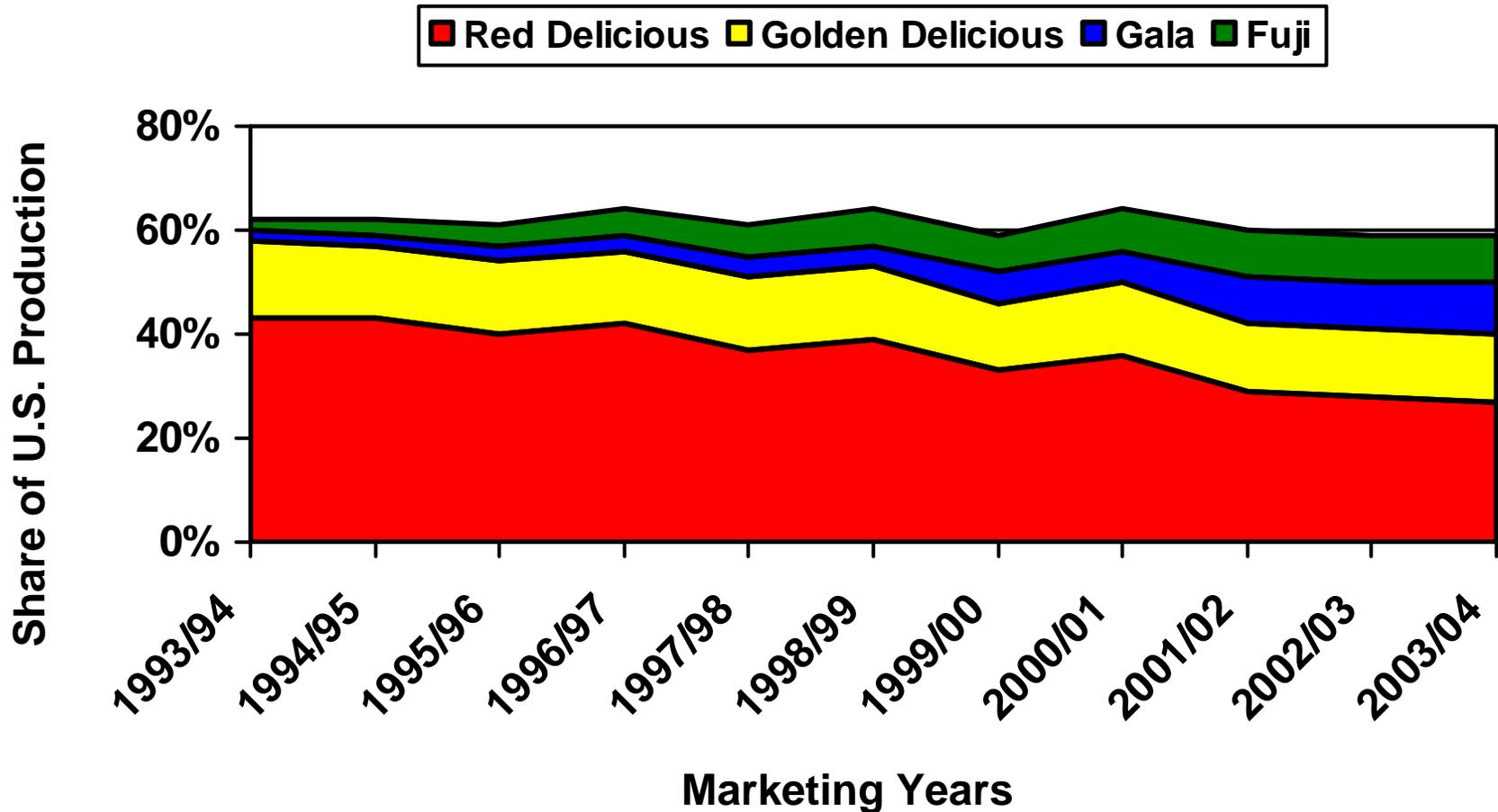


The U.S. and World Situation: Apples

**USDA
Foreign Agricultural Service
Horticultural & Tropical Products Division**

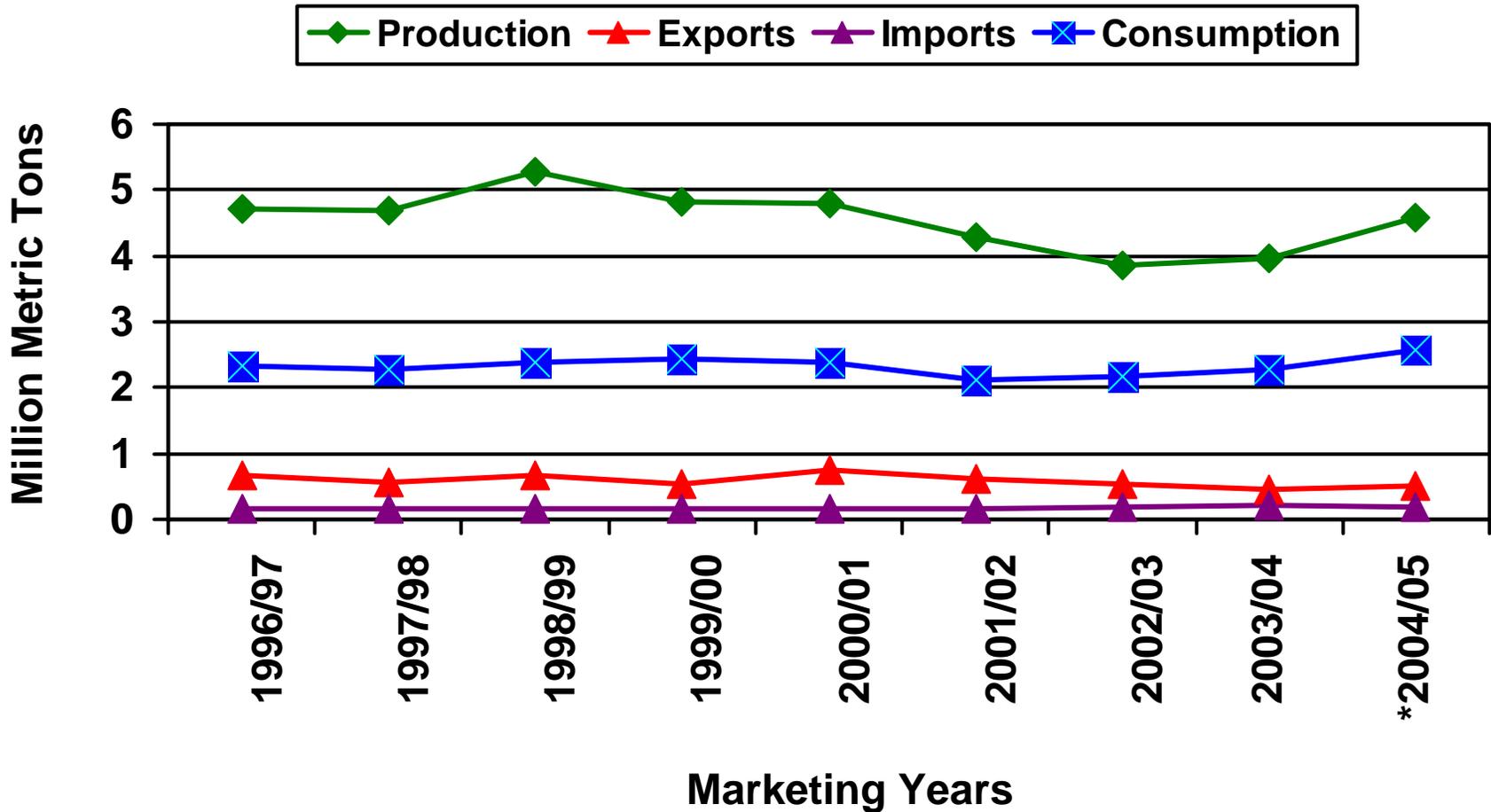
Main Commercial Apple Varieties Grown in the United States



