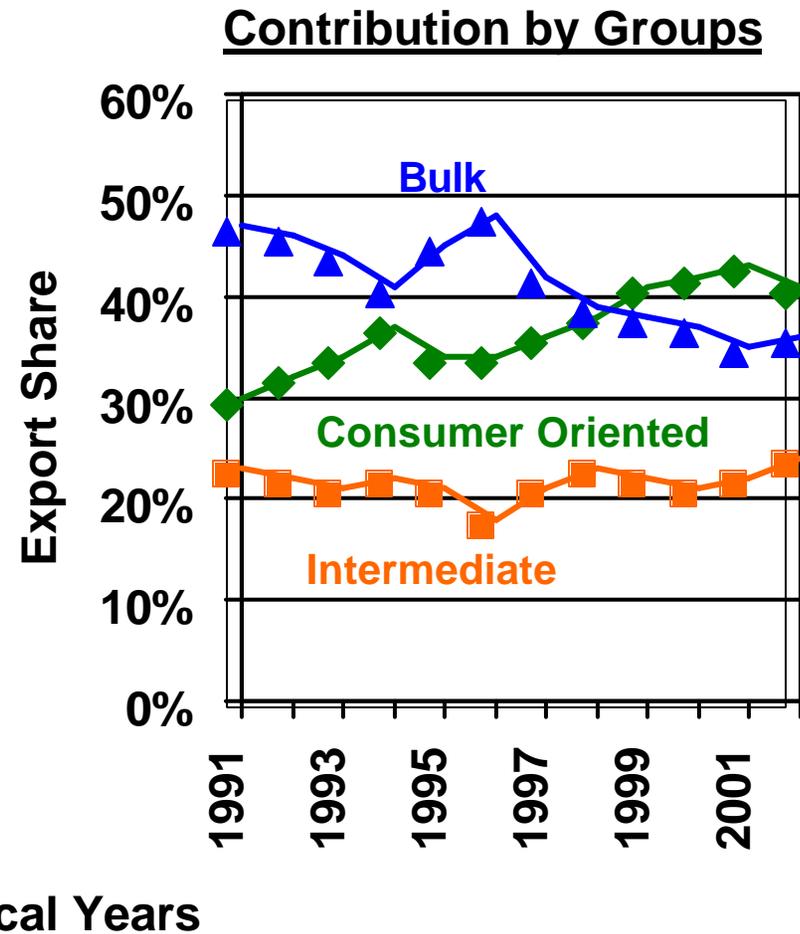
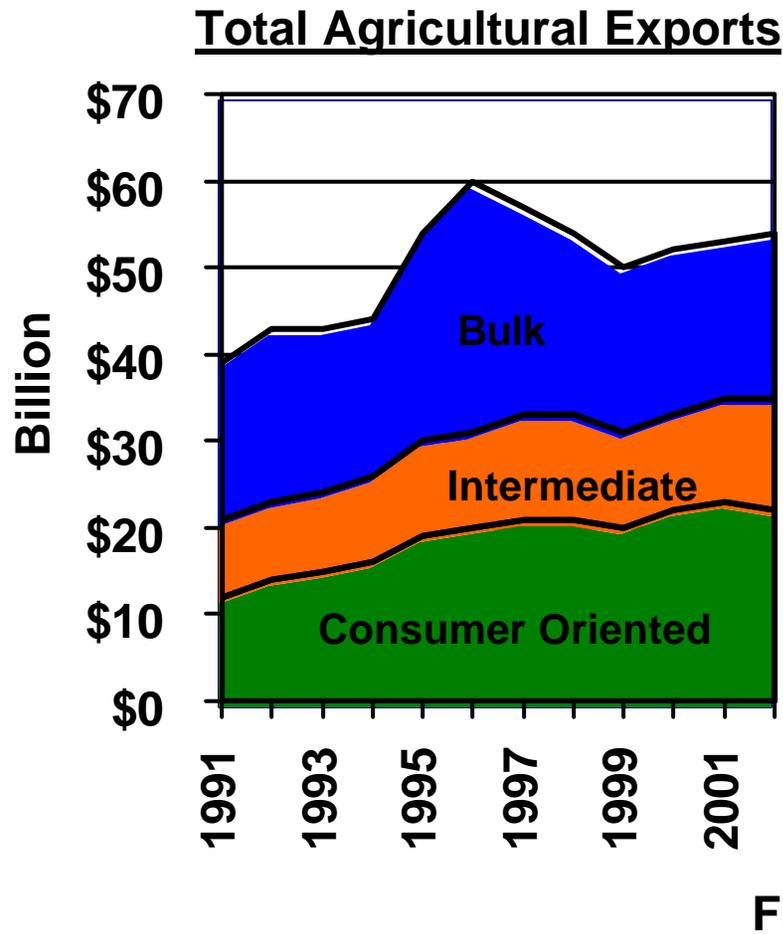


U.S. Horticultural Trade Overview

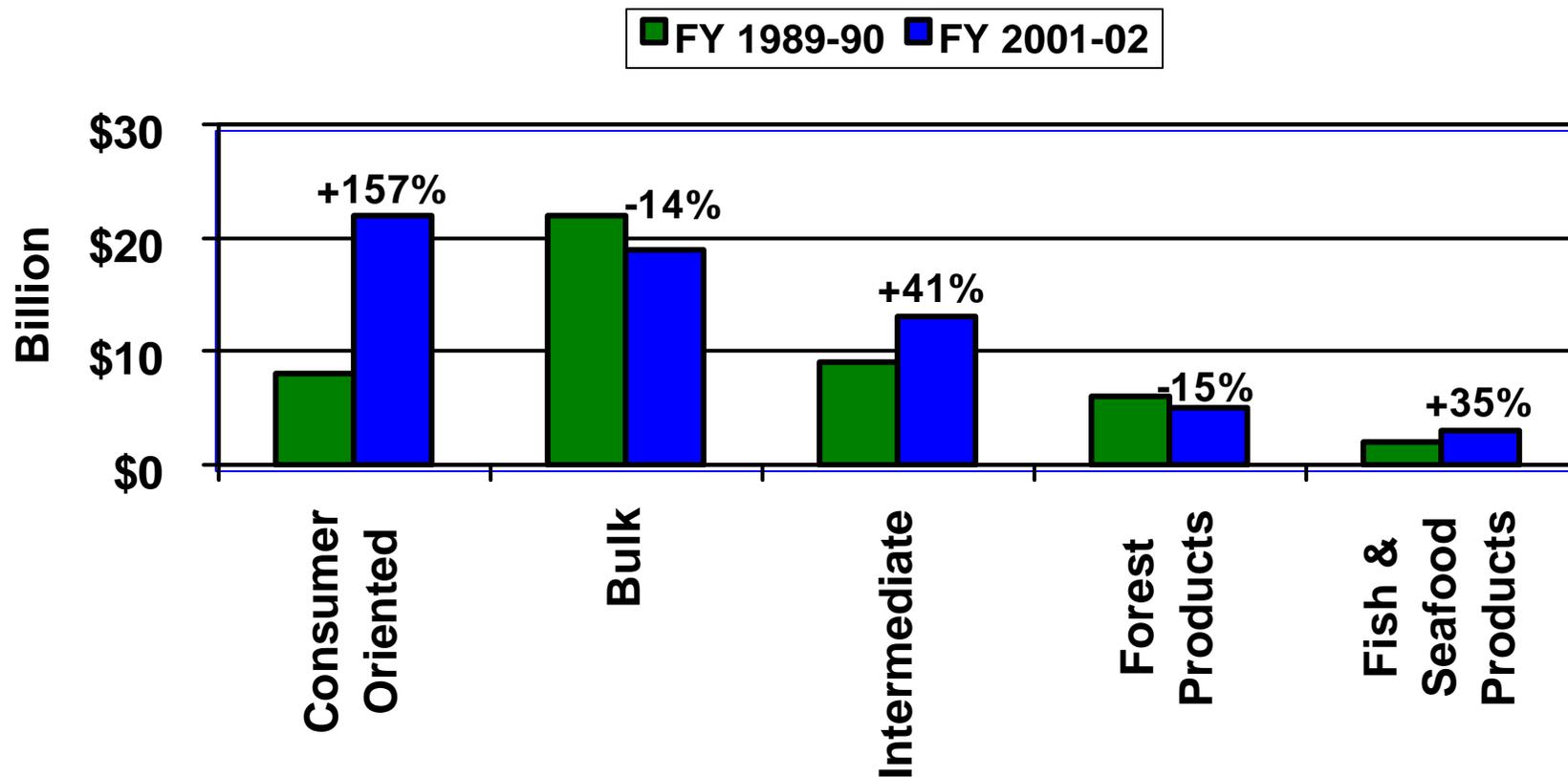
**USDA
Foreign Agricultural Service
Horticultural & Tropical Products Division
June 2003**

