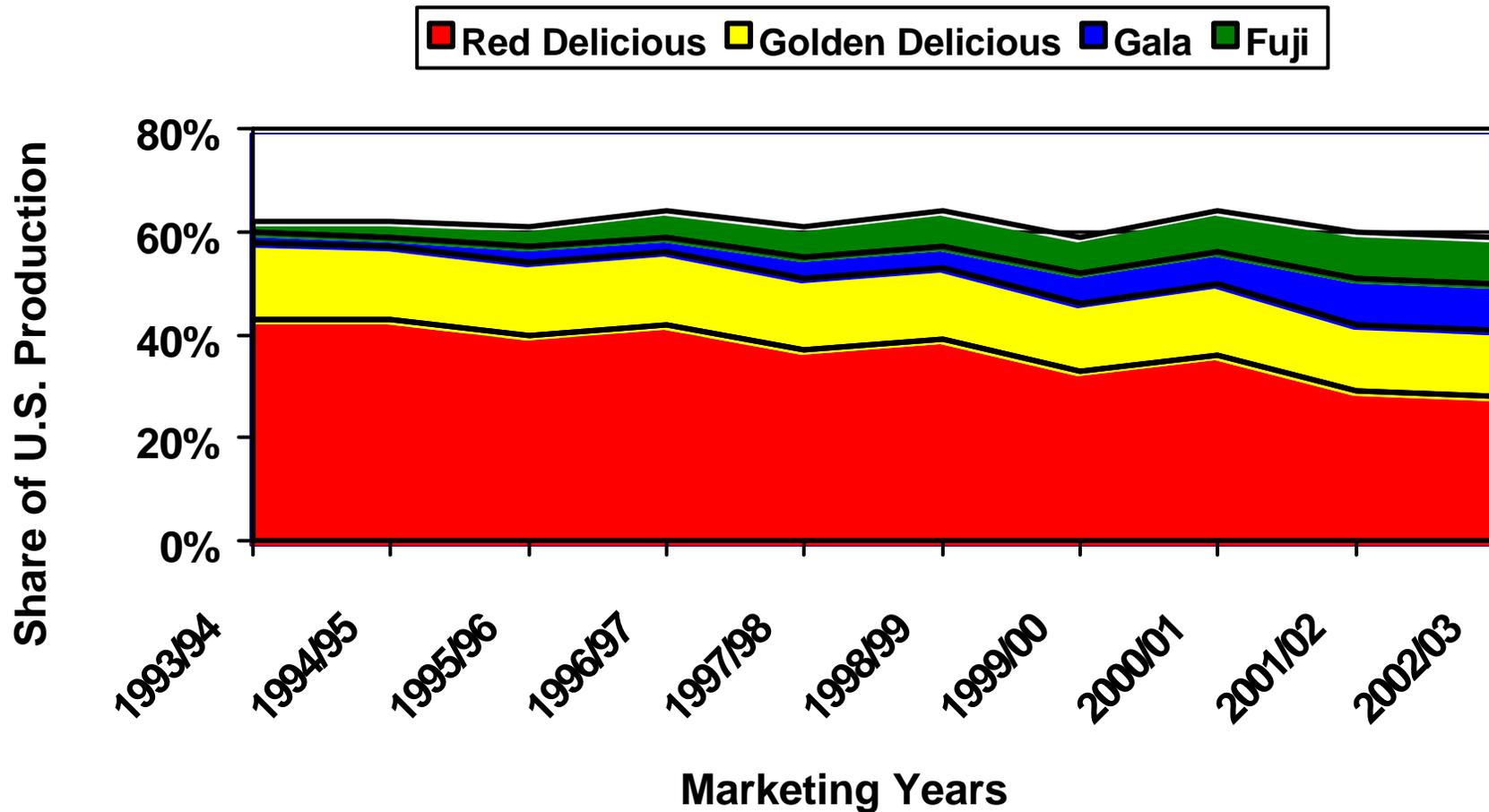


# **The U.S. and World Situation: Apples**

**USDA  
Foreign Agricultural Service  
Horticultural & Tropical Products Division  
April 2004**

# Main Commercial Apple Varieties Grown in the United States



Source: USAPPLE Association

Note- Marketing year is September-August.

