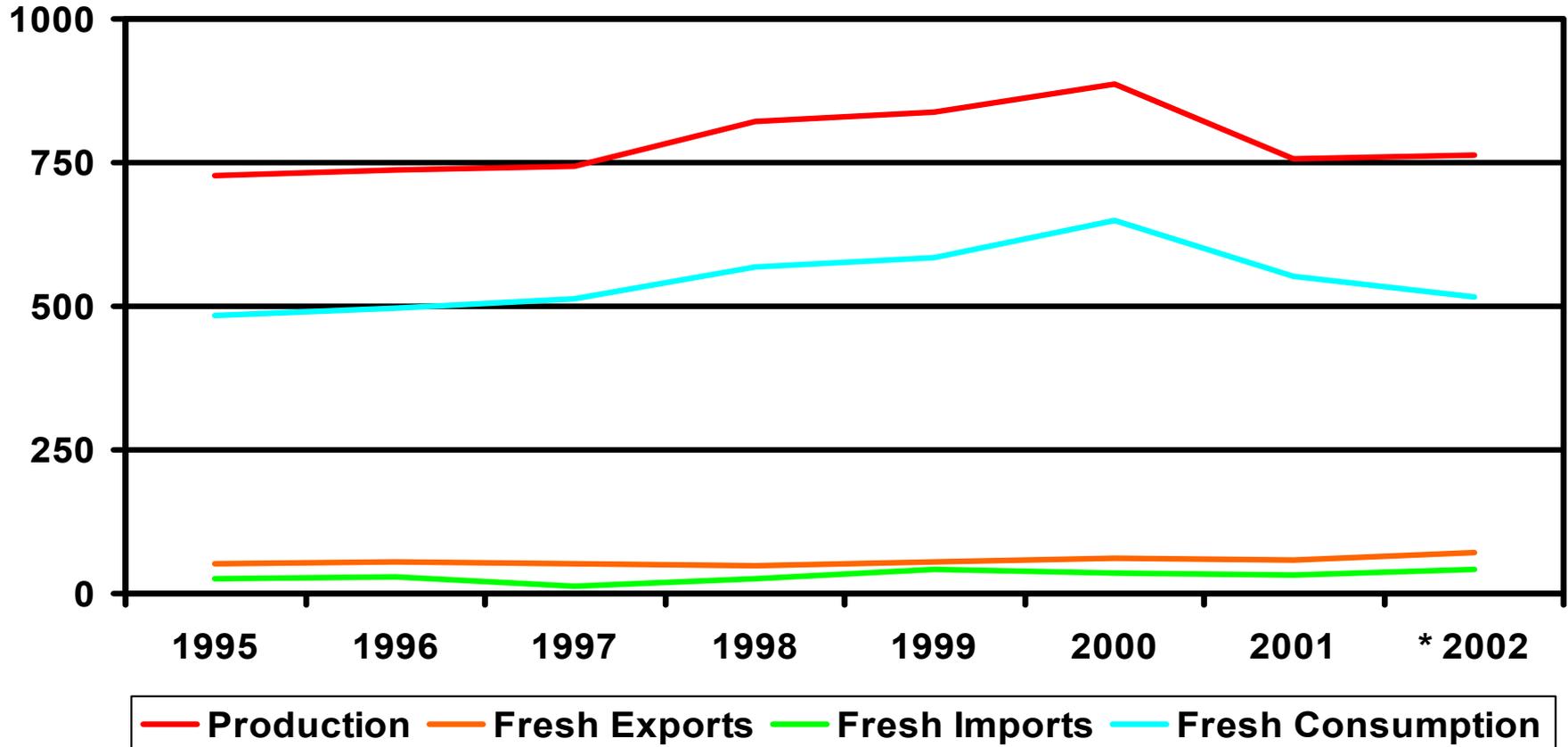


The U.S. Strawberry Industry Situation and Outlook

**USDA
Foreign Agricultural Service
Horticultural & Tropical Products Division