Source: USAPPLE Association

Note- Marketing year is September-August.

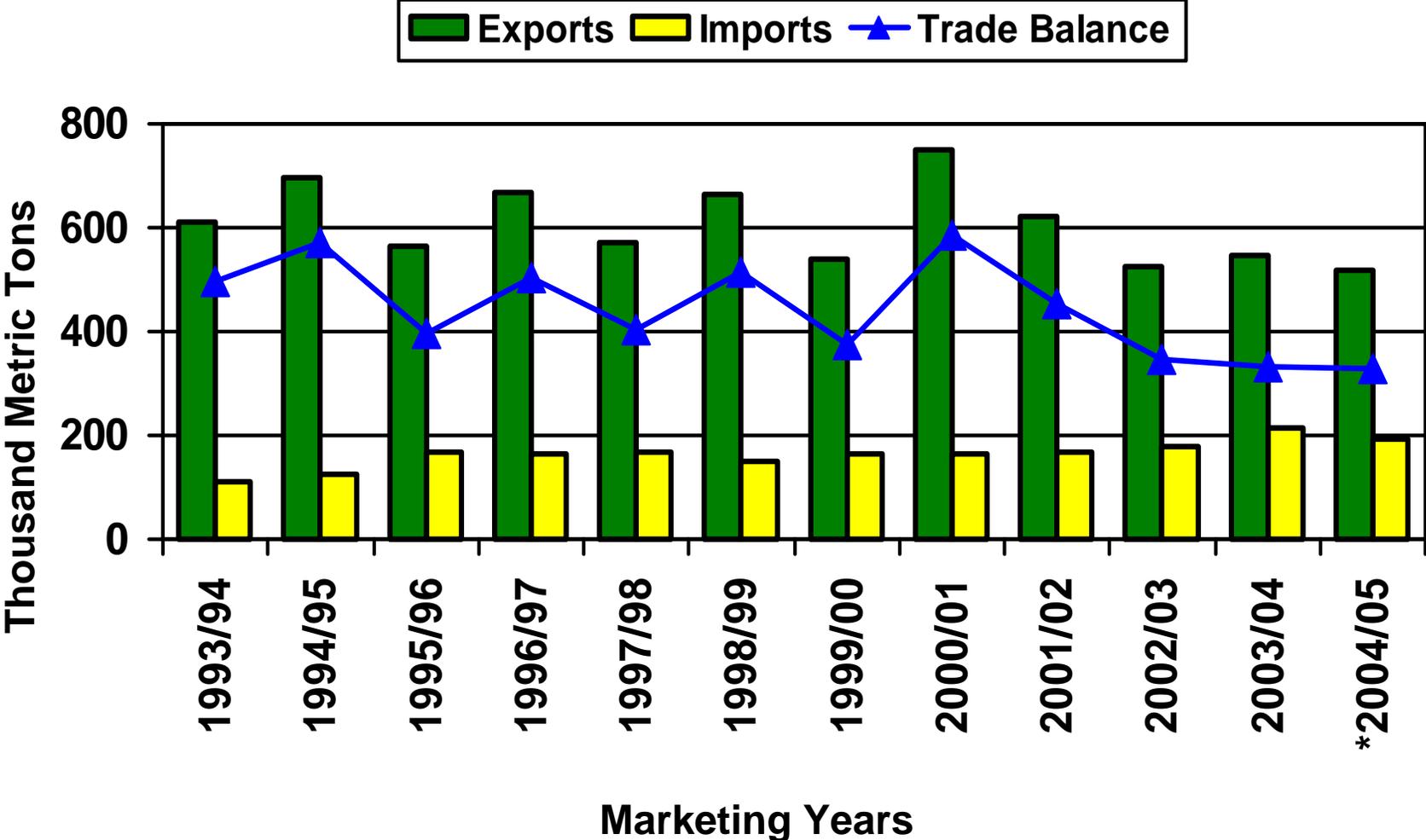
The U.S. Apple Market



Source: National Agricultural Statistics Service, USDA
Bureau of the Census, DOC

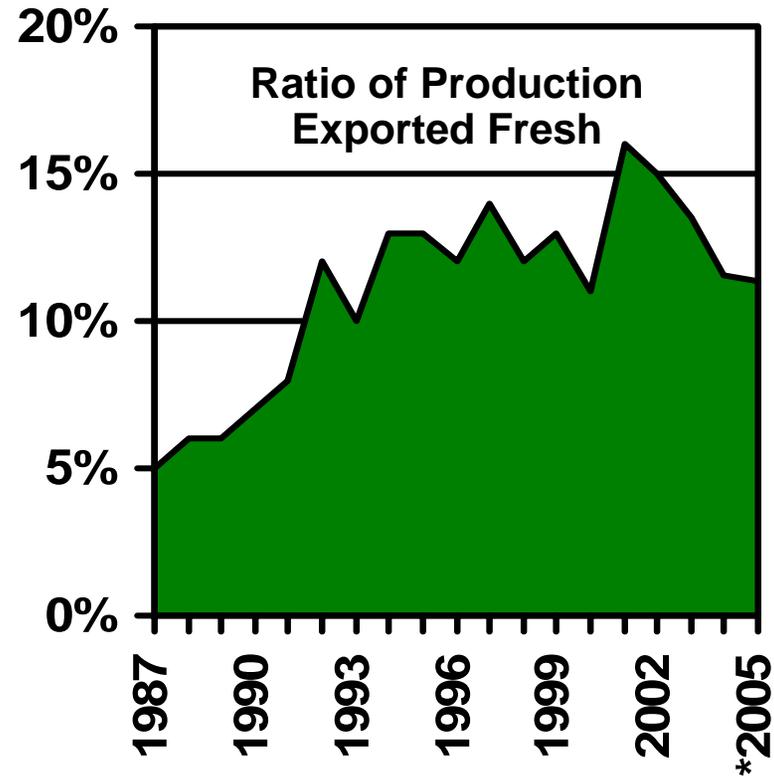
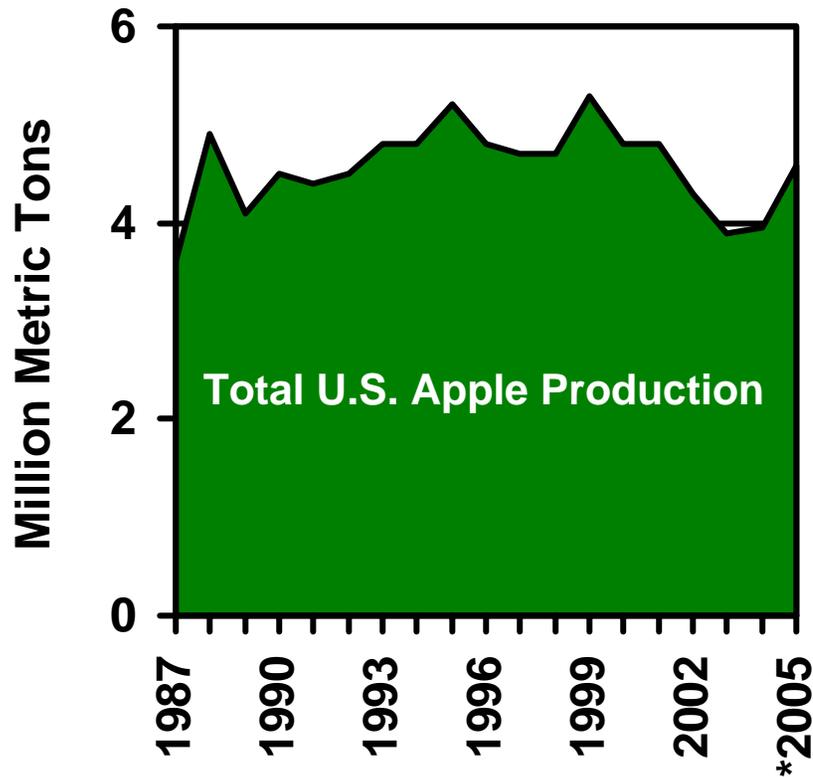
Note- Marketing year is July - June. *Data for MY 2004/05 is a forecast.