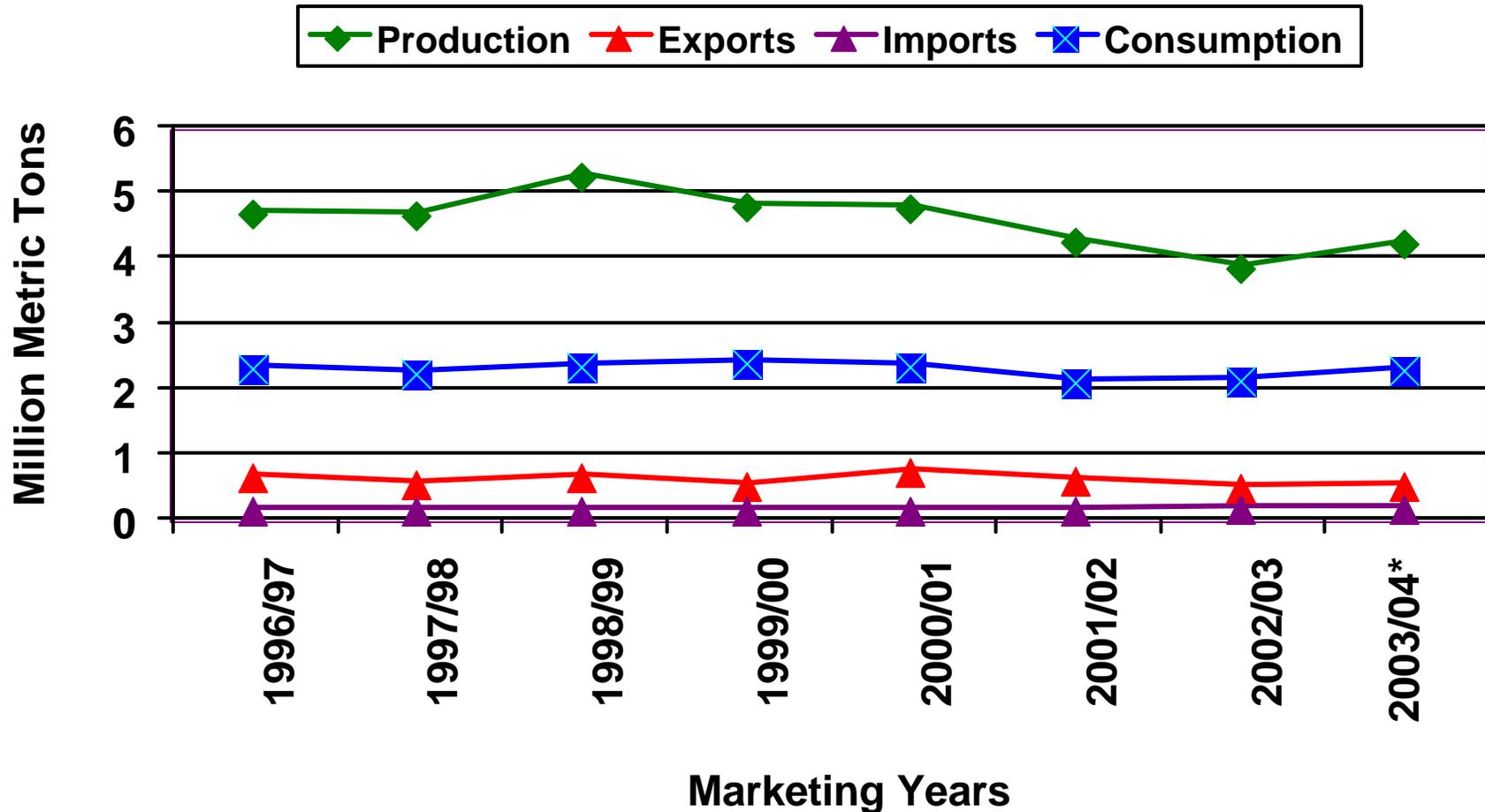
# U.S. Per Capita Fresh Apple Consumption