Total U.S. Agricultural Exports by Market Groups



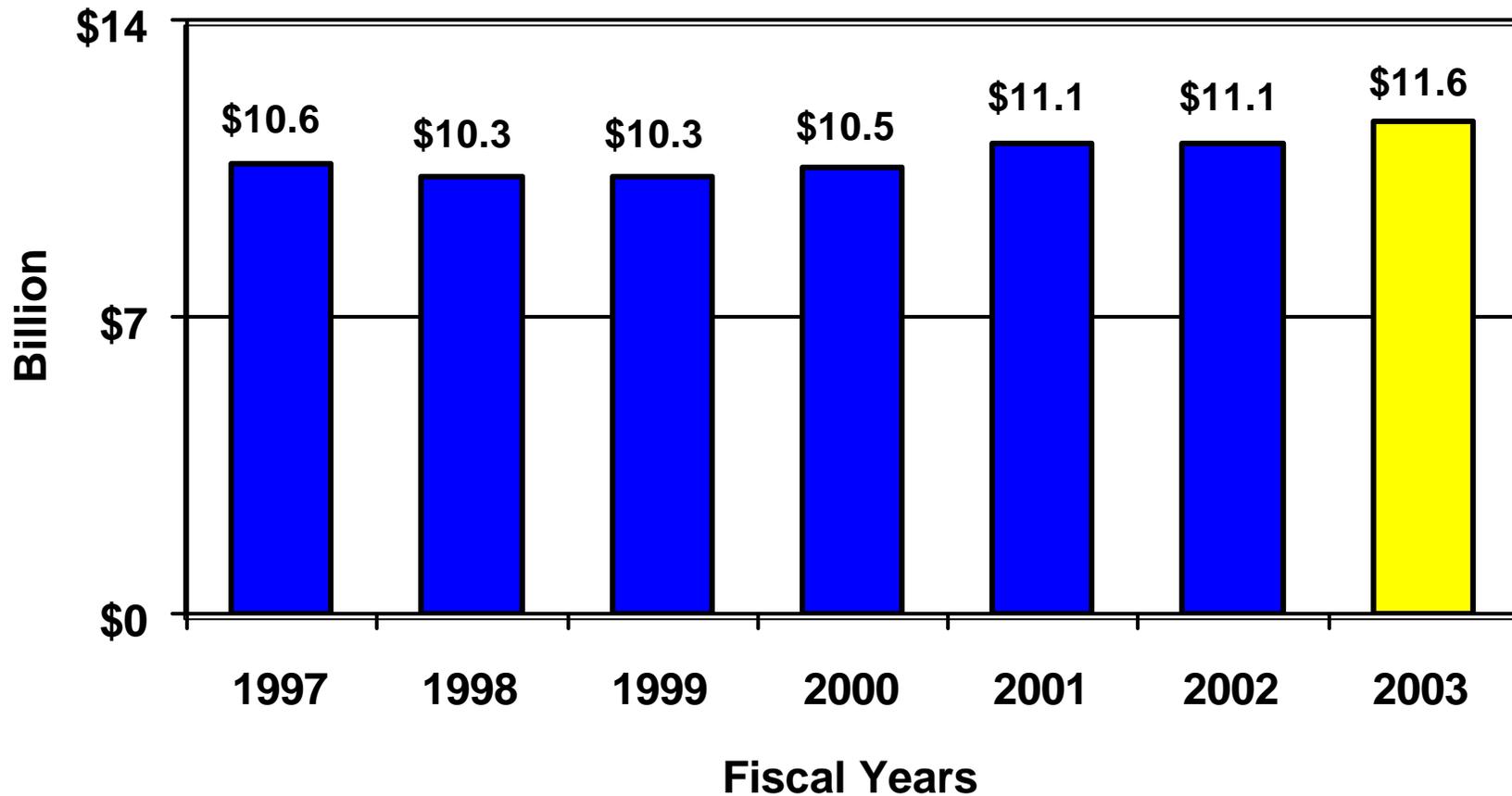
Source: Bulk, Intermediate, and Consumer Oriented (BICO) Reports
 Note- U.S. fiscal year is October-September.

U.S. Agricultural Export of Some Major Food Categories



Source: Bulk, Intermediate, and Consumer Oriented (BICO) Reports
Note- U.S. fiscal year is October-September.

U.S. Horticultural Exports Forecast to Increase in FY 2003

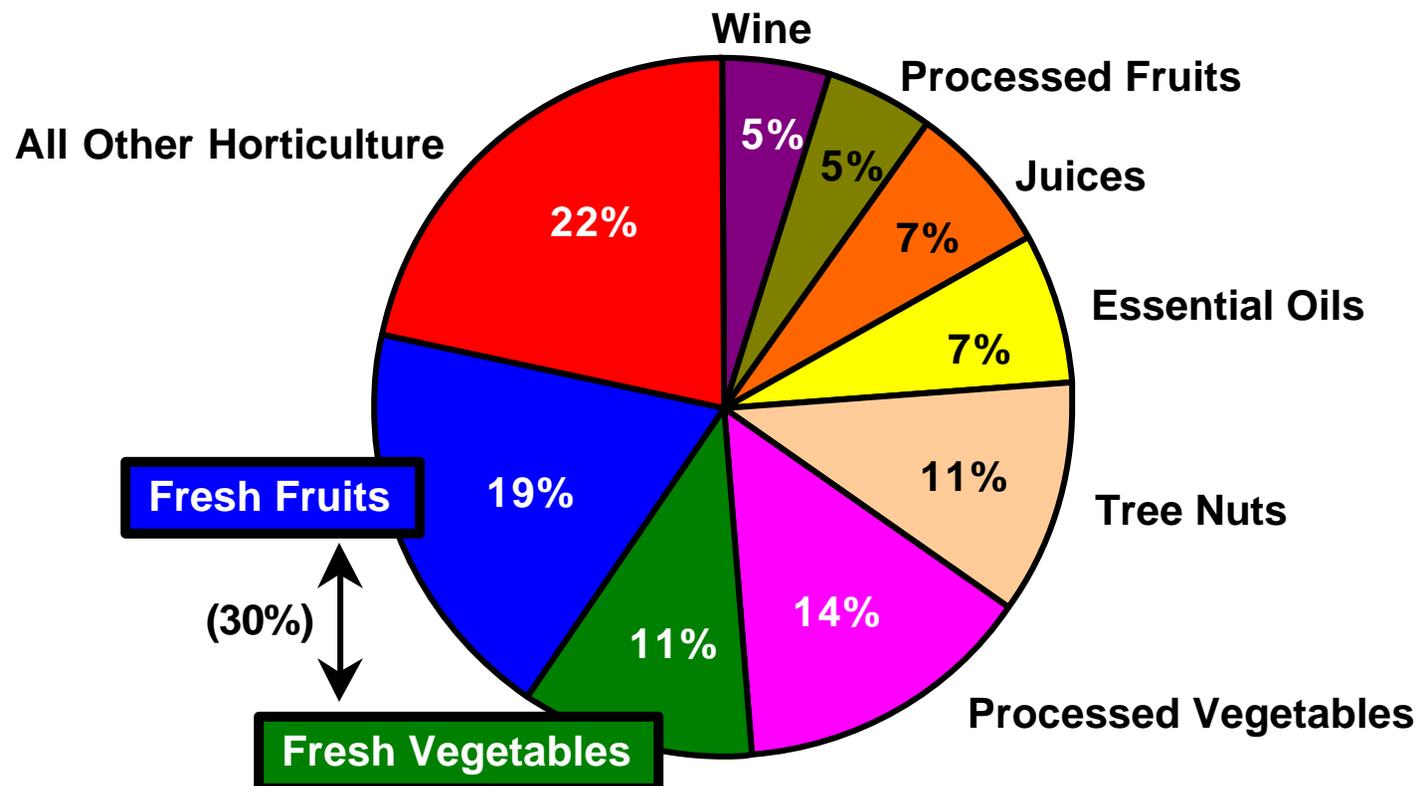


Source: Bureau of the Census, DOC

Note- U.S. fiscal year is October-September. Data for FY 2003 is a forecast.