U.S. Volume Trade in Apples



Source: Bureau of the Census, DOC
Note-Marketing year is July-June. *Data for MY 2004/05 is a forecast.

U.S. Apple Production and Percent of the Crop Exported Fresh



Marketing Year

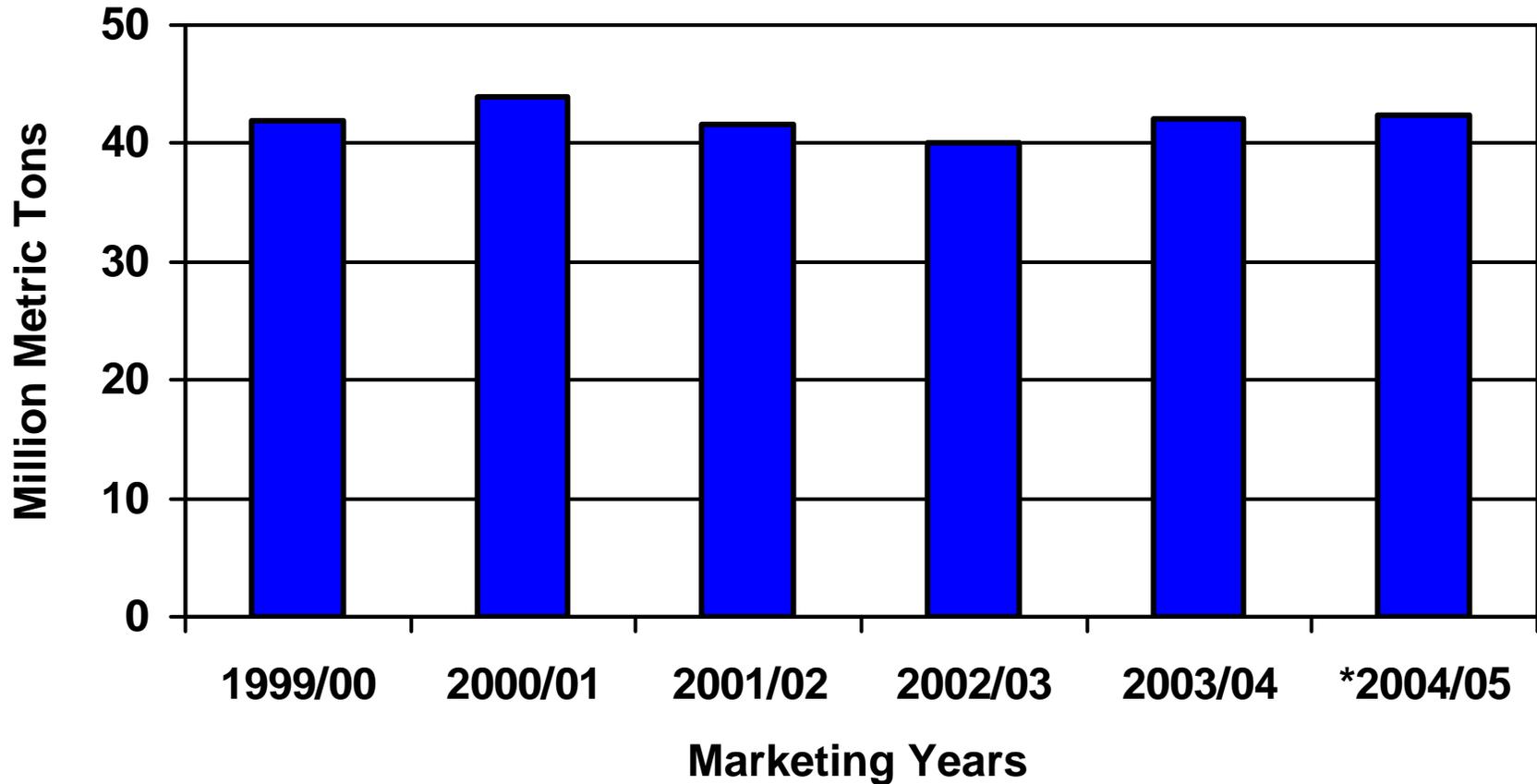
Source: National Agricultural Statistics Service, USDA