\* Estimate

Source: Economic Research Service, USDA, Marketing Year August - July

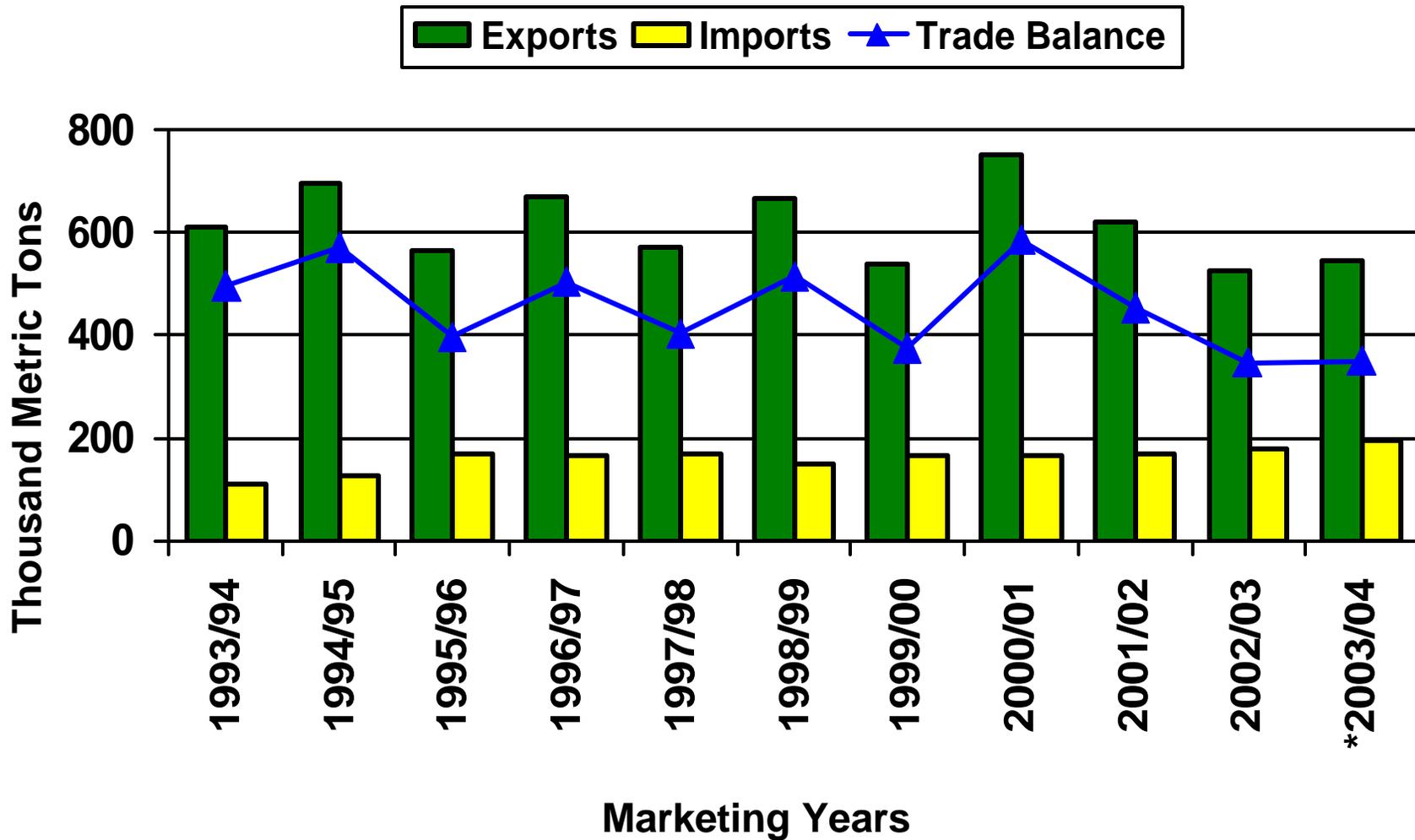
# The U.S. Apple Market



Source: National Agricultural Statistics Service, USDA  
Bureau of the Census, DOC

Note- Marketing year is July - June. \*Data for MY 2003/04 is a forecast.