Fresh Fruits & Vegetables Combined Lead Share of U.S. Horticultural Exports

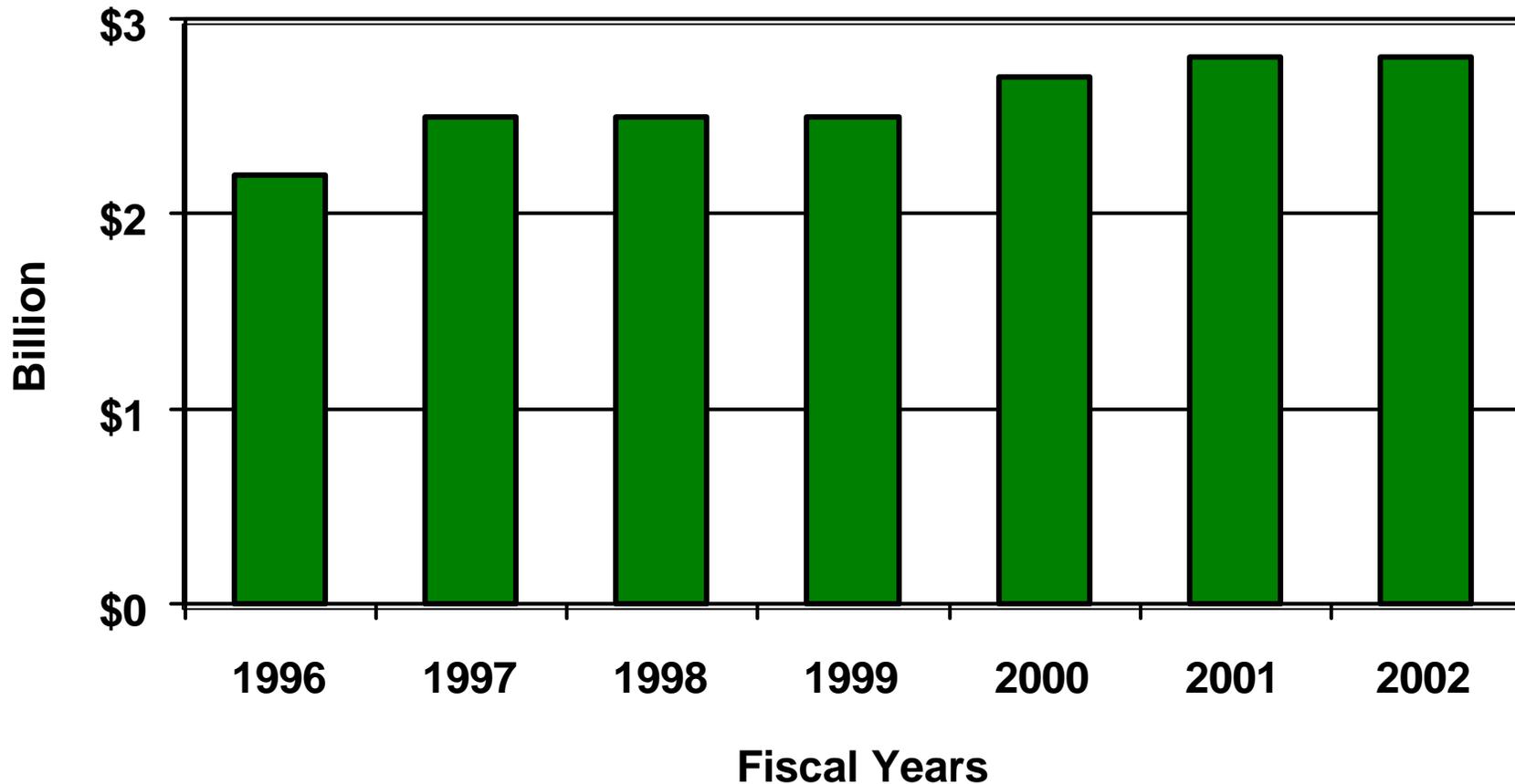
Fiscal Year 2002



Source: Bureau of the Census, DOC
Note- U.S. fiscal year is October-September.

U.S. Vegetable Exports

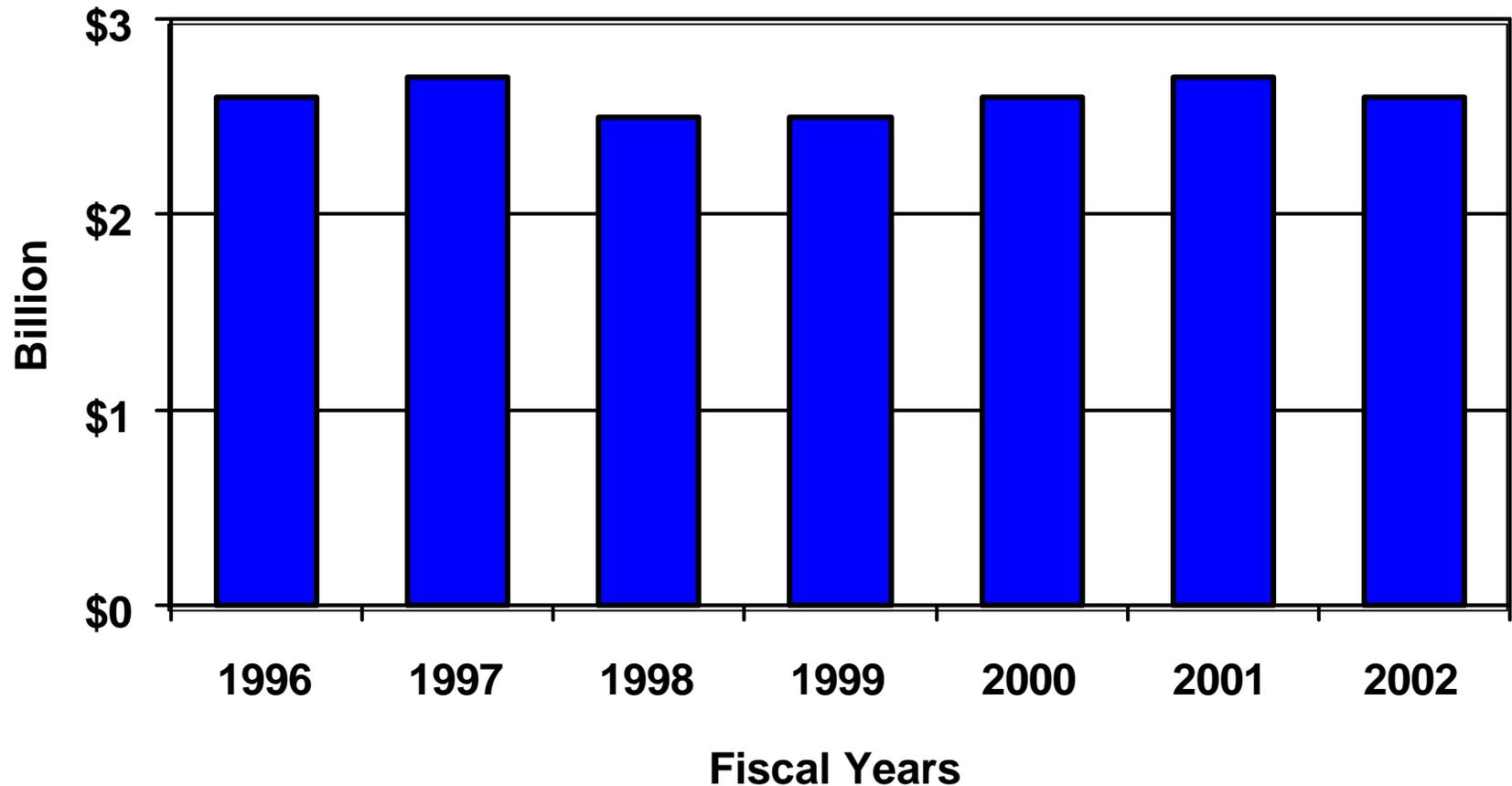
(Including Fresh, Dried, Frozen, and Prepared/Preserved)



Source: Bureau of the Census, DOC
Note- U.S. fiscal year is October-September.

