

# Export Outlook for Dairy, Livestock & Poultry

Revised FY 2009 Forecast:  \$500 Million to \$18.4 Billion

## Revised 2009 Forecast

### Key Developments

- Dairy lowered \$400 mil due to softening global demand and EU subsidized competition
- Beef dropped \$200 mil on weak demand in major markets
- Cattle hides fall \$200 mil on slumping car sales
- Broiler meat raised \$300 mil as consumers, especially in Mexico, shift to less expensive meat

### Wild Card

- Improved beef access in Asia