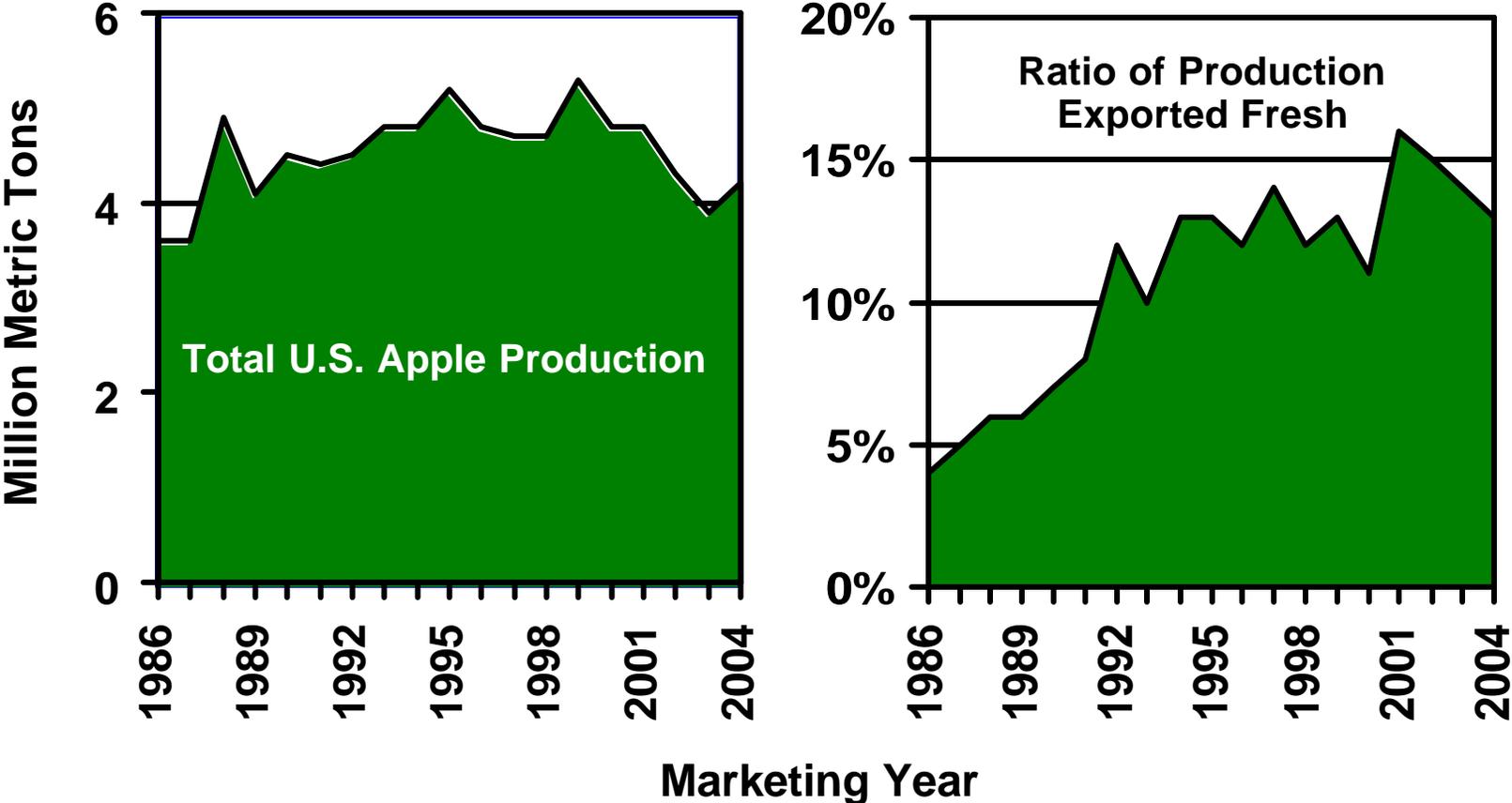
# U.S. Volume Trade in Apples



Source: Bureau of the Census, DOC

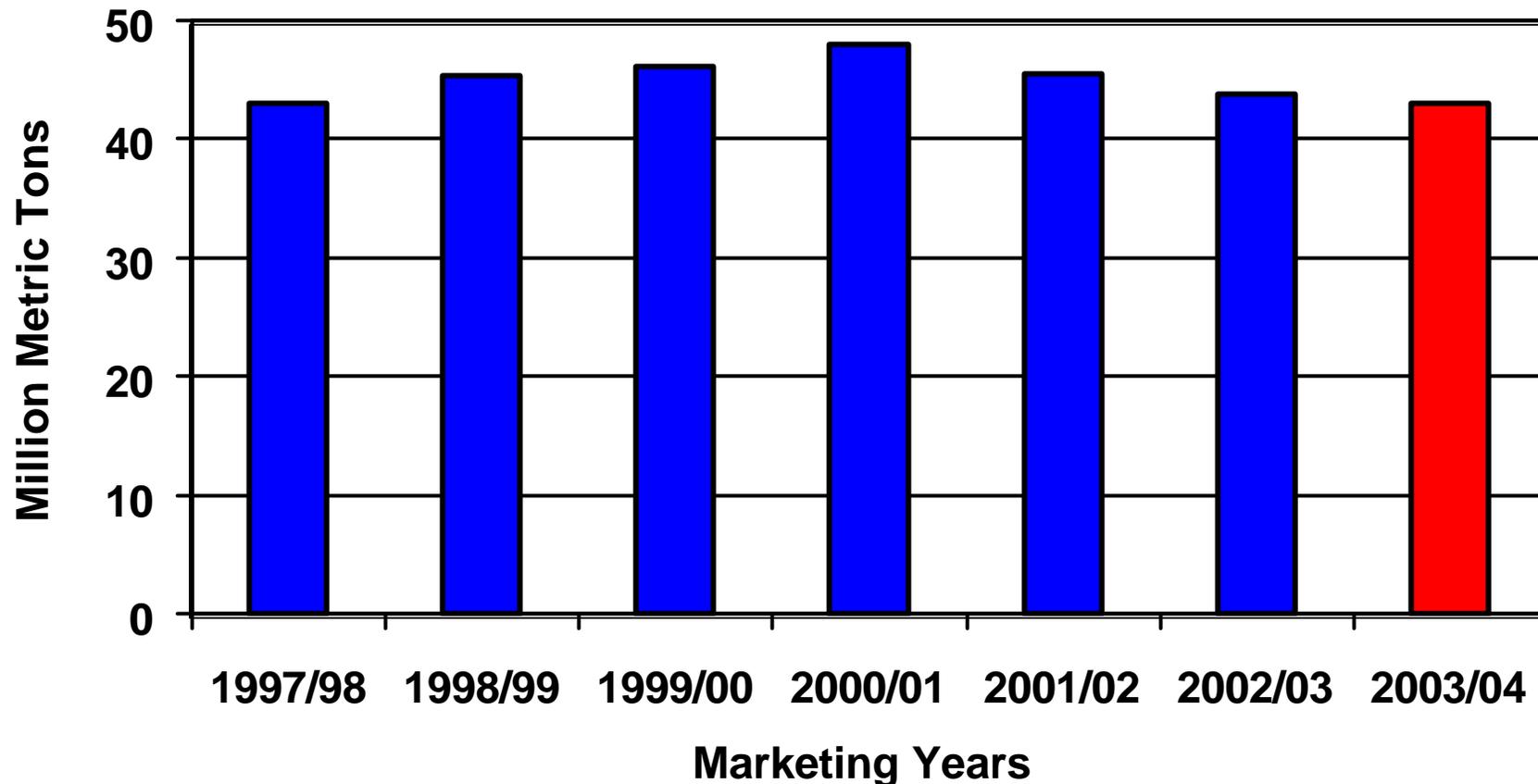
Note-Marketing year is July-June. \*Data for MY 2004 is a forecast.