April 2003**

The U.S. Fresh Strawberry Market

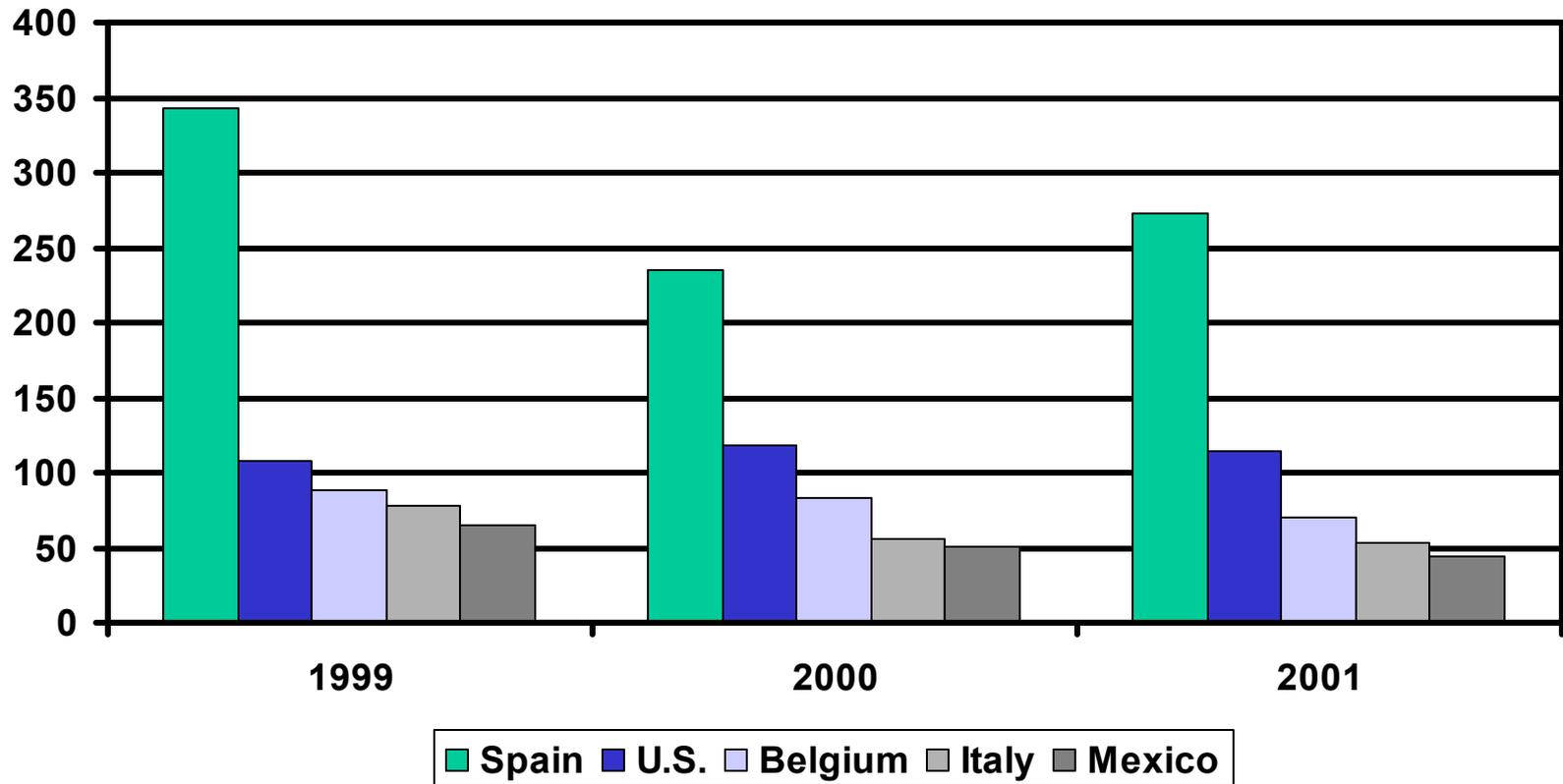
Thousand MT



Source: NASS, USDA
1/USDA-ERS
*Forecast