Bureau of the Census, DOC

Note- Marketing year is July-June

*2005 = Estimate

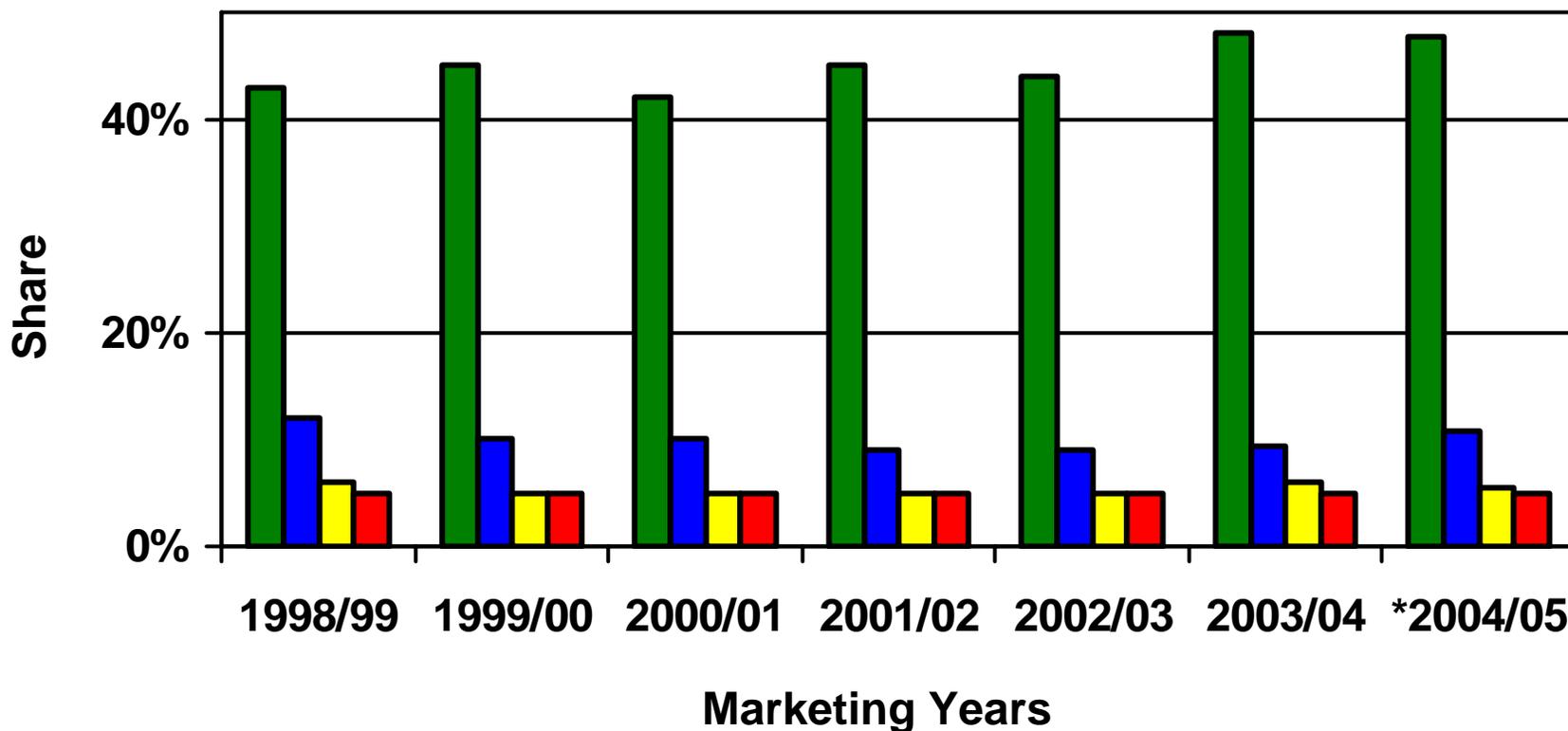
World Apple Production



Source: FAS Agricultural Attaché reports and the U.S. National Agricultural Statistics Service World estimates for select countries only. Marketing year is Jul-Jun for Northern Hemisphere countries, Jan-Dec for Southern. *Data for MY 2004/05 is a forecast.