# U.S. Apple Production and Percent of the Crop Exported Fresh



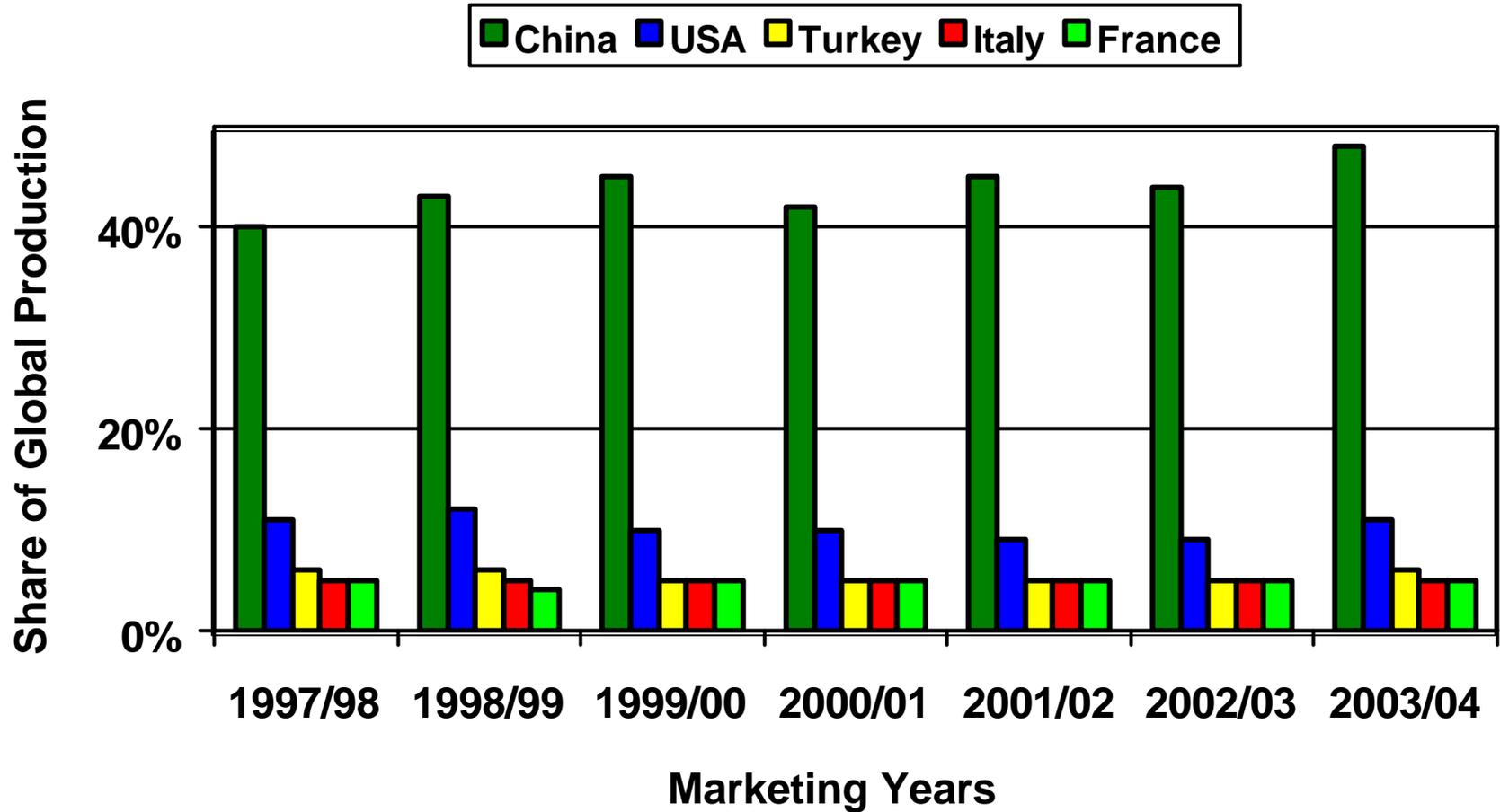
Source: National Agricultural Statistics Service, USDA  
 Bureau of the Census, DOC  
 Note- Marketing year is July-June