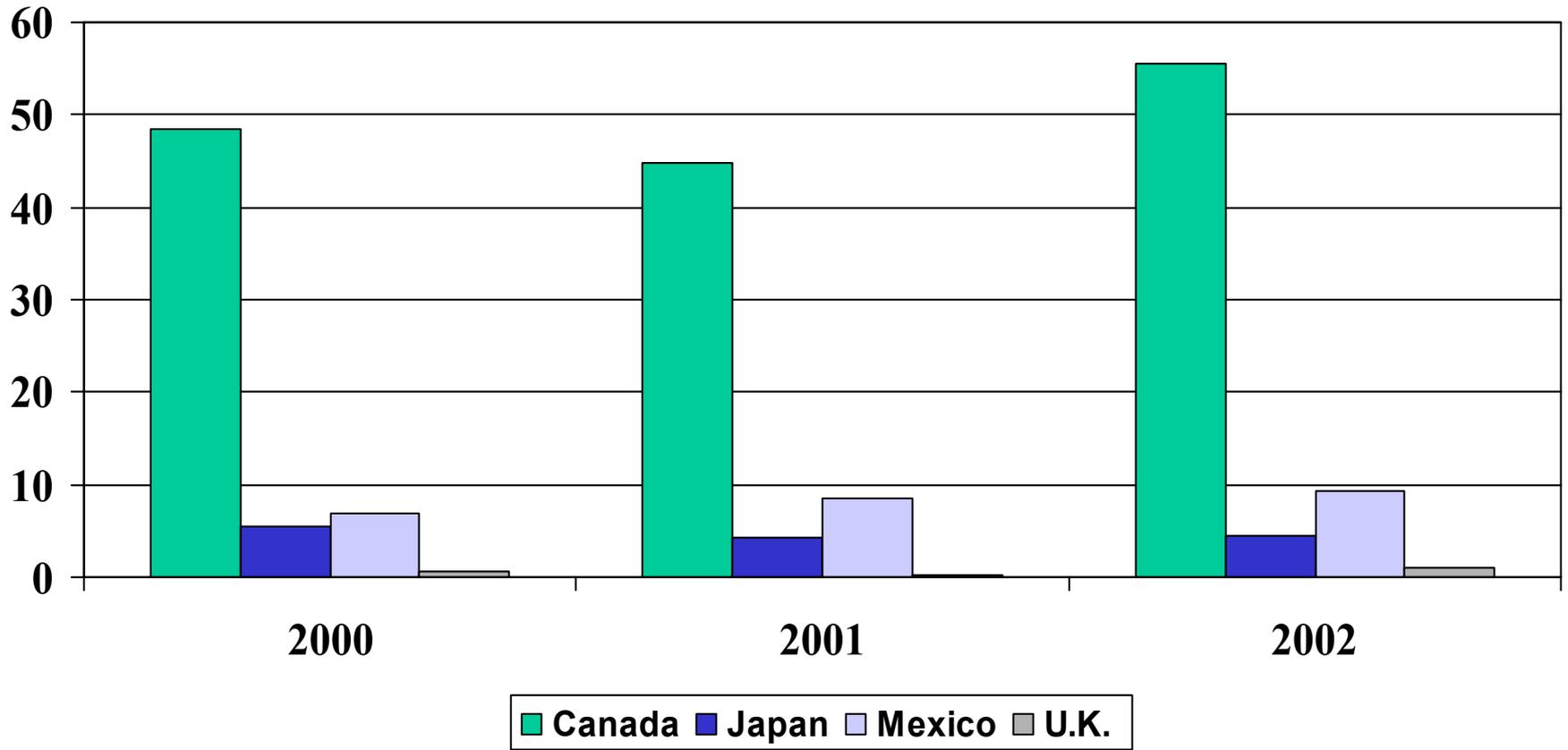
World's Top Fresh Strawberry Exporters

\$ Million



Top US Fresh Strawberry Export Markets

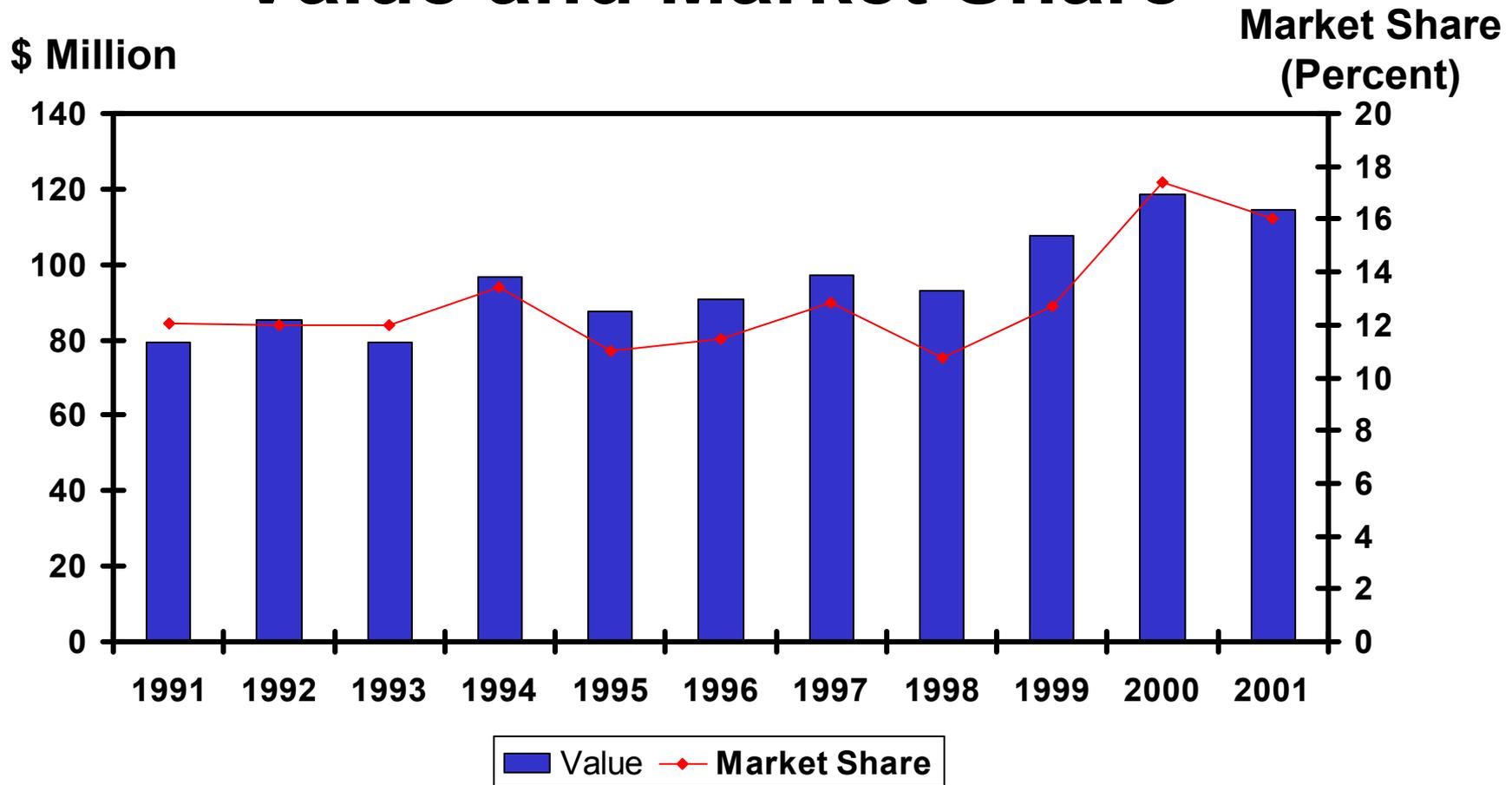