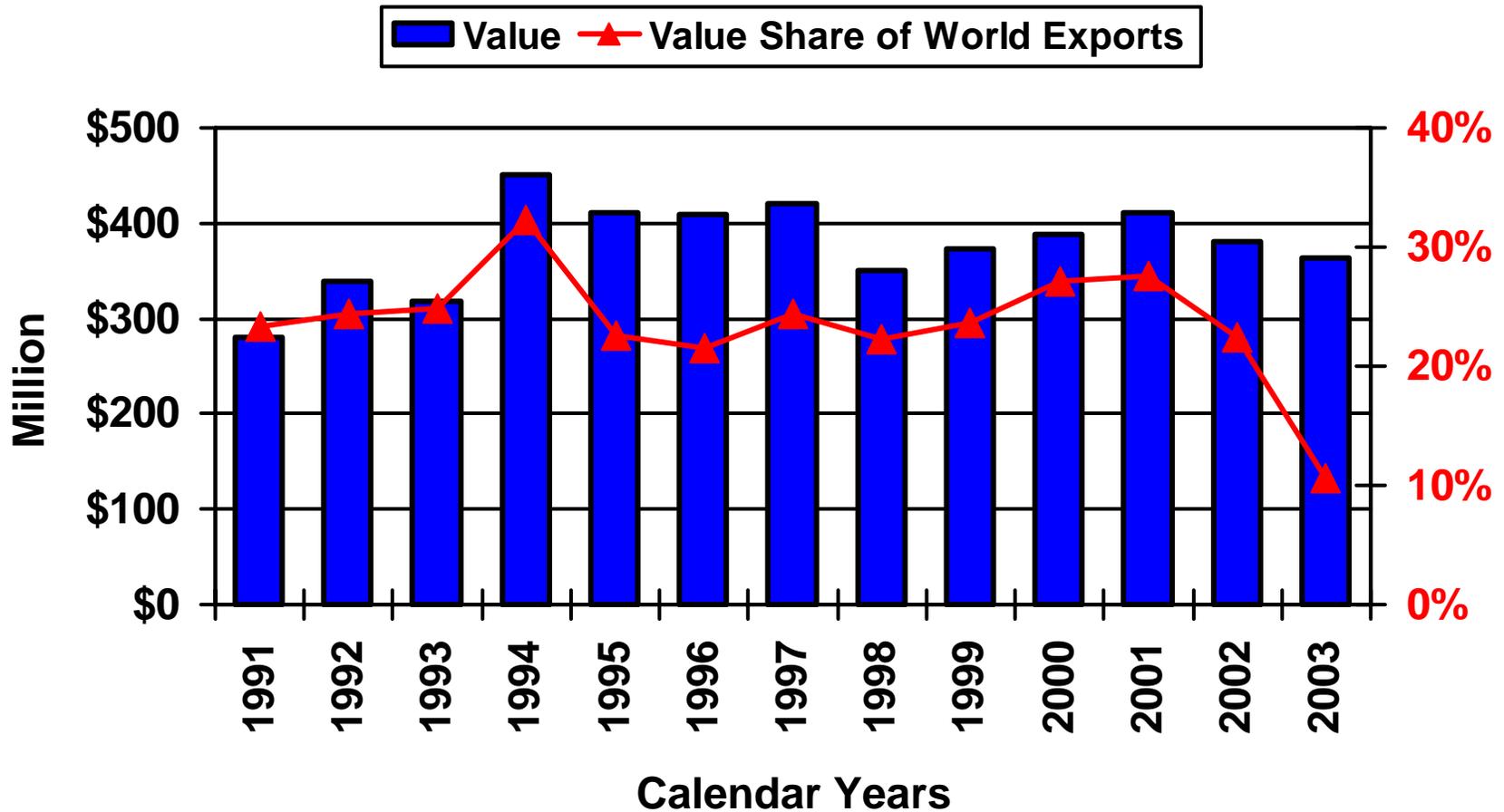
Key Apple Producers' Share of World Production

■ China ■ USA ■ Turkey ■ Italy



Source: FAS Agricultural Attaché reports and the U.S. National Agricultural Statistics Service
Marketing year is July-June. *Data for MY 2004/05 is a forecast.