# World Apple Production



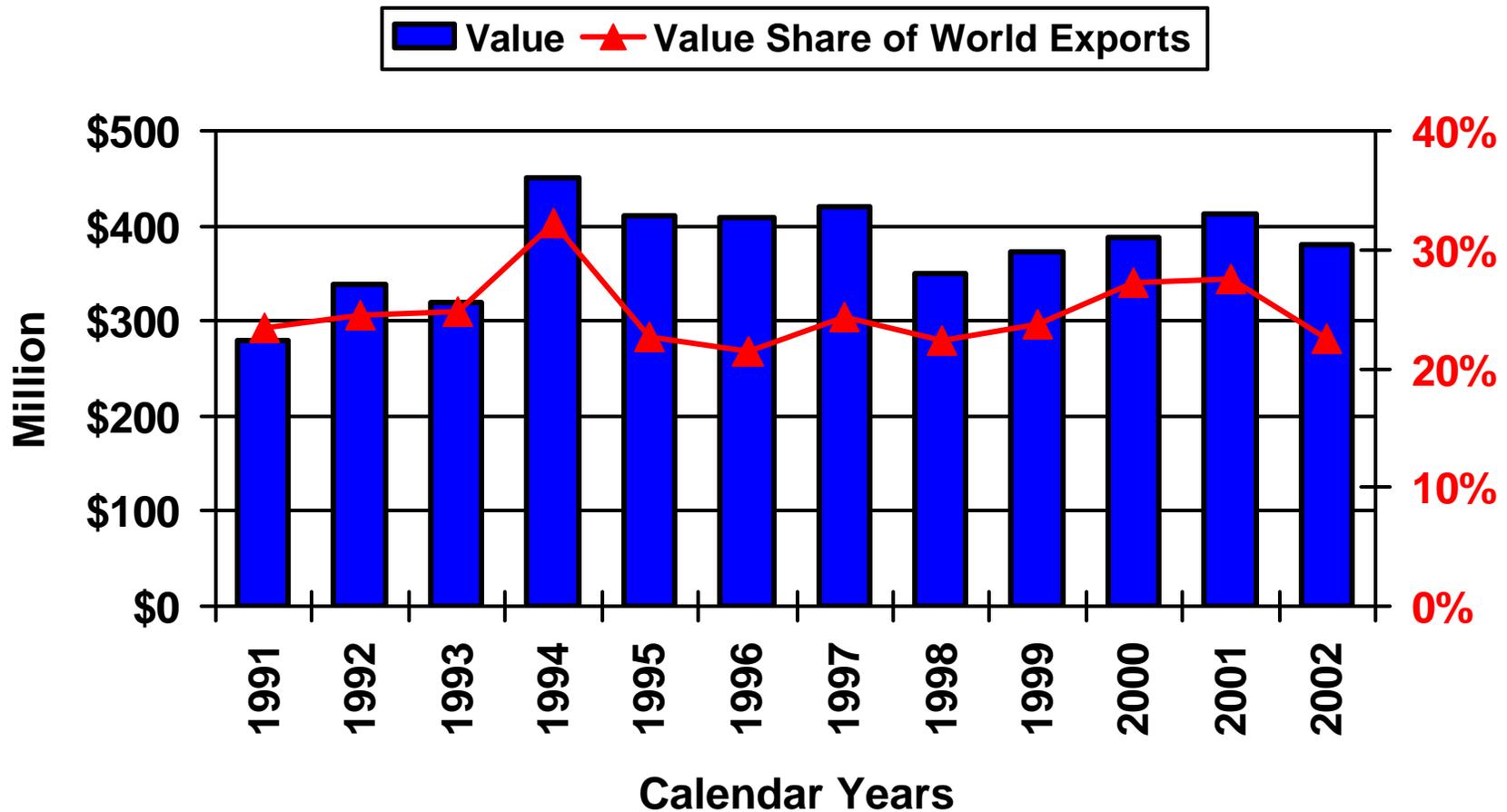
Source: FAS Agricultural Attaché reports and the U.S. National Agricultural Statistics Service  
Note- World or global estimates for the purpose of this document are based on data from more than 30 major apple-producing and trading countries. Marketing year is July-June for Northern Hemisphere countries. Data for MY 2003/04 is a forecast.