Thousand MT



Source: US Dept. of Commerce,
Census Bureau

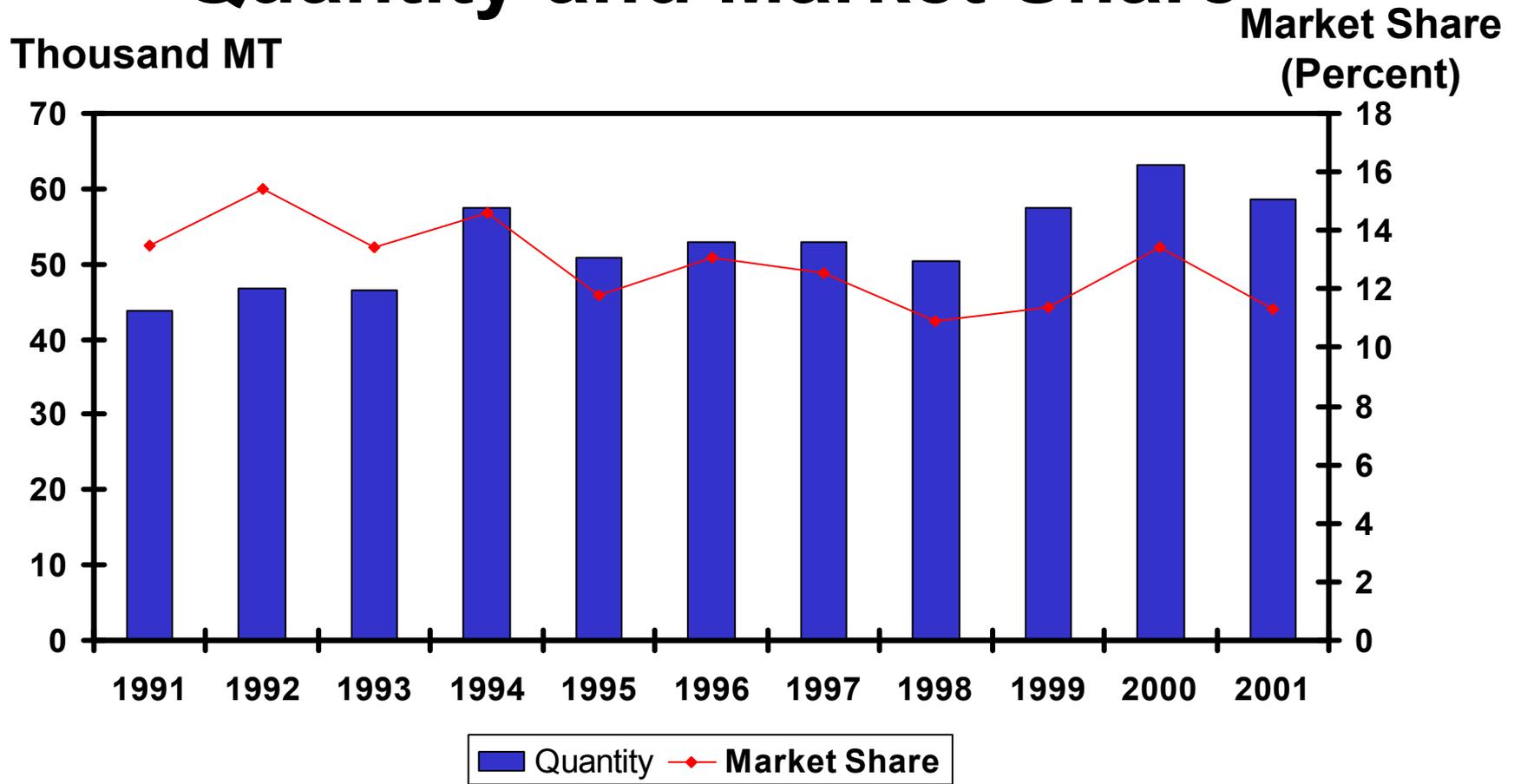
U.S. Fresh Strawberry Exports to the World