U.S. Apple Exports: Value and Export Value Share

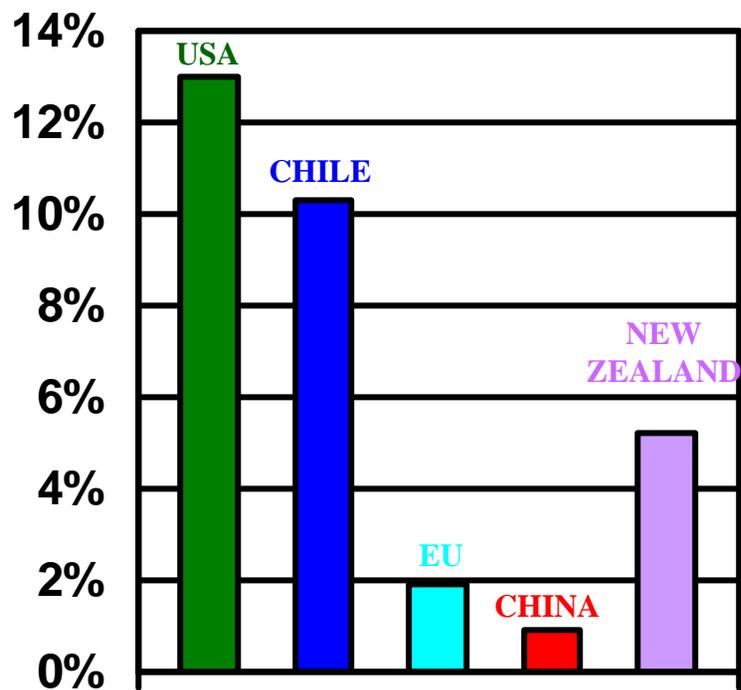


Source: Food and Agriculture Organization (FAO) of the United Nations

U.S. Share of World Apple Exports Declines

*Share of China and EU-Extra Trade
Increasing Dramatically*

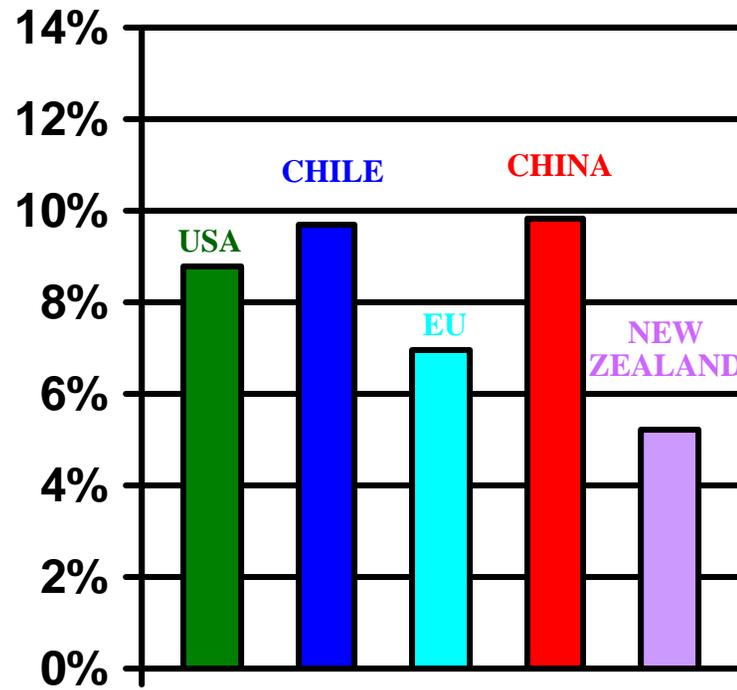
Percent in Volume



1992

Calendar Years

