (Mgt), and Herb Ford (Dairy & Poultry); Doris Laut (Mgt) and Charles F. (Jeb) Stewart (Budget & Finance); Pete Gips (Grain), and Maxine Philippi (Attaches).



THE FAS LETTER
To U. S. Agricultural Attache Posts

United States Department of Agriculture
Foreign Agricultural Service
Washington 25, D. C.

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MARKET DEVELOPMENT WORKSHOPS

A series of market development administrative workshops for overseas FAS and cooperator personnel, and embassy budget and fiscal officers, wound up in Tokyo on February 18 after earlier sessions in London, The Hague, Brussels, Frankfurt, Rome, and Beirut.

Purpose of the series was to give intensive training in market development project administration.

The FAS/Wash team of trainers was Ken McDaniel, deputy ass't administrator, Management; Keith Vice, Project Coordination branch chief, and Francis Harrell, Program Funds branch chief--both with Trade Projects Division.



AT MARKET DEVELOPMENT administrative workshop in London. Facing camera, l. to r., are Bob Anderson, agricultural attache; Ann Smith, Rice Council; Norman Comben, U. S. Feed Grains Council; Karl G. Shoemaker, ass't agricultural attache; and Rose Mary Bland, attache office secretary. Out of camera site are FAS/Wash training team, Ken McDaniel, Keith Vice, and Francis Harrell.

MURPHY ADDRESSES ATTACHES

Under Secretary Charles S. Murphy was guest speaker at the bi-monthly FAS-sponsored luncheon in January for foreign agricultural attaches stationed in Washington. He gave the group the lowdown on "Agricultural Policy Developments."

WELCOME SUE

Mrs. Sue Gordon, of Seattle, is a new addition to FAS's overseas secretarial family.

She is now on Attache Carlos Ortega's staff in Quito, Ecuador, where her husband, Al, is with AID. Sue herself has had wide foreign experience, having worked with AID in Korea, Yugoslavia, and Bolivia, as well as Wash/DC. She is an alumna of Washington State University (Pullman).

S.O.S.

Our Information Service Branch, headed by Helen Ryan O'Brien, answers about 6,000 letters a year, but this challenging request has it stymied:

"Send me all the information you have on Government hunting as a career in Africa and South America. Please hurry!"

NEW CHIEF

James P. Hartman, former attache in Dublin and assistant attache in New Delhi and Canberra, became director of Livestock & Meat Products Division on February 1.

JACK'S BACK

John C. (Jack) Hobbes is a welcome returnee to the ranks of FAS, where he is now with Livestock & Meat Products commodity analysis branch.

Jack first joined FAS in 1948 when it was OFAR. He worked in the Far East analysis branch until 1952; since then he's served successively in Peru, Korea, and Brazil with AID and its predecessor agencies.

He has a BS from Cornell, and a wife and two sons. Welcome back, Jack.

P. K. Norris, home from the hospital after a date with a surgeon, says that the cards, calls, and flowers he's received from so many FAS friends have helped speed his convalescence.

QUINCY EWING BIDS ADIEU

Forty three years of professional writing and editing--the last 25 with USDA--ended for Quincy Ewing when he retired February 6.



Quincy (the "Oracle of Adelphi" and the "Agrarian Grammarian") joined the Department back in the Wallace program days and has served in foreign agricultural information the past 20 years. He has been chief of FAS/FMI's current information branch since 1953.

His first USDA post was Agricultural Adjustment Administration's State information officer for Louisiana in 1939. In 1941 he became AAA regional information representative for 9 southern states. He later was in charge of market reports in the War Food Administration's office in Dallas, Texas, and, after coming to Washington in 1945, of current information in the Office of Foreign Agricultural Relations. His field has always been press, publications, radio and, in recent years, television.

Quincy was well known as a newspaperman before entering government. At Louisiana State University (1919-23) he reported for the Baton Rouge State-Times, and then spent 5 years on the Daily States staff. From 1929 to 1939 he was with the Associated Press, first in New Orleans and then in Washington, D.C. His **BIG STORY** was his firsthand account of the fatal shooting of Huey P. Long in 1935.

For the past 6 months Quincy has been recuperating from a couple of coronaries. He says he feels fit as a fiddle now and ready to enjoy years of "normal life."

He has his eye on a Texas Gulf Coast rural

HOME, SWEET HOME

Margaret Lynch, secretary in the Buenos Aires attache office, will be on her way for home leave about March 1.

Harriet Furlinger is already enjoying home leave, having left her Warsaw secretarial post February 12.

Lucille Sargent departs New Delhi in late March for home leave and will then be transferring to Madrid.

Freda Wiemer (ex-London) is taking over in New Delhi.