Value and Market Share

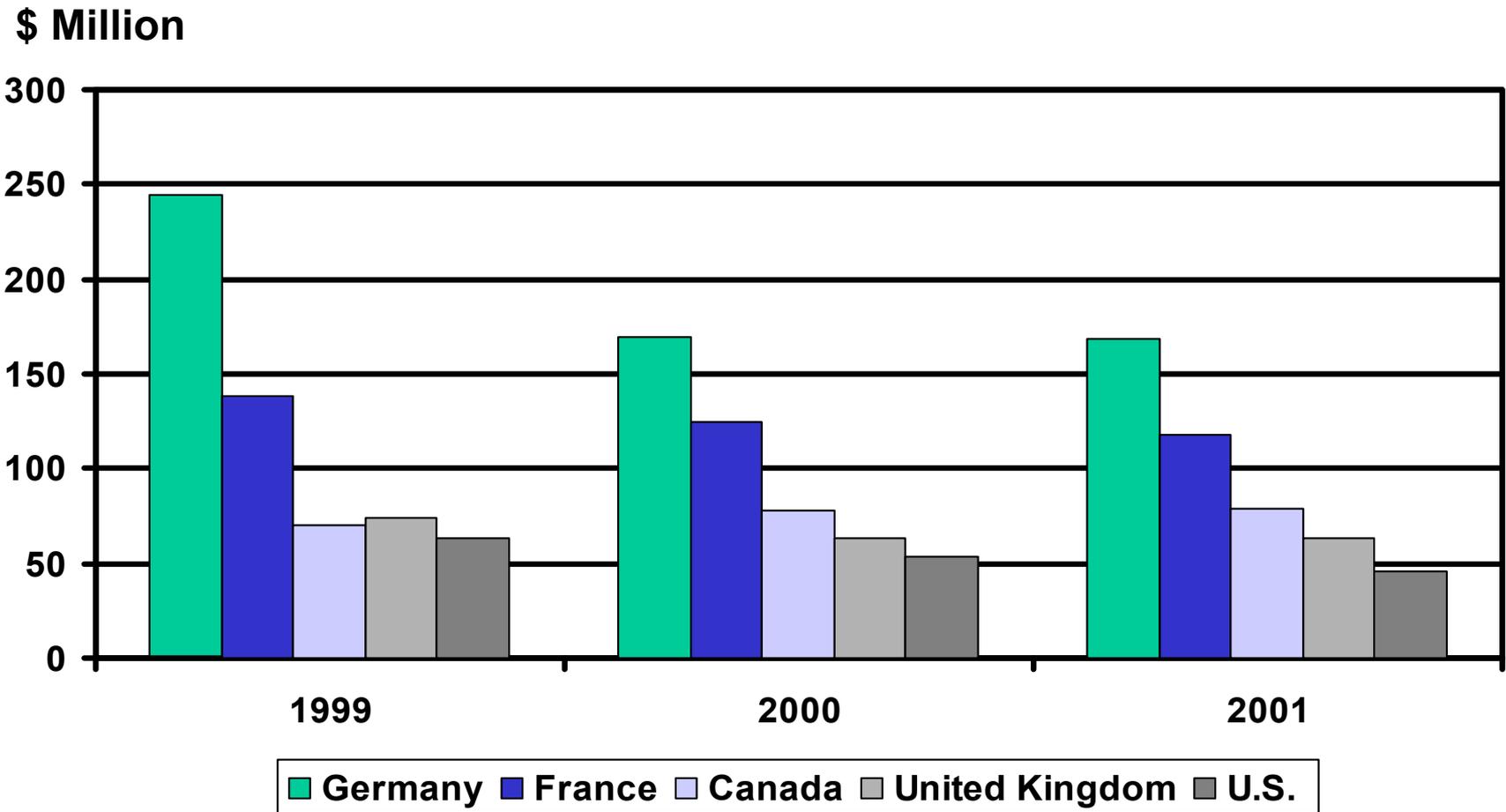


U.S. Fresh Strawberry Exports to the World

Quantity and Market Share

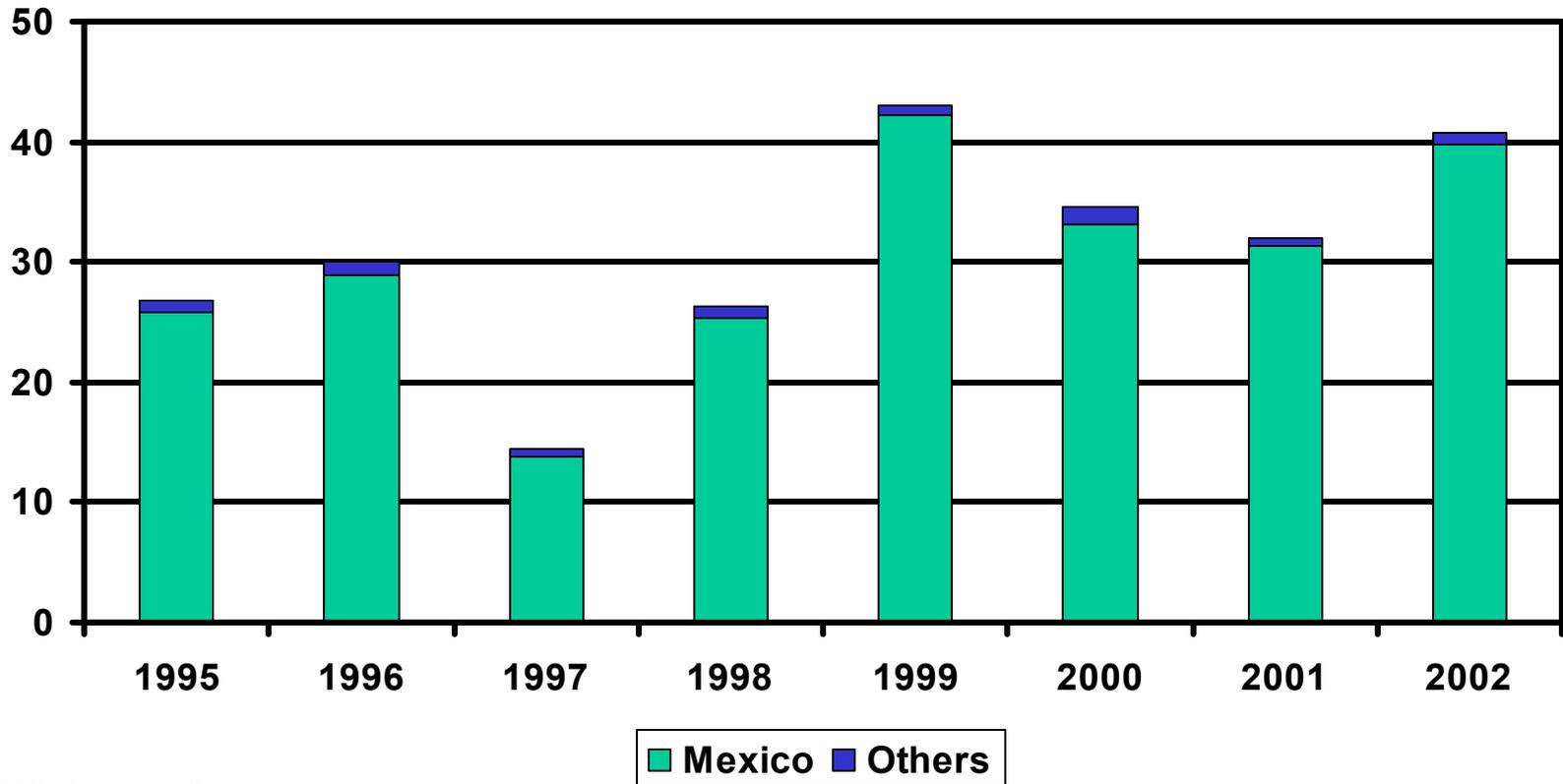