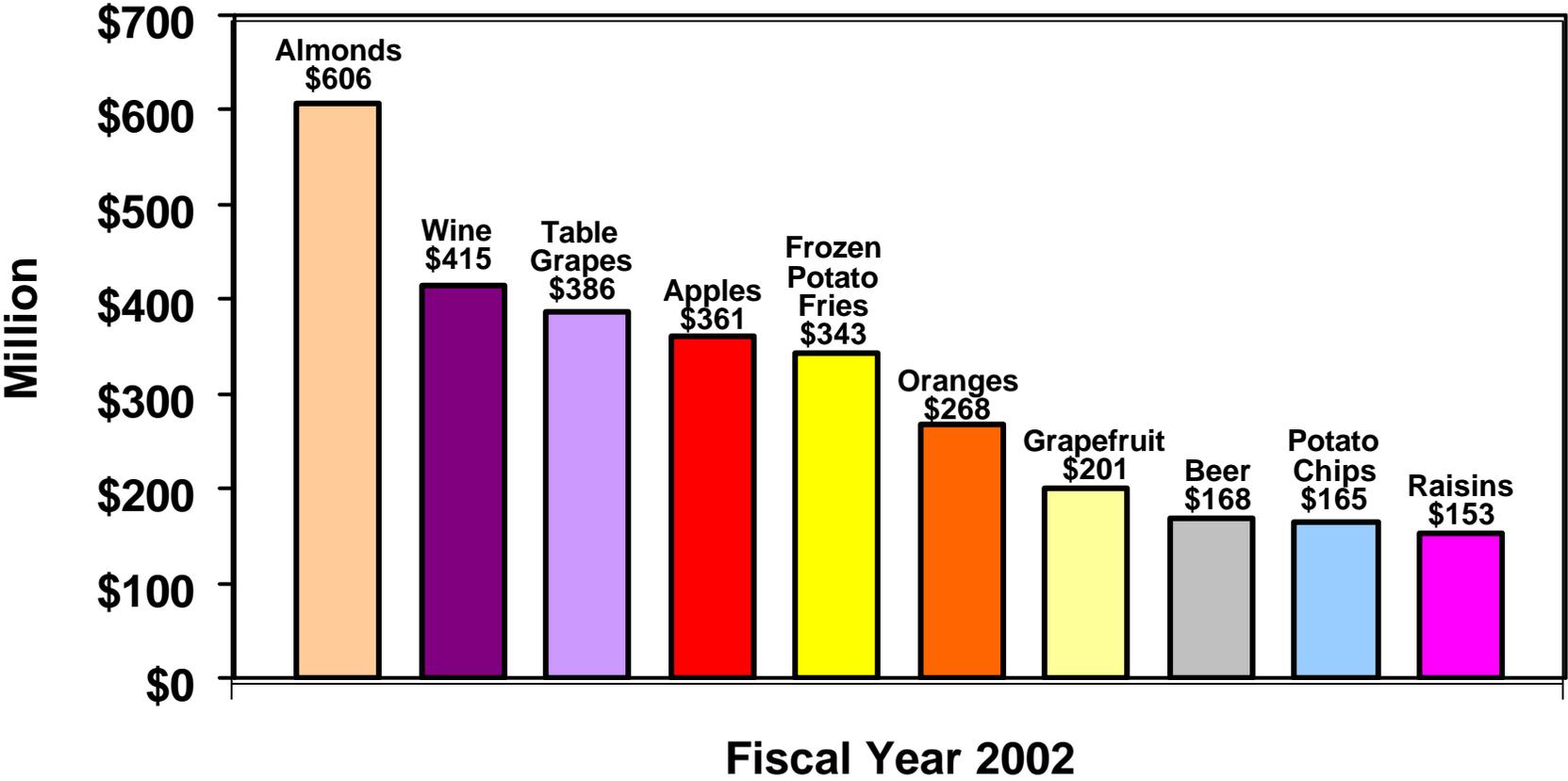
U.S. Fruit Exports

(Including Fresh, Dried, Frozen, and Prepared/Preserved)



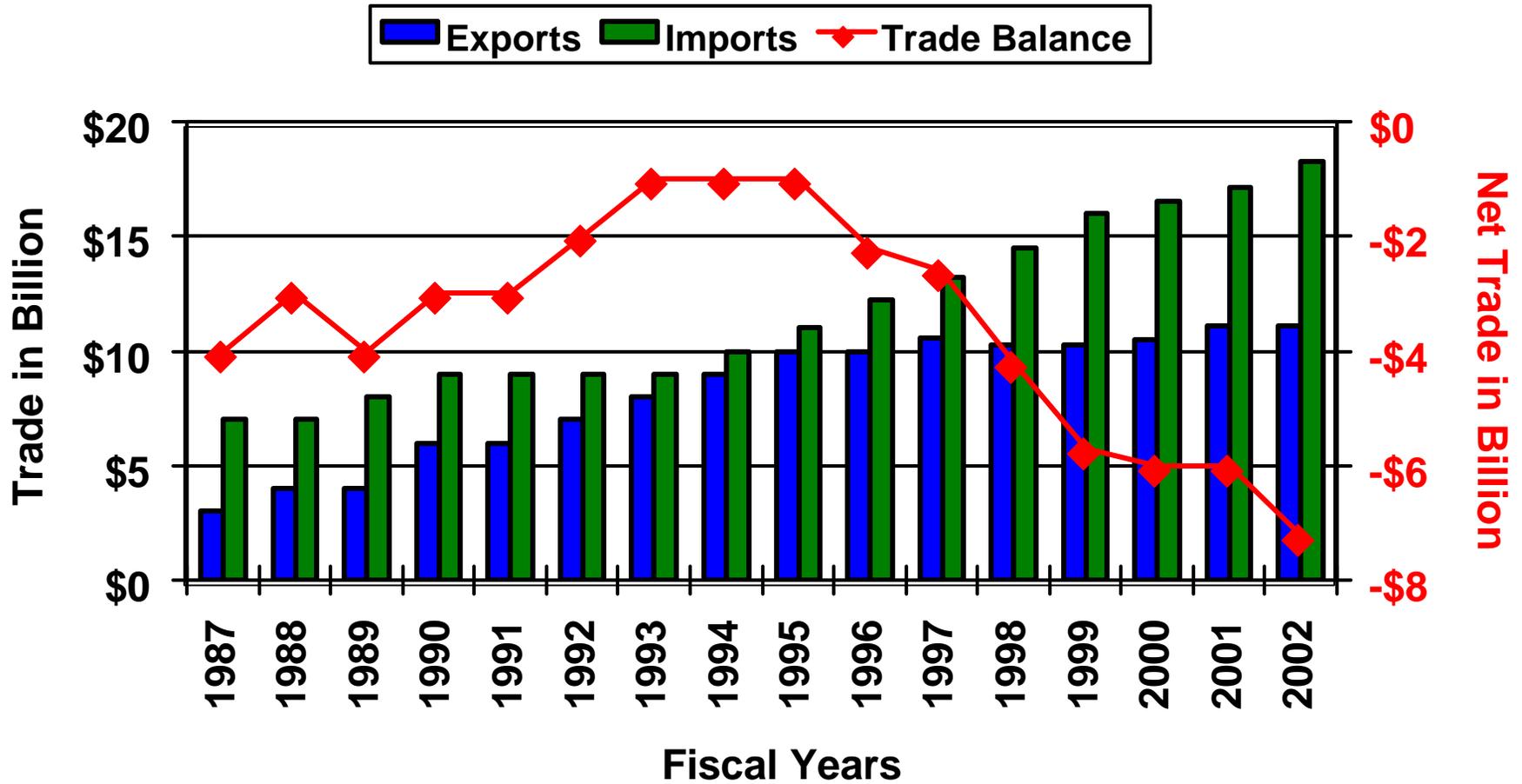
Source: Bureau of the Census, DOC
Note- U.S. fiscal year is October-September.

Top Ten U.S. Horticultural Exports By Value



Source: Bureau of the Census, DOC
Note- U.S. fiscal year is October-September.