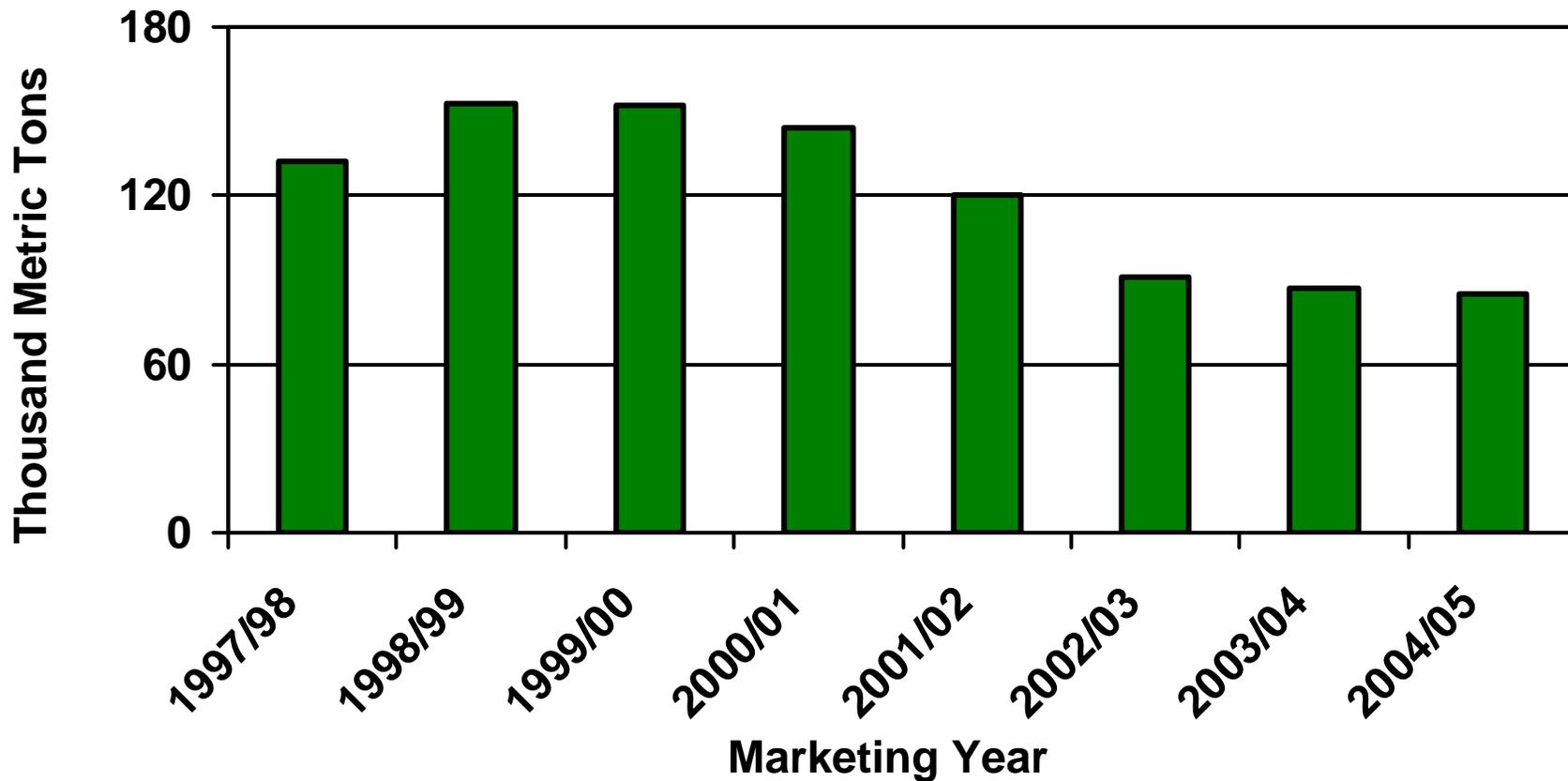
Percent in Volume



2003

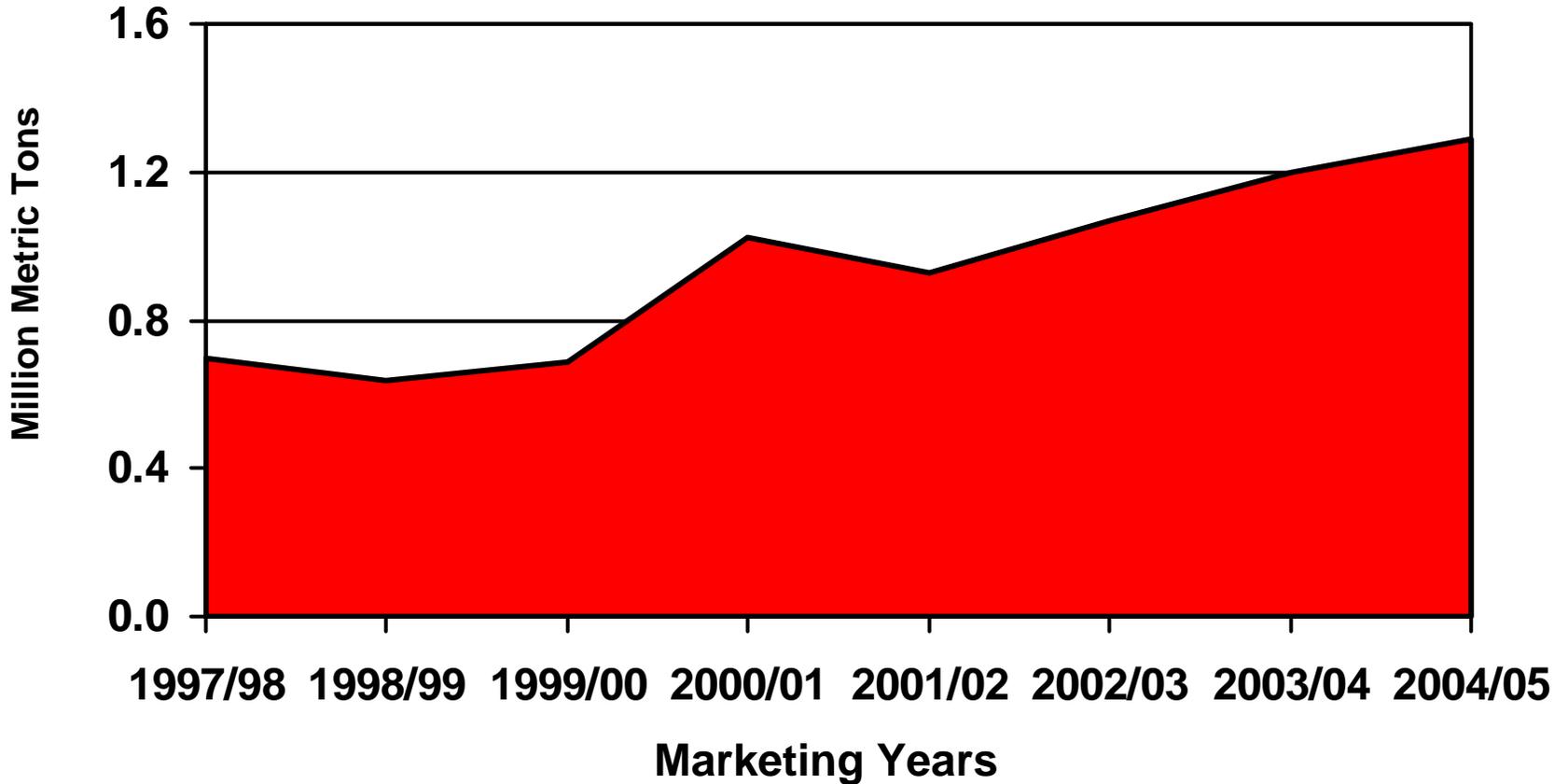
Source: Food and Agriculture Organization (FAO) of the United Nations
Excludes EU Intra-Trade

U.S. Production of Apple Juice



Source: FAS estimates using data from the U.S. National Agricultural Statistics Service
Marketing year is July-June. Data for MY 2004/05 is a forecast.

