

200 H



THE FAS LETTER

TO AGRICULTURAL ATTACHES AND OFFICERS

August 1961

Number 97

FAS ORGANIZATION CHART SHAPES UP

Appointment of two new assistant administrators--both former attaches--rounds out the "top batting order" of our reorganized FAS administrative team.

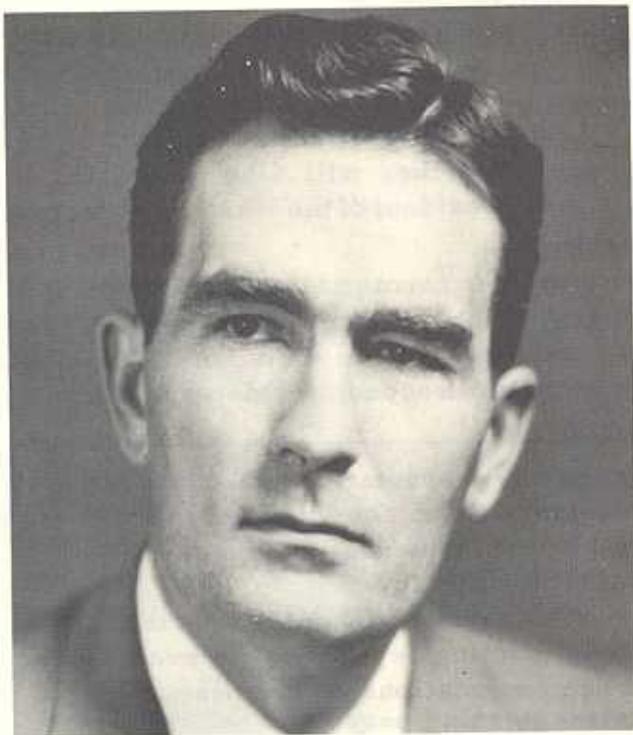
Veteran Douglas M. Crawford, with an outstanding record both at home and away, came in from Buenos Aires on July 19 to be assistant administrator in charge of attaches.

Jerry Tichenor, who has been "acting" in this spot since early spring, is being made deputy administrator for operations.

Meanwhile, Irwin R. Hedges came in from the other side of the field (Bern, Switzerland) to fill the new position of assistant administrator in charge of commodity programs. He will have primary responsibility for activities of the 8 FAS commodity divisions.



DOUGLAS M. CRAWFORD ... California native ... longtime attache: Buenos Aires since March 1960 ... Manila 1955-60 and 1947-49 ... Guatemala City 1950-51 ... USDA fats and oils specialist in Java 1946-47 ... asst. attache in Mexico from 1941-44 ... BA, Stanford ... MA (Economics) University of California.



IRWIN R. HEDGES... Oklahoma native ... attache in Bern the past 4 years ... with ICA in Ankara (1952-57) as chief of Food, Agriculture, and Natural Resources Division ... asst. economic commissioner for the Mutual Security Agency and for ECA in Paris from 1950-52 ... USDA 1941-50 ... Ph.D. (Agricultural Economics) University of Wisconsin

The review will culminate in a week-long meeting Sept. 18-22 to evaluate the recommendations and utilize them in strengthening personnel policies.

Bulletin Board

BUDGET FOR 1962

Action has been completed on the 1962 appropriation. Funds were included for attache posts at Addis Ababa, Beirut, and San Salvador and for 4 marketing specialists to be assigned to foreign posts not yet designated.

This is an expansion of the authorization for marketing specialists at London and Hamburg included in the Supplemental Appropriation for 1961. In addition, funds were included for stepping up our foreign market news and reports distribution in Washington.

The limitation for representation and courtesies was increased from \$25,000 to \$35,000 to provide for the new personnel included in the appropriation and for other new posts established in recent years.

The appropriation for market development projects is in two parts: \$8,263,000 in the regular S & E appropriation and \$3,444,000 in the special foreign currency appropriation to buy currencies in the excess-currency countries and earmarked funds in 4 other countries.

The total of \$11,707,000, together with a carryover of approximately \$3 million, will permit continuing the projects at approximately the present level.

The amount included in the regular appropriation can be used to buy foreign currencies in any country where it is determined that the work should be carried out. Currencies on deposit with the Treasury will be purchased if available. This action indicates the importance attached by the Congress to the market development work.