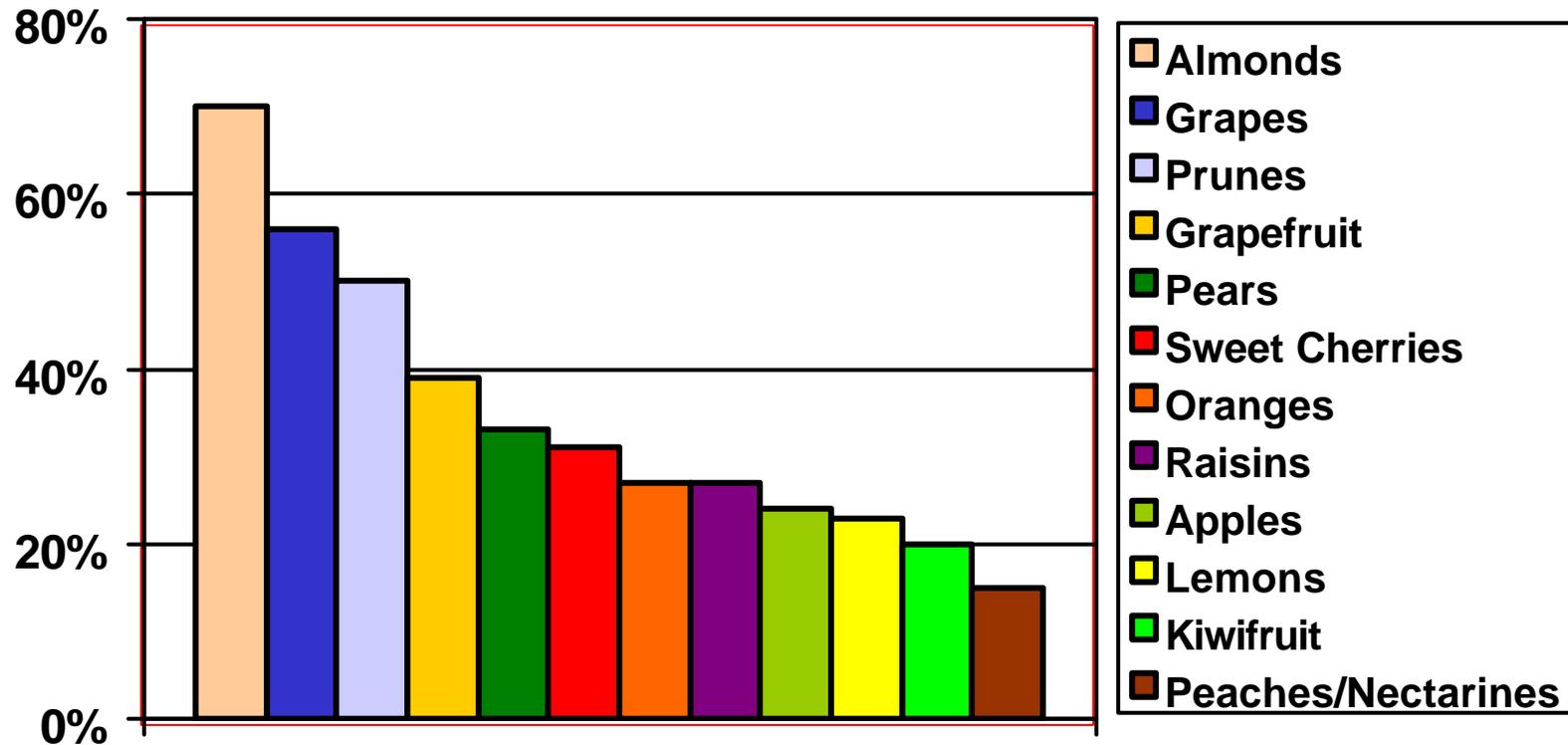
U.S. Horticultural Trade Deficit Continues to Expand in FY 2002



Source: Bureau of the Census, DOC
 Note- U.S. fiscal year is October-September.

Ratio of Exports for Selected U.S. Horticultural Products

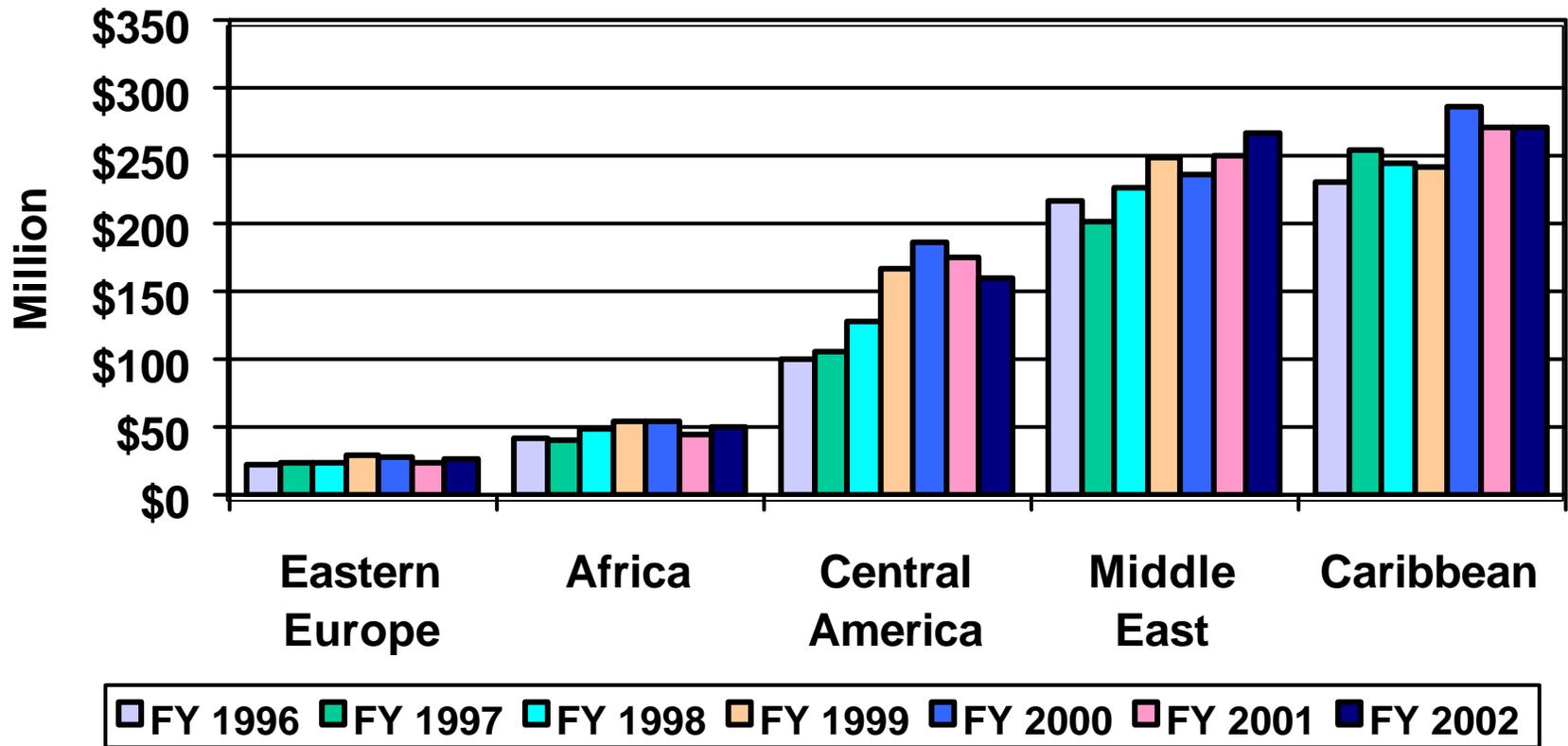
Percent of Production Exported 1/



1/_ Percentage of production exported is defined as the volume of exports divided by the volume of production for fresh use only. The volume of production going to processing is not considered in the equation. Export and for fresh use production estimates represent the average of exports and for fresh use production during marketing years 1999/00-2001/02.