World's Top Fresh Strawberry Importers



Origin of U.S. Imported Fresh Strawberries

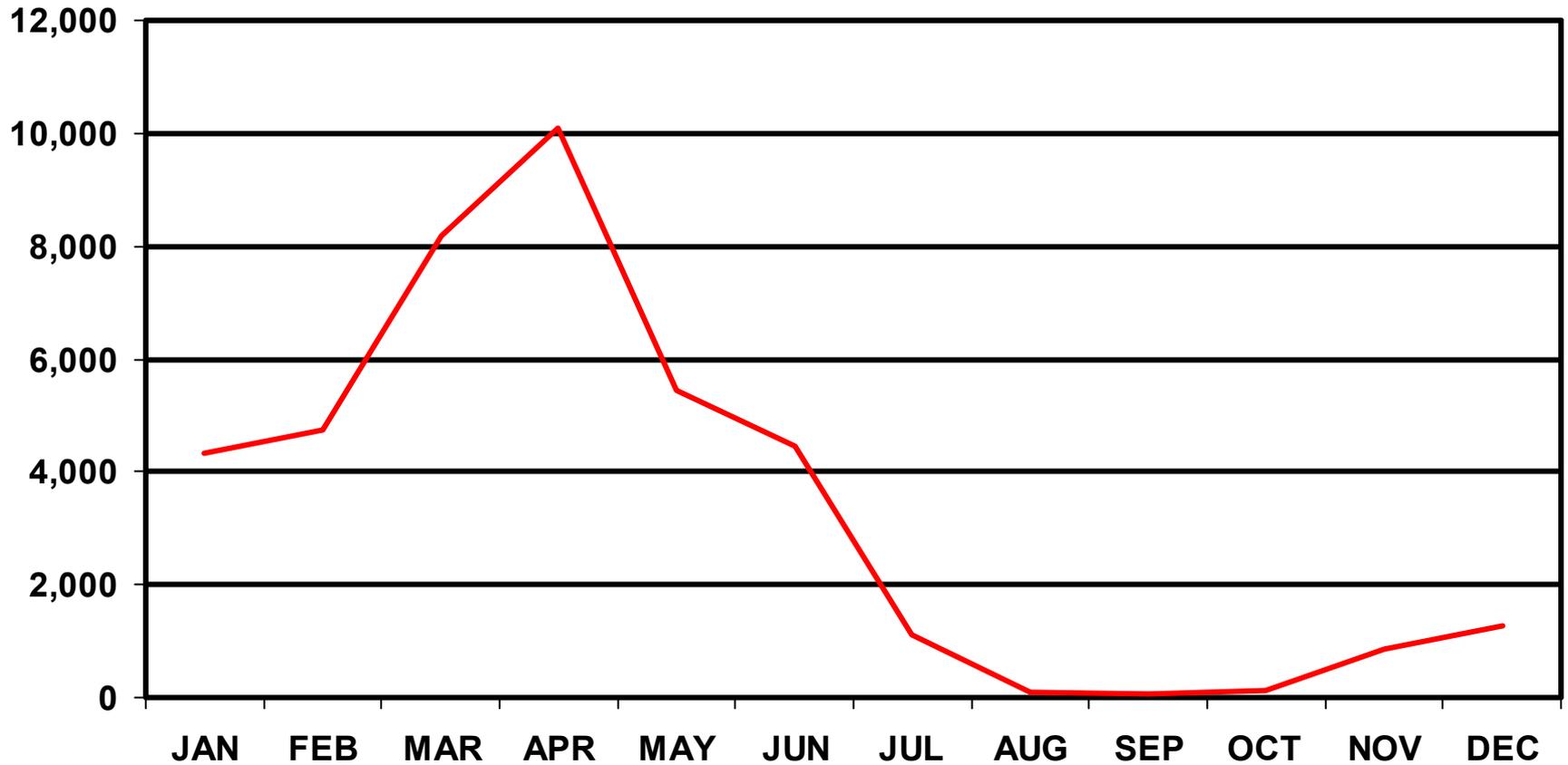
Thousand MT



Source: US Dept. of
Commerce, Census Bureau