# Key Apple Producers' Share of World Production



Source: FAS Agricultural Attaché reports and the U.S. National Agricultural Statistics Service  
Note-Marketing year is July-June. Data for MY 2003/04 is a forecast.

# U.S. Apple Exports: Value and Export Value Share

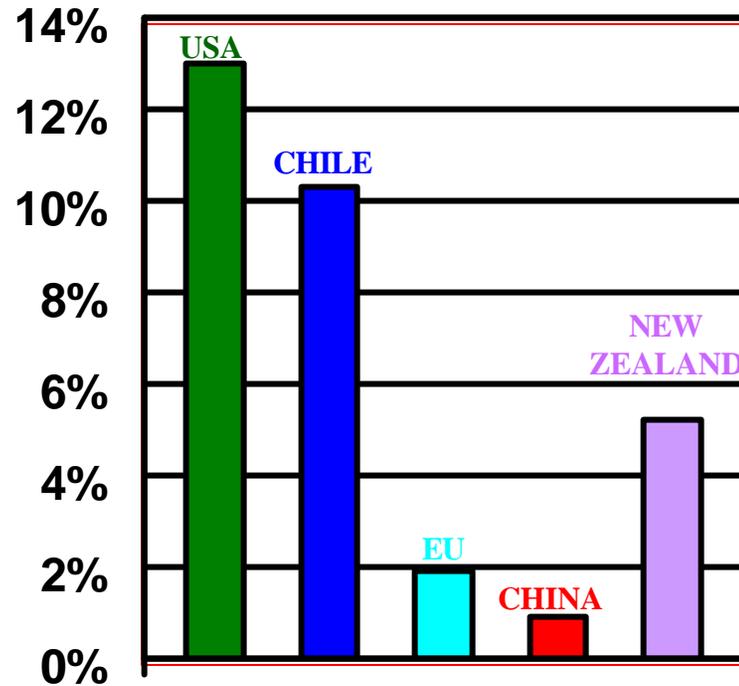


Source: Food and Agriculture Organization (FAO) of the United Nations

# U.S. Share of World Apple Exports Declines

*Share of China and EU-Extra Trade  