"CHARGER" GETS BIG PLAY IN WEST BERLIN

"Charger," the \$17,500 grand champion U.S. steer flown to West Berlin for display at the U.S. beef promotion exhibit, rated hundreds of lines of copy in German newspapers. Here is one paper's view of him:



„Einen Eimer Wasser und 10 Kilo Butterblumen, bitte!“

TRANSLATION:

"One bucket of water and 10 kilos of buttercups, please."

retreat not far from Galveston, where another old Louisiana pirate -- Jean Lafitte -- once lived in retirement. There he'll continue to delve into history and literature, listen to stereo, observe Texas politics, and swap wondrous tales with indigenous raconteurs. Meanwhile, his address is 2007 Quebec St., Adelphi, Md.

HITHER and YON

Spring is just around the corner in Washington--we hope--even though the ground hog failed us. Seed catalogs are flooding in; pussy willows are burgeoning; and the daffodils are bravely poking through the ground, taking a chance on getting nipped. Meanwhile ... out in the field ...

Loyd Adcock has been following the ever-lengthening market development path from Turkey to India. He spent a week this month with a Turkish team organized by Dairy Society International to study methods and facilities developed in India for wider use of U.S. dairy products. A similar program will be set up in Turkey.

News from Bob Marx, on temporary duty in Tehran, is doubly good. He is enjoying his work assisting Attache Tim Engebretson, and Tim is rapidly recovering from his recent illness.

Back from a field trip in the jungles of eastern Chiapas, in Mexico, Henry Hopp reports that a diet of rice, beans, and corn tortillas can play havoc with the waistline.

"How Agricultural Attaches Help Promote Trade Among Nations" was the subject of a well-received talk that "Steve" Stephanides gave to about 160 members of the Rotary Club in Dublin. Many of the group were exporters, importers, and manufacturers.

Jack McDonald, acting attache in Canada, had a frosty field trip to Regina, Saskatchewan, where he attended the annual meeting of the Saskatchewan Wheat Pool (largest co-op in the country). The frigid Prairies temperatures put Jack in proper mood for a subsequent holiday trip to Barbados from Feb. 5-21.

Meanwhile, after a home-leave bus trip across the United States, Rose Mary Bland is now settled down at her new post in London and writes that the latchstring is out at any time at 12 Maitland Court, Lancaster Terrace, W.2.



WIVES -- Wynelle Hudson (left) and Mary Minneman visit the U.S. Exhibit at the 1965 Berlin Green Week.

AND THE RAINS CAME

The Congo staff recently took time out for an outing at Kisantu, about 100 miles south of Leopoldville, where they picked up a witch-doctor for a friend. He was about to begin operations to make it rain, and in 20 minutes it was really raining.

The jolly group is pictured below. Left to right: Secretary Elizabeth Sparks, Mr. Witch-Doctor, Assistant Attache John Lynch, and Attache Paul Ferree.





IN TAIWAN, Joellene Vannoy, nutritionist, samples a doughnut while Sueling Li, Taiwan representative, and James L. Hutchinson, Japan director of Wheat Associates, USA, examine the texture. Pete Gips, FAS Grain & Feed Division, looks on.

WEST IS GOING WEST

"Go west 'old' man and retire on a farm," is Raymond A. West's version of Horace Greeley's advice. Ray admits it may be difficult, come March 1, to retire 100% on his 400-acre farm in northwest Missouri but hastens to add that it will be fun trying and is sure the smog-free country air and chlorine-free spring water will add 10 years to his life.



Ray came with FAS in 1955 as assistant agricultural attache to Canada. Coming to Program Operations Division in 1959, he took over the responsibility of editing and publishing the Presidential reports on Public Law 480.

He has BJ (Journalism) and BA degrees from the University of Missouri, having enrolled as a freshman at the

age of 41 after farming 20 years. Three of his children also attended the University at the same time. He was a farm editor in Missouri for 9 years before joining USDA.

The Wests are leaving March 5 for their modern Cape Cod home on Clover Leaf Farms near Sheridan, Mo. During the slack seasons

"DOUGH-FU-PING" IS POPULAR

Pete Gips (Grain & Feed Division), back from a trip to Taiwan, reports great success of a doughnut exhibit sponsored by Wheat Associates, USA, Inc. at the Taiwan Economic Development Exposition--largest fair of its kind in Taiwan.

(Doughnuts in Chinese are "dough-fu-ping" --cake of many blessings.)

Among the 480 commercial displays at the fair, the U.S. exhibit was a top attraction. About 25,000 doughnuts were handed out weekly at the 3-month fair that closed in January.

PUSHING CHEESE

Thanks to arrangements made by the attache office in Tokyo, a U.S. exhibit at the World Cheese Fair there was attractive and odoriferous.