NEW USDA AGENCY

Secretary Freeman has announced plans to set up a new agency, the Cooperative State Experiment Station Service -- to be headed by an administrator as yet unnamed.

The new service will administer the granting of Federal funds under the Hatch Act and Section 204 (b) of the Agricultural Marketing Act to State experiment stations in support of research work.

Up to now, the Office of Experiment Stations which had responsibility for this work has been in the Agricultural Research Service.

PERSONNEL PROGRAM UNDER REVIEW

Carl B. Barnes, new USDA Personnel Director, has launched a comprehensive review of the Department's personnel program.

This is a "joint endeavor" to enable top operating officials, personnel officers (including those in the field), employee

FAS'ERS TO ATTEND BIG ECONOMIC MEET

Administrator Bob Tetro will be chairman of a discussion "Toward an International Dimension," at the joint annual meeting of the American Farm Economic Association and the Western Farm Economics Association, at Colorado State University (Ft. Collins), Aug. 13-16.

Ed Bell, European area officer and ex-Athens attache, will also attend; he's a past president of the Western economic group.

Another former attache, Sherwood O. Berg, will be among the speakers. "Woody" is now head of the Univ. of Minnesota's agricultural economics department.

group representatives, and a sample of employees "to combine their thinking and make recommendations on departmental personnel policy."

The review will culminate in a week-long meeting Sept. 18-22 to evaluate the recommendations and utilize them in strengthening personnel policies.

OVERSEAS AWARD-WINNERS



Secretary Orville L. Freeman presents Attaché Charalambos (Steve) Stephanides with Distinguished Service Award for serving "beyond the call of duty" while at Leopoldville. Mrs. Stephanides and daughter Elaine look on with justifiable pride.



CHO KIM HOCK, agricultural assistant at Kuala Lumpur, is congratulated by Ambassador Charles F. Baldwin after receiving a Certificate of Merit for sustained superior performance.



LAURA ACEBO, secretary at Belgrade, thanks Ambassador George Kennan for her Certificate of Merit.



At left: TORAO MIZUNO, marketing specialist, receives his certificate in Tokyo from Ambassador Edwin O. Reischauer. Right: GRACE NOVAK, secretary at Leopoldville, accepts Superior Service Award from Ambassador Clare Timberlake.



Ra M B Li N g a R o U N d

For their annual outing, FAS workers turned from softball and other terra firma pleasures to cruising down the river on a summer afternoon. It was great fun and everyone took to it like ducks to--er--water.

The excursion, on the Potomac yacht, "Diplomat," was the first FAS outing ever held afloat. High spot of the expedition was the crowning of Miss Elaine Miller, Dairy and Poultry Div., as MISS FAS. She'll now compete for MISS AGRICULTURE. The cruise was sponsored by the FAS Club.



Photo by W. A. Minor
ELAINE MILLER: MISS FAS

And now to get back ashore: Stanley Andrews (director of the Office of Foreign Agricultural Relations before it became FAS) is back on the USDA scene--as a part-time consultant to Secretary Freeman.

Director Ken (Kenneth F.) McDaniel, Personnel Div., is on a 30-day temporary detail in the State Dept., which requested his help with plans for recruiting administrative personnel for field offices.

Among the "home-leavers" enjoying well-earned vacations are Attache Clarence Pike, who arrived from Lima right on schedule (July 12). After a few days in his native So. Carolina and consultations in Washington, he will be in the Virginia hills until his return to Peru about mid-September.

Cabell Shull, asst. attache in London, is also on home leave.

Erudite Alan Clem, erstwhile editor of the FAS Letter and now asst. prof. of government at So. Dakota State University (Vermillion), is the author of "Spirit Mound Township in the 1960 Election," issued as Report No. 44 by the Governmental Research Bureau at the university.

John Montel, Guatemala City, pleasantly surprised his Washington friends when he stopped off a few days after getting teenage daughter Michele settled at a Carolina summer camp.

Clyde Keaton, Grain Div., attended the recent Int'l Wheat Council meeting in London and then spent about 3 weeks elsewhere in the U. K., and in Austria and Italy, working on a market competition study of feed grains and wheat. Paul Quintus, deputy asst. administrator of commodity programs, is rounding out the 5-country study this month, covering the Netherlands and West Germany.



THE FAS LETTER

To U. S. Agricultural Attache Posts

United States Department of Agriculture
Foreign Agricultural Service
Washington 25, D.C.