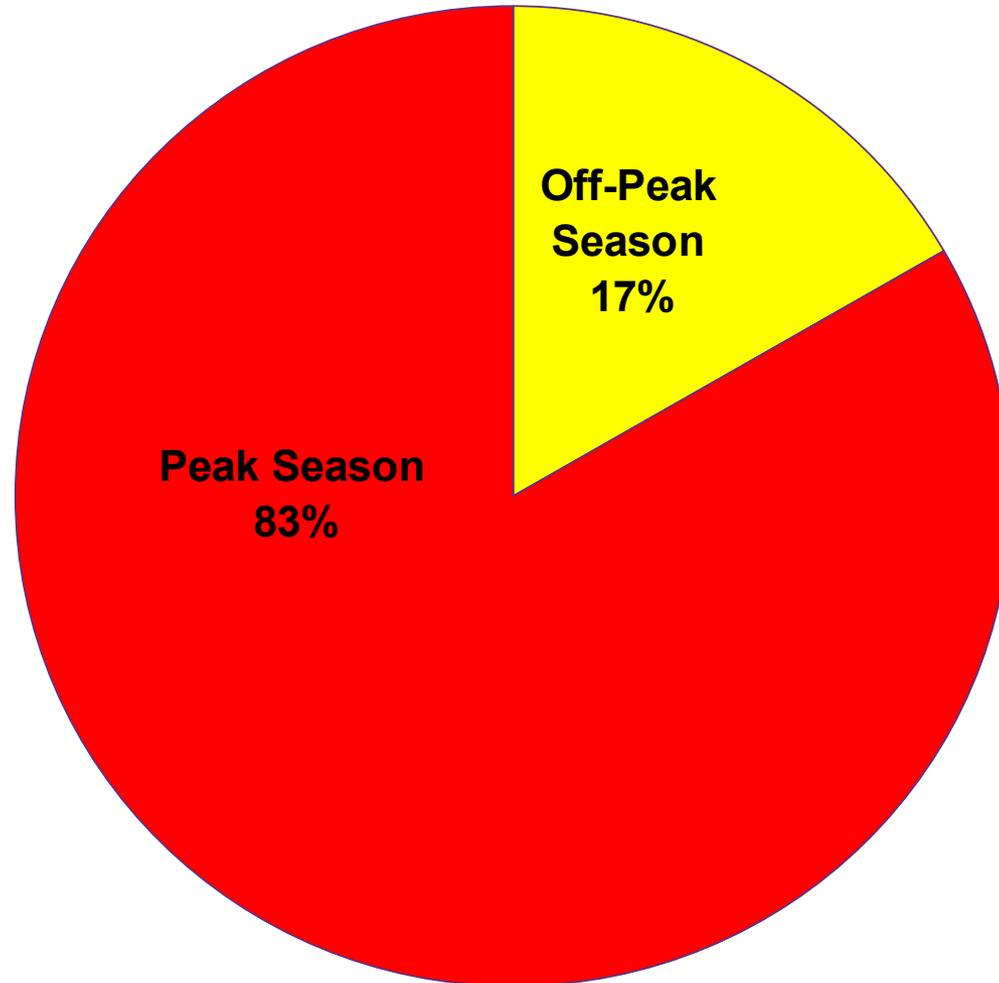
Monthly Imports of Strawberries

Metric Tons



Source: US Dept. of
Commerce, Census Bureau

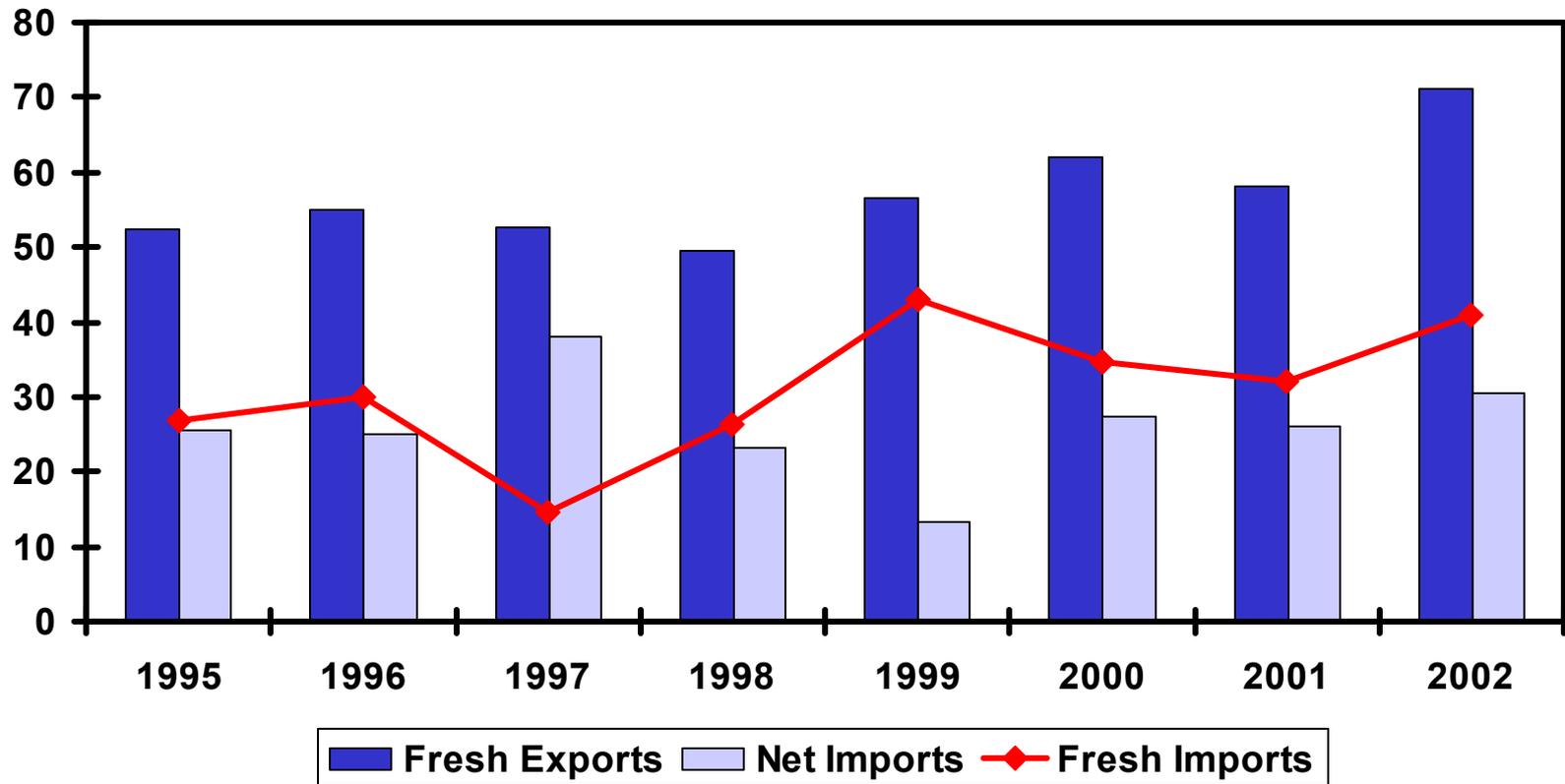
Share of Strawberry Imports in Relation to the U.S. Marketing Season



Source: US Dept. of
Commerce, Census Bureau

U.S. Trade Balance in Fresh Strawberries

Thousand MT



Source: US Dept. of
Commerce, Census Bureau