Increasing Dramatically*

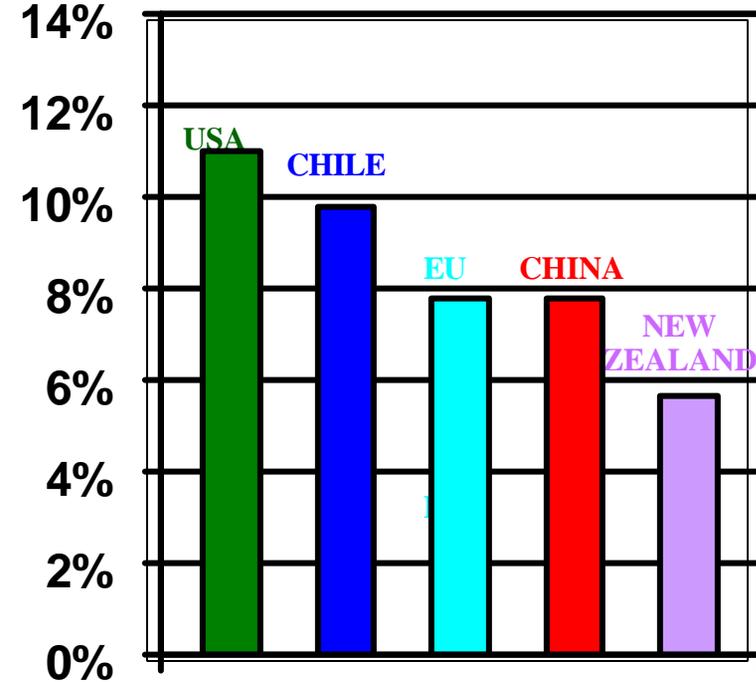
Percent in Volume



1992

Calendar Years

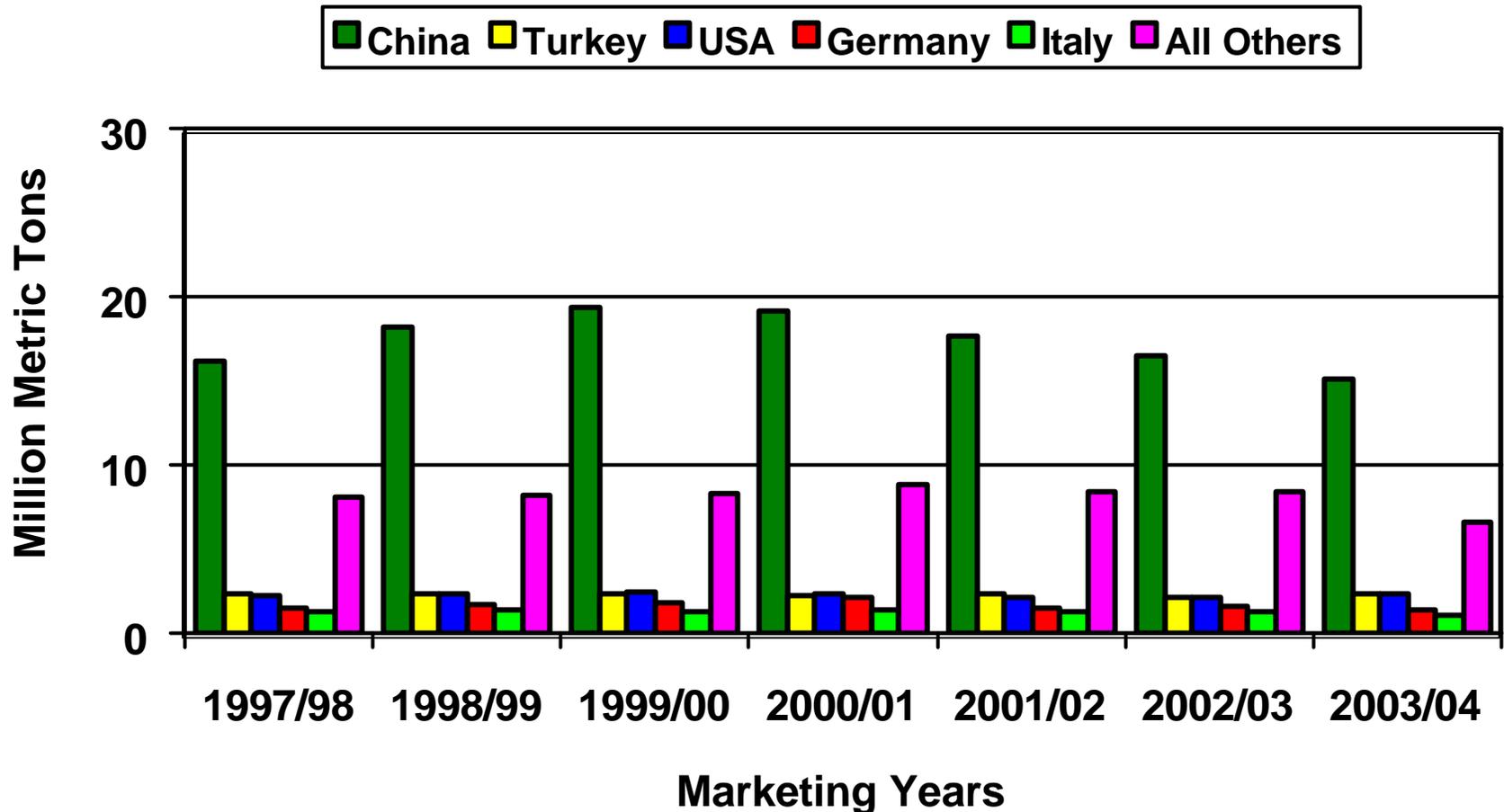
Percent in Volume



2002

Source: Food and Agriculture Organization (FAO) of the United Nations  
Excludes EU Intra-Trade

# Top Fresh Apple Consumers



Source: FAS Agricultural Attaché reports and FAS estimates.  
Note- Marketing year for Northern Hemisphere countries is July-June.  
Data for MY 2003/04 is a forecast.