Cheese from 8 foreign countries was displayed at the show (Jan. 26-31), which is now touring other major Japanese cities.

Here are Assistant Attache Russ Strobel (left), and Attache Joe Dodson taking a sharp look at some mild cheeses.



they will be catching up on a lot of overdue fishing in the Ozark Mountains and in Minnesota. Their oldest son will assist with the farming operations, and help the Wests with a farm education program they plan for their summer-vacationing grandchildren from Michigan, So. Carolina, and Mississippi.

BOLL BUSINESS

"Prospects look good for increased cotton consumption in India, Thailand--and even in Afghanistan," reports Vernon Harness (Cotton Division) after on-the-spot competition study of those areas.

Harness says he got a big assist from Bob Evans, agricultural officer in Bombay, Ross Packard, assistant attache in New Delhi, and Bhornchai Kunalai, FAS agricultural specialist

in Bangkok, pinch-hitting for Sam Work, who was at a Far East conference in Manila.

The trip to Afghanistan was the first ever made to that country by an FAS cotton representative. Harness found 3 cotton mills there, processing part of the country's annual crop of about 200,000 bales--in an atmosphere that might be compared to Frontier Days of '75.

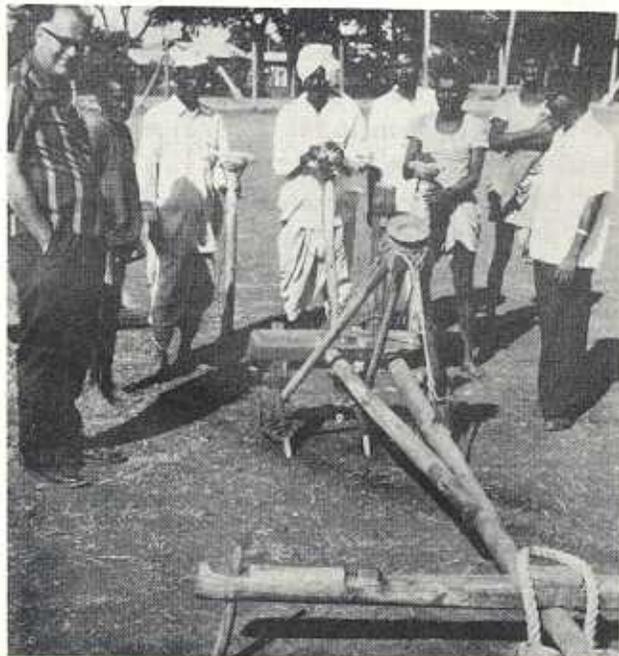


ON ASIAN TRIP, Vernon Harness (Cotton Division) inspects typical double roller gin at Thai village near Laotian border, and chats with gin owner, Mrs. Suree Yimsiri (Sue Lee).



ABOVE, Harness's "guide"--Assistant Attache Ross Packard, New Delhi--joins an Indian family shucking corn that will be ground into meal for family use

BELOW, on field trip through cotton fields south of Bombay in Maharashtra State, Agricultural Officer Bob Evans picks up a few pointers on planting peanuts.



CORRIEDALES IN COLOMBIA

Enthusiasm for American Corriedale sheep was voiced at a National Wool Fair in Concepcion, Colombia, attended by Attache Bob Adcock.

Bob says that Corriedales imported in 1960 by the Colombian government have done well, the wool quality meets the need of the local market, and further Colombian purchases can be expected.

AT NATIONAL WOOL SHOW in Concepcion, Colombia, Attache Bob Adcock (left) and U. S. Ambassador Covey T. Oliver (right) admire a prize-winning sheep. →



RIO APPOINTMENT

Abner E. Deatherage will be on his way to Rio de Janeiro about March 1 to succeed Rado Kinzhuber as assistant agricultural attache.

Before taking over his new job, he will spend 3 months in the Portuguese language program of the American Embassy in Rio.

Abner started his FAS career with Livestock & Meat Products in 1959, and then in 1961 went to Manila for a 2-1/2 year tour as assistant attache there.

In recent months he's been working toward his MA at Michigan State College; he has a BS from Missouri University (Columbia). And, incidentally, he's a trophy-winning golfer.



IN KUALA LUMPUR. A 1-acre nursery bed for rice seedlings is inspected at Tanjong Karang, Malaysia, by Attache Larry Diehl and local officials, Inche M. Yusof bin Din (without goggles) and Raja Shaharzman (at left).

Ass't. Adm. Dave Hume was a panel speaker at the 36th annual meeting of the Nat'l Council of Farmer Cooperatives in Seattle. His slide-illustrated subject: "How P.L. 480 Helps Agriculture Expand Foreign Markets."