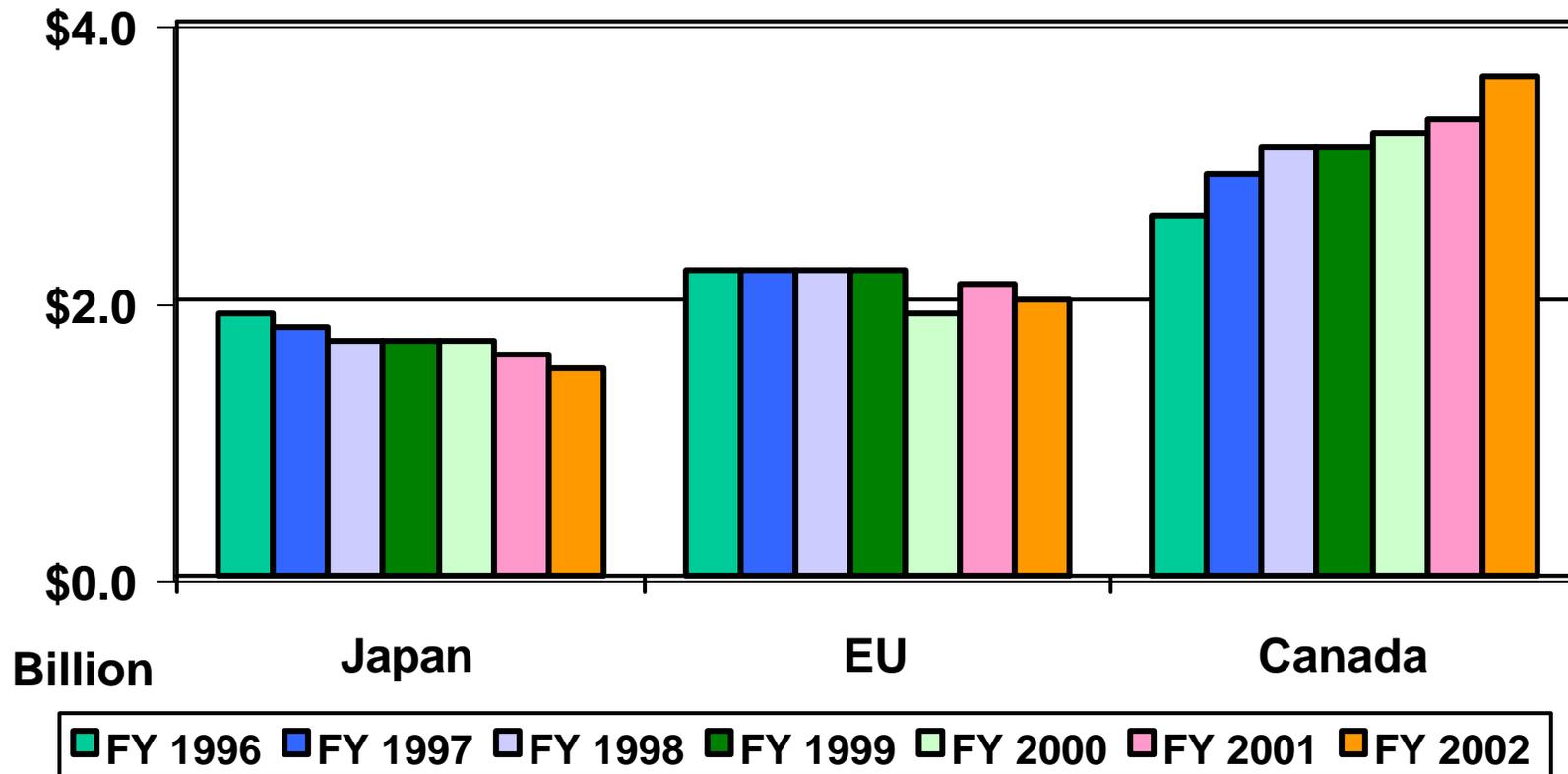
Source: Bureau of the Census, DOC

U.S. Horticultural Exports To Non-Traditional Markets



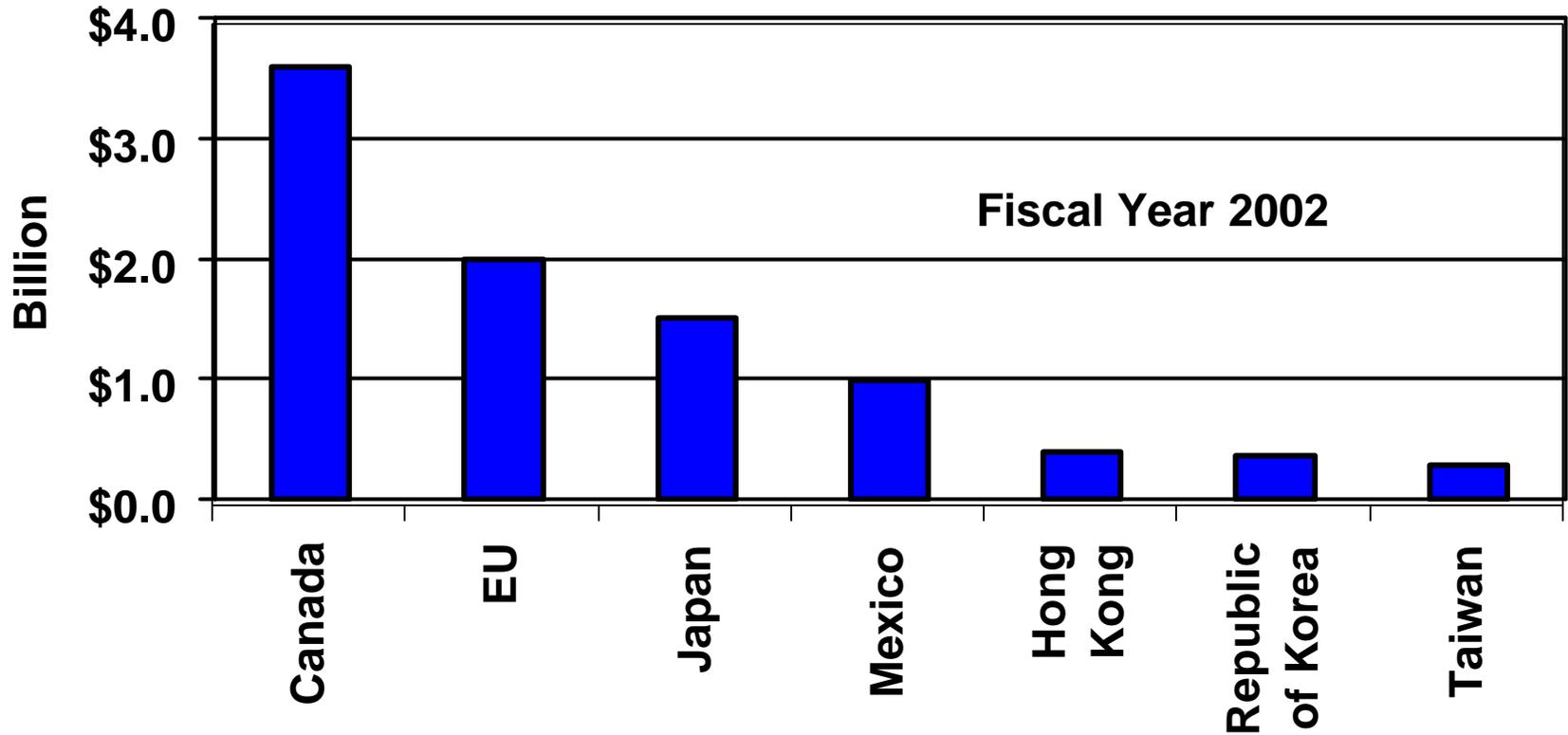
Source: Bureau of the Census, DOC
Note- U.S. fiscal year is October-September.