Send contributions to Audrey Cook,
Editor, Rm. 5554-South, Ext. 4928

WELL EARNED 19th HOLE

Veteran attache and sugar specialist Chester E. Davis, still young in body and spirit, retired July 18.

Chester's government service spanned nearly a third of a century--most of it in Latin-speaking countries and 11 years in Cuba alone.

The Davises' blueprints for retirement include a lot of golf, fishing, hunting--and telling of bedtime stories to their grandson, now 9 months old. Their retirement plans for Florida aren't quite complete; nor is the liquidation of their Arlington, Va. homesite. By Xmastime, however, the Davis address will probably be DelRay Beach, Florida.



Davises relax in retirement

CAN'T KEEP A GOOD MAN DOWN

Kenneth W. Olson, director of our own Inf. Div., is back on his feet--but minus some stomach--after surgery in June.

Ken's ulcers had plagued him for 5 long years, so he decided to get rid of them "once and for all." The operation was a success, so by the time this Letter reaches your In-Box, Ken will probably be back digging out his.

VARNEY IN OSTERGOTLAND

Harry Varney, Stockholm, was the recent guest of the Swedish Ministry of Agriculture on a "press information tour" of the province of Ostergotland--one of Sweden's most productive agricultural areas.

Harry then continued on his own to observe early-season crop conditions in Sodermanland and Kalmar, and on the island of Oland. (The island is famed as a site of Viking "ship" graves--marked by large granite stones arranged in the shape and size of the departed chieftain's ship.)

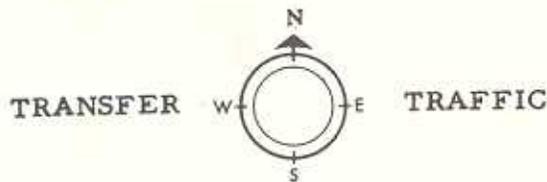
RAMBLING ON ...

Afif Tannous, area officer for Africa and the Mid-East, was recently honored by the University of Pittsburgh's graduate school of public and international affairs; he was asked to participate in a seminar attended by about 20 foreign socio-economic development leaders studying at the school's Institute in Economic, Social, and Industrial Development.

Norman Kallemeyn, Dairy & Poultry Div. economist, is on a year's leave of absence to do graduate work at So. Dakota State College, Brookings.

The attache offices of the So. Bldg. are enjoying the presence (and efficiency) of two more "summer" lasses: Claire Lewis and Patricia Kukoy. Claire will be a Univ. of Maryland freshman this fall, and Pat will be a senior at St. Mary's Academy in Alexandria.

Herb Ford, Dairy & Poultry Div., recently returned from Colombia, Peru, Chile, Venezuela, Puerto Rico, and Trinidad. He consulted with commercial handlers of U.S. poultry products about market expansion and merchandising methods.



At press time, Quentin Bates was flying down to Buenos Aires to take over the attacheship formerly held by Douglas Crawford.

Arriving in B.A. a bit before Quentin was Dick (Richard S.) Welton, who is replacing Duane Clark as asst. attache. Duane is coming back for reassignment, after home leave.

Don Motz is due back in the Nation's capital most any day now, after 4 years in Tokyo as asst. attache. He'll be reassigned to FAS/Wash after using at least some of his husky home leave accumulation.

Also back in town for a Washington assignment is Francis Jack III, Quito. (No replacement named yet.)

Garth Thorburn (ex-Paris) deplaned in Sao Paulo last month to be new agricultural officer at the Brazilian port. His predecessor, Fred Traeger, is returning to FAS/Wash for reassignment.

The secretarial "weaker sex" (?) has been switching around so fast that we'll tabulate their transfers.

Grace Novak: Leopoldville to Ankara
 Virginia Fackrell: Ankara to Djakarta
 A. Harwood McCoy: Manila to Stockholm
 Mollie Iler: Stockholm to Rome
 Laura Acebo: Belgrade to FAS/Wash
 Patty Shannon: Brussels to Belgrade
 Rosemary Corcoran: Caracas to FAS/Wash

It's official: Winfield King is our new asst. attache in The Hague, since July 8. He got a head start, for he was rushed out on a detail to help George Parks in April.

Robert C. Sherman, Cotton Div. Director, was chairman of the U.S. delegation at the International Cotton Advisory Committee's 20th Plenary Meeting in Tokyo, Japan.