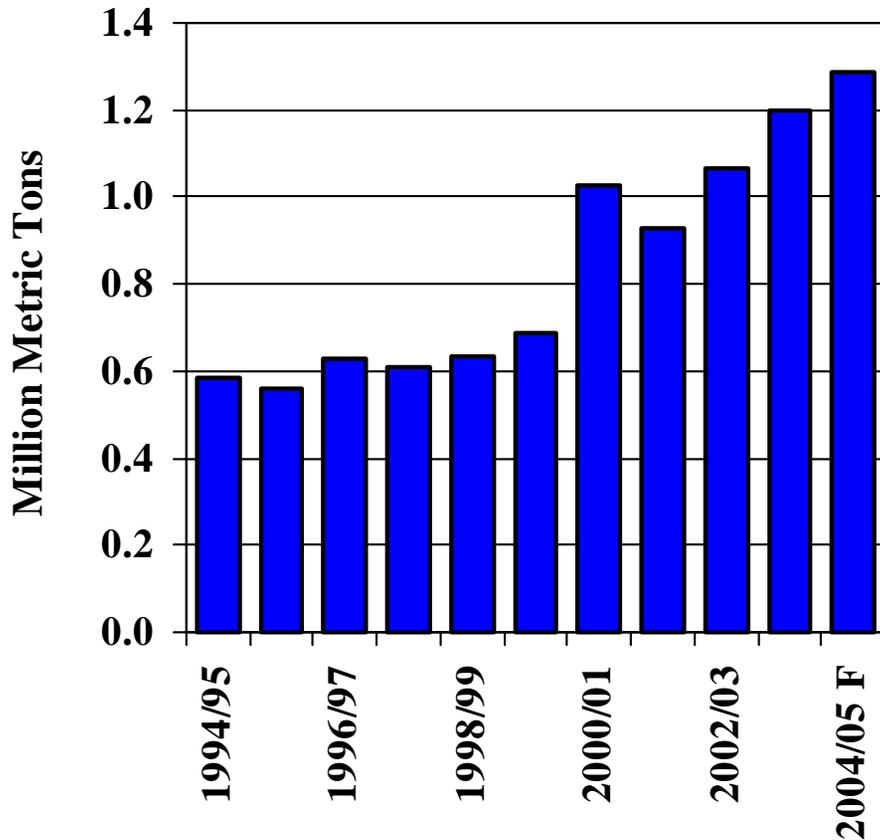
World Apple Juice Production



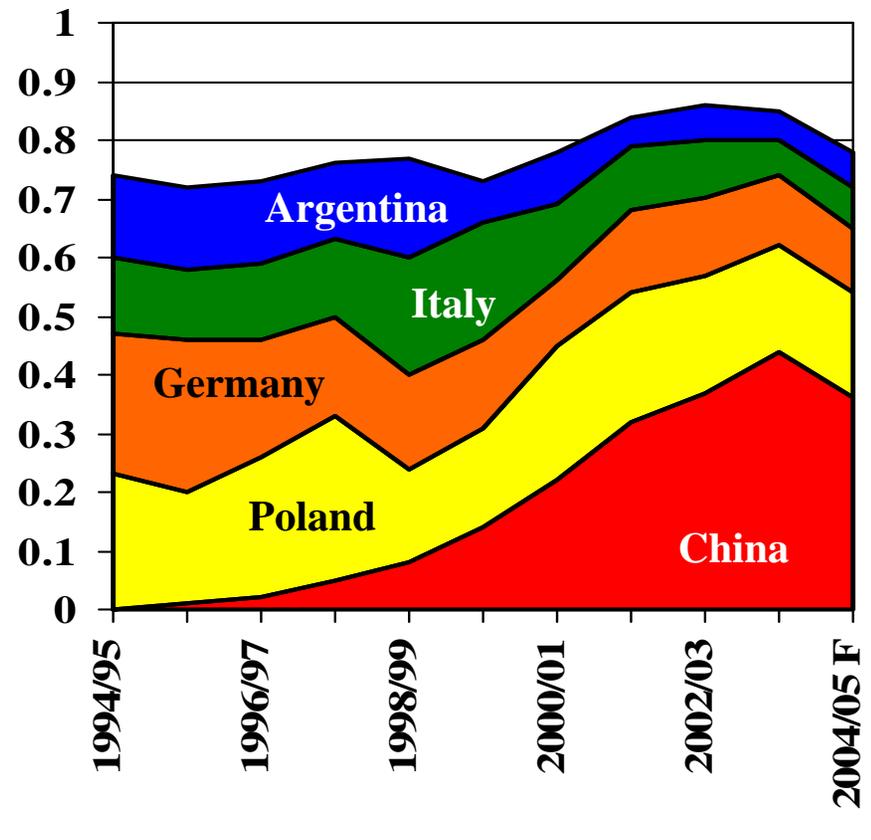
Source: FAS Agricultural Attaché reports and FAS estimates
Marketing year is Jul-Jun for Northern Hemisphere countries, Jan-Dec for Southern.
*Data for MY 2004/05 is a forecast.

China's Apple Juice Exports Displacing Shipments from Traditional World Suppliers

Global Exports



Export Share

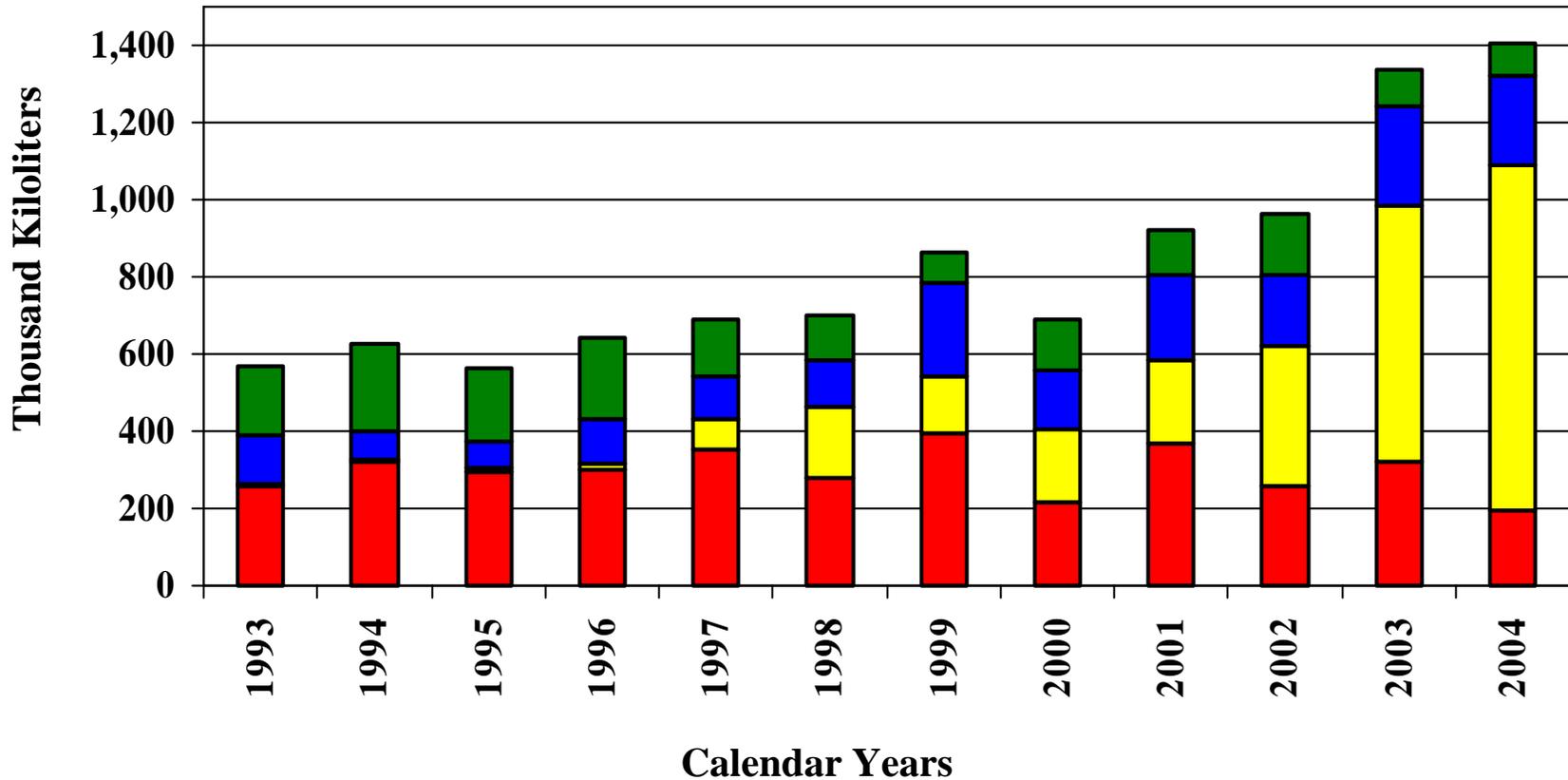


Marketing Years July-June

Source: FAS Agricultural Attaché Reports and FAS estimates

*HS Code 20097000 for apple juice prior to 2001/02. 2001/02 to present, combined 20097100 (single strength) and 20097900 (concentrated apple juice)

U.S. Apple Juice Imports from Top Suppliers



Source: U.S. Department of Commerce, Bureau of the Census.

Note-beginning year 2000 includes HS codes 200971 Brix <=20, 200979 Nesoi