U.S. Horticultural Exports to Traditional Markets



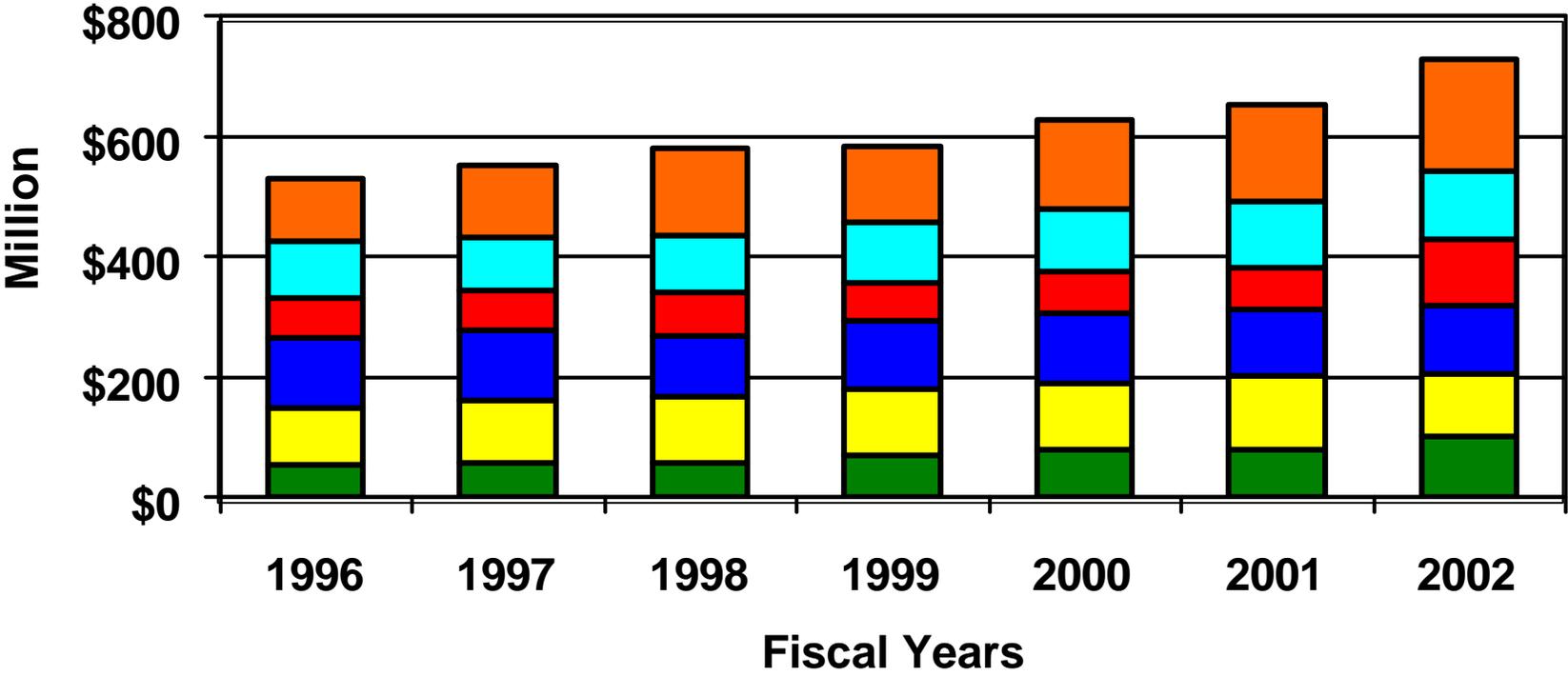
Source: Bureau of the Census, DOC
Note- U.S. fiscal year is October-September.

Canada Remains Top Market for U.S. Horticultural Exports



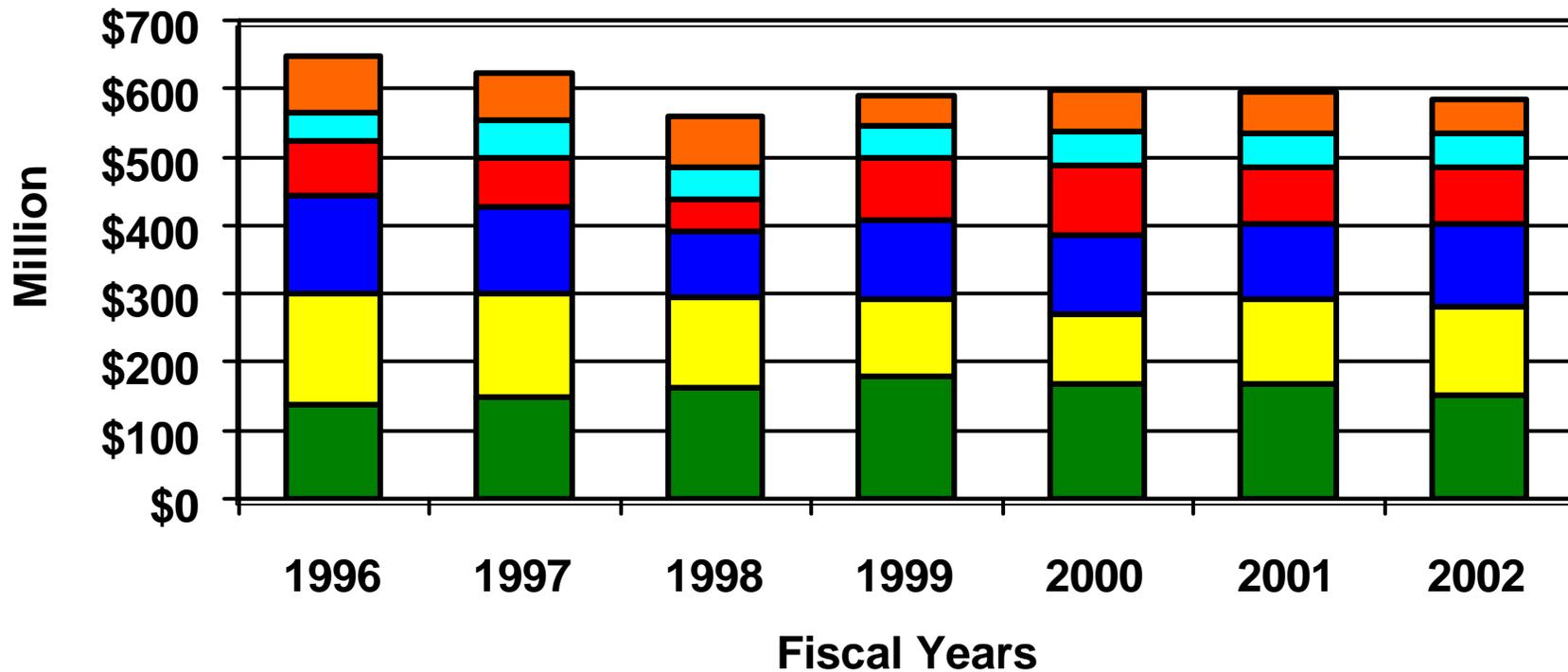
Source: Bureau of the Census, DOC
Note- U.S. fiscal year is October-September.

Top U.S. Horticultural Product Exports to Canada



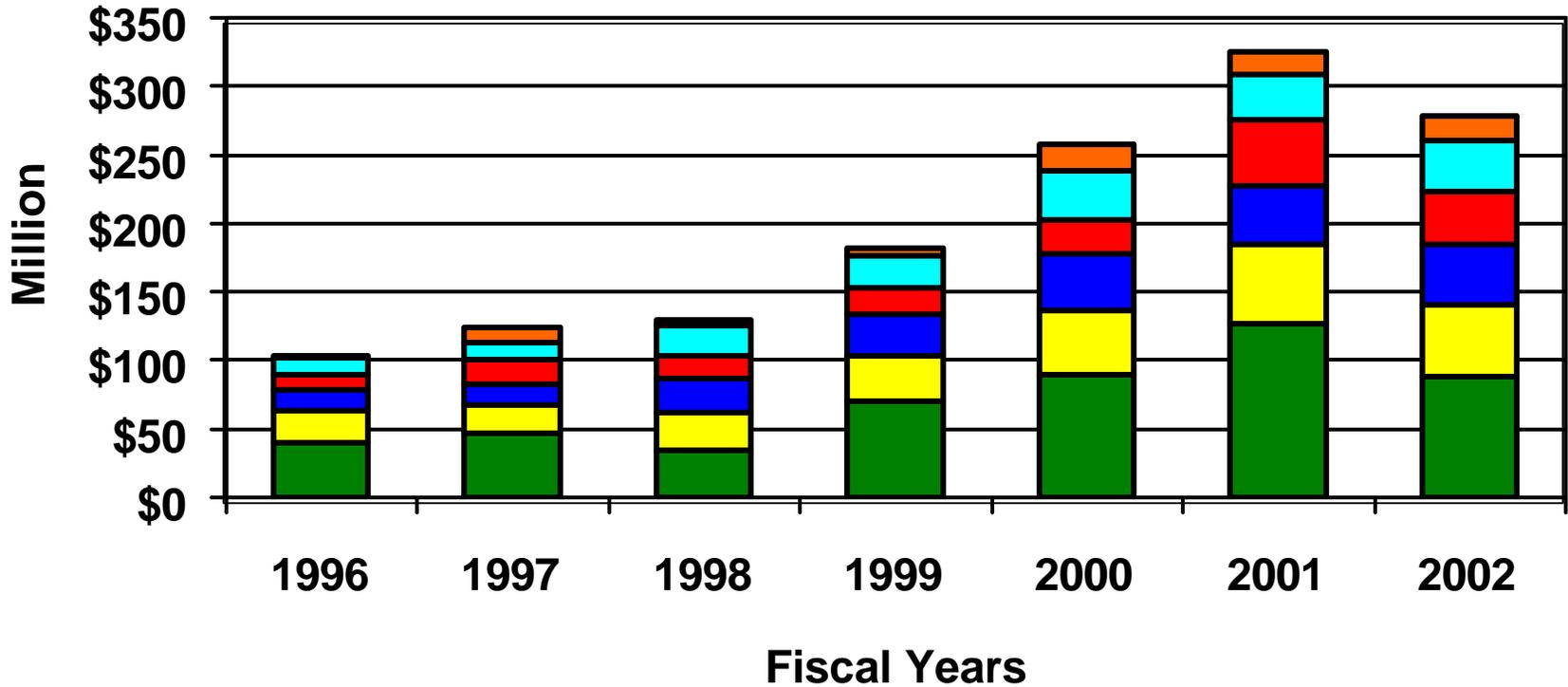
Source: Bureau of the Census, DOC
Note- U.S. fiscal year is October-September.