AMONG U. S. OFFICIALS participating in the formal opening of a permanent U.S. Trade Center in London were Asst. Secretary John P. Duncan, Jr. (right) and Attache Robert N. Anderson.

First big display of U. S. foods and food products will be September 5-23. The Center is a joint project of the Departments of Agriculture and Commerce.

GOOD PIX COMING IN--
LET'S MAKE THEM BETTER!

More and better pictures are reaching the LETTER from the field. Keep them coming! The most usable photos are those which--

1. Show attaches, or members of their families or office staffs.
2. Tell a story, or depict something unusual.
3. Show--except in unusual cases-- not more than 4 or 5 persons.
4. Are not obviously posed (such as group staring at camera).
5. Carry "cutlines" describing scene and identifying persons in picture.

CAN THIS ELEPHANT EVER FORGET?



Lloyd Williams, Rangoon, was recently in Moulmein--Burma's teak mill center--where elephants are the standard means of transportation. Except for a water-dousing from the pachyderm's trunk, all went well.

During a field trip, Lloyd saw work being done by the Agricultural Rural Development Corporation on the 144-acre Mudon Experimental Farm and on the island of Kado. A hand-pushed transplanter for rice seedlings particularly caught his attention.

Burmese farm people were consistently hospitable. Some of the poor people may be hungry, Lloyd says, but there is always food for the visitor



HAND OPERATED LOOM is part of a Swiss Cotton Publicity Center's traveling exhibit that tells the story of cotton textiles--from production of the cotton boll to the finished cloth. It is being shown in 24 larger Swiss cities.

In Bern, departing Attache Irwin Hedges (left) and newly arrived Attache Thomas E. Street watch a schoolgirl operate the loom.



CATHERINE ADCOCK, wife of Attache Robert Adcock (Nairobi) and canine companion Nickie watch loyal "retainer" Kanika display his mole-trapping equipment prior to demonstration.

MILAM, IN CAST, CARRIES ON

The cast on Attache Ford M. Milam's left arm isn't visible in the accompanying photo, but it's there, protecting an elbow badly cut and fractured when Ford's car was sideswiped in Rio de Janeiro a few weeks ago.



The accident didn't keep Ford away from work. He is shown here overlooking the signing of a \$120,000 contract with the Getulio Vargas Foundation. The money will be spent on a long-term projection study to gauge Brazil's agricultural supplies and needs up to 1975.

Luiz Simoes Lopes, president of the Foundation, and Charles Cariddi, U. S. Embassy contracting officer, are the signers.

FLATEQUAL REPRESENTS FAS ON USDA EMPLOYEE COUNCIL

Arthur M. Flatequal, deputy director Budget Div., is FAS's new representative on the USDA Employee Council. He succeeds Hugh Robinson, who will soon be going out as asst. attache to Bonn.

CONGRATULATIONS, HANS!

Hans H. Buchmann--awarded a sustained superior performance certificate for his service as senior reporting asst. in Bern, Switzerland--has recently been recruited by the Swiss government for an assignment in Brussels.

Hans' chief responsibility in his new position will be reporting on agricultural developments in the Common Market. He will, in effect, be Switzerland's first agricultural attache, although his position does not carry this title.

FAS is proud that one of its former employees has been chosen for such an important assignment.

"FRUITS AND VEGETABLES" ON THE MOVE

A quartet of specialists from Fruits and Vegetable Div. has been, or still is, "on the road."

Division chief, Don Rubel, and market development branch chief, Bill Stewart, didn't pick very cool spots for their hot-weather travel. Both attended the annual International Apple Association convention in Chicago in late July. Rubel spoke to the IAA on "Foreign Market Potentials"--and then hustled down to Lakeland, Florida, to discuss market promotion at a Florida Citrus Commission conference.

"Clint" (A. C.) Cook, commodity analysis branch chief, was more fortunate climatewise; he went to Vancouver, British Columbia, to attend the second joint meeting of the U.S. National Potato Council and the Canadian Horticultural Council.

Dick Smith, commodity analysis, will be hitting some hot spots (ever try the Sacramento Valley in August?) before he returns about September 1. He's on a 2-month trip through California, Washington, Oregon, accompanying an ICA group from Chile and Spain who are interested in U.S. fruit production and marketing methods.