Top U.S. Horticultural Product Exports to Japan



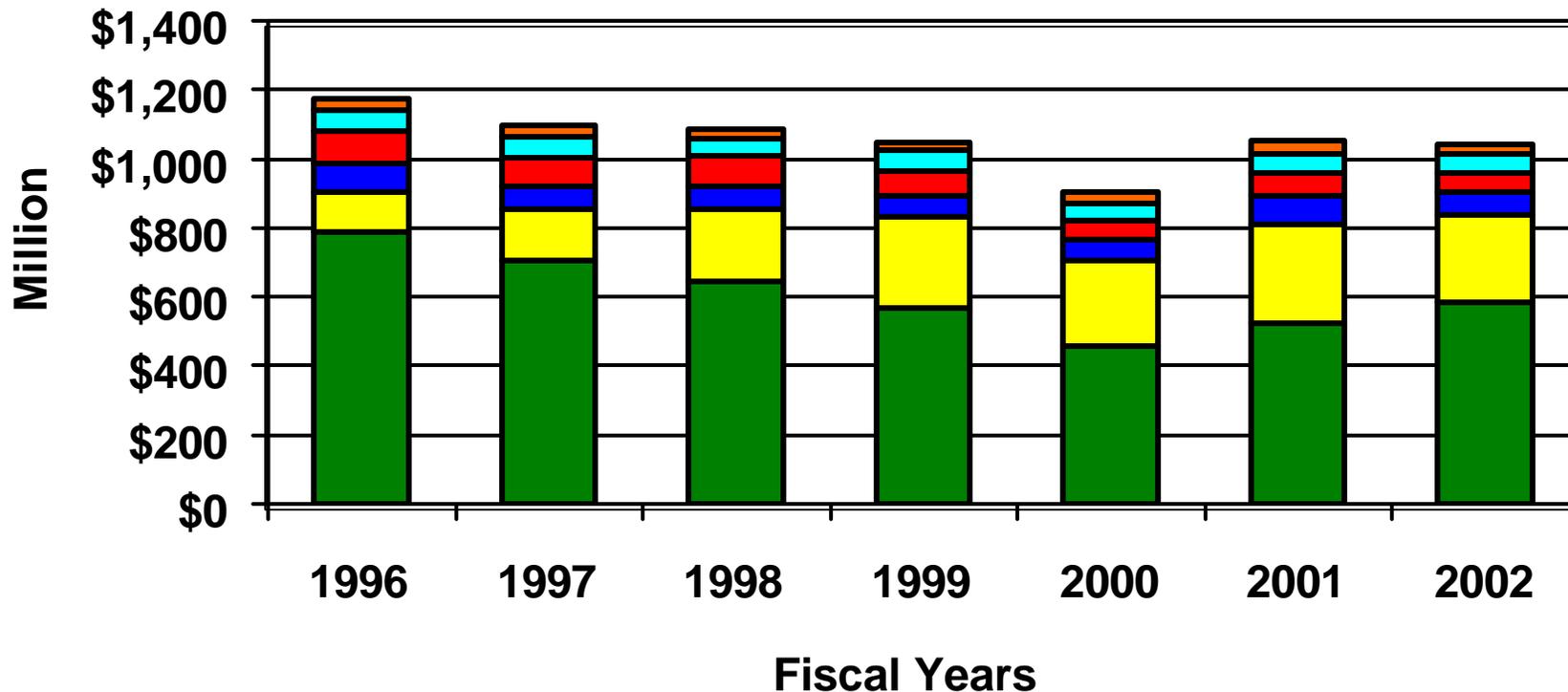
Source: Bureau of the Census, DOC
Note- U.S. fiscal year is October-September.

Top U.S. Horticultural Product Exports to Mexico



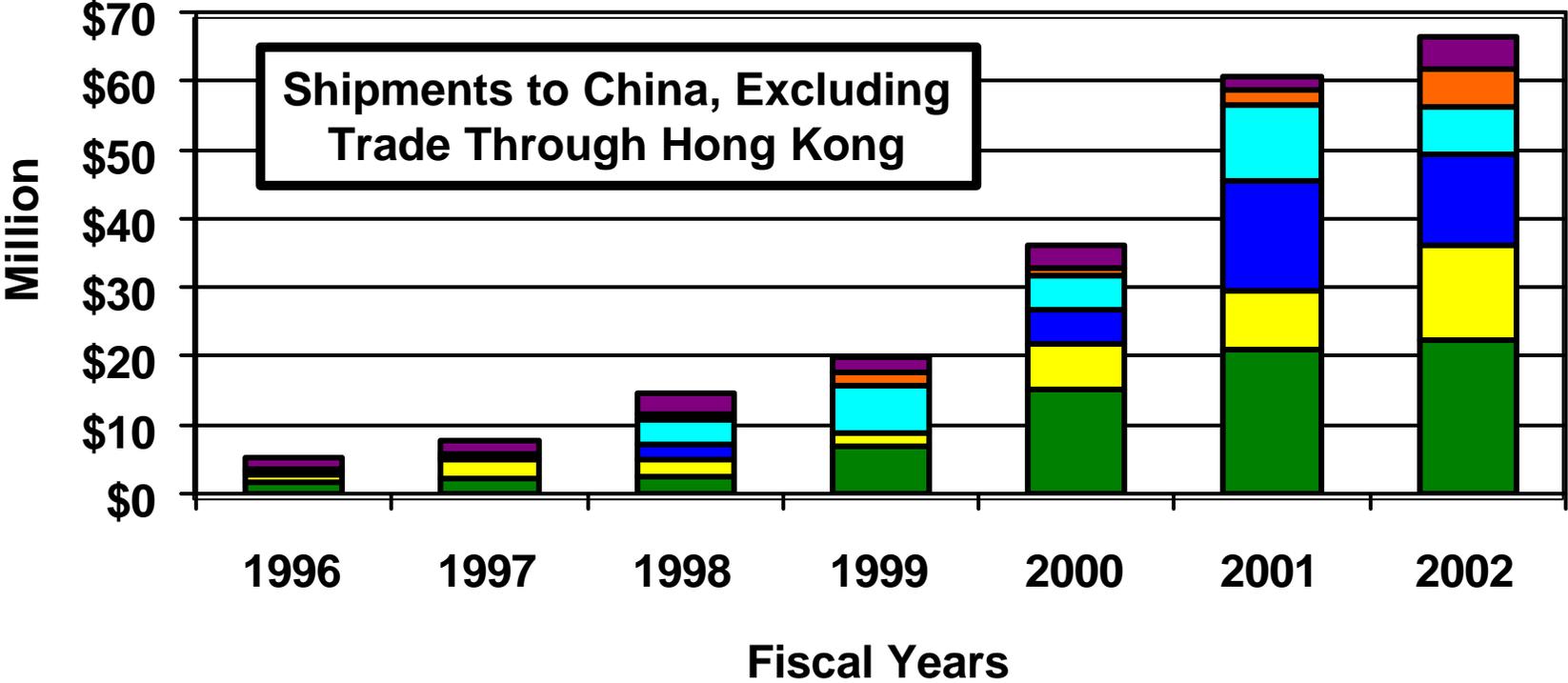
Source: Bureau of the Census, DOC
Note- U.S. fiscal year is October-September.

Top U.S. Horticultural Product Exports to the EU



Source: Bureau of the Census, DOC
Note- U.S. fiscal year is October-September.

Top U.S. Horticultural Product Exports to China



Source: Bureau of the Census, DOC
 Note- U.S. fiscal year